

# Power Law Investors boldstart

**RANKING 2025** 

Over 22,000 investors ranked quantitatively & transparently





#### 100% Data transparency.

#### LPs

Find investors to fund.
Complementing fund return data

#### **Startups**

Finding the best investors to back your startup's next round

#### **VCs**

Benchmark your firm, find co-investors, follow-on investors, source deals.

#### Job seekers

Find jobs at startups which are backed by top-tier VCs

#### **Governments**

Know which VCs to talk to. How strong is the national VC landscape? Are top investors active in your geo?

#### **B2B providers**

Navigate the ecosystem













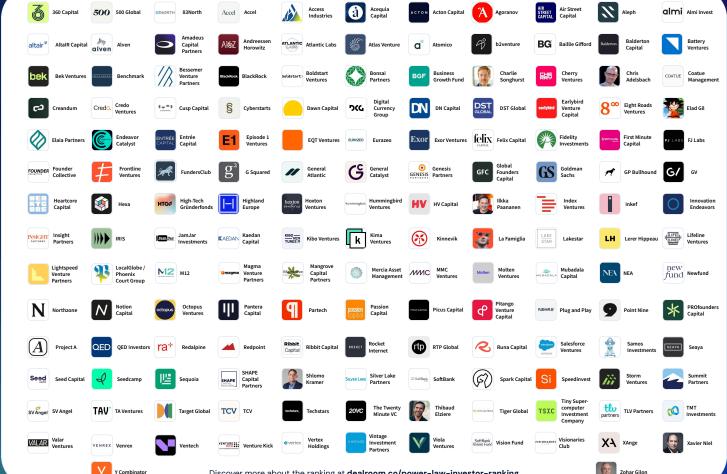






#### **TOP 2.5%**

#### **Power Law** Investors in **EMEA 2025**



#### Who's in the sample?

We track ~25,000 investors globally: VCs, accelerators, CVCs, angel networks, and crossover funds.

#### What counts as an Outcome?

- Unicorn private valuation over \$1B
- 💸 \$1B+ exit via M&A or IPO
- ntoroughbred \$100M+ annual revenue
- 🐴 Colt \$25–100M annual revenue

#### **Counting the right cheque**

For each outcome company, we tag the earliest round where each investor participated (Seed, A, B, etc.).

Earlier entries earn more credit. Late-stage less.

#### Scoring formula (simplified)

Investor Score =

100 pts × Seed → Unicorn

- + 30 pts × A → Unicorn
- + 10 pts  $\times$  B+  $\rightarrow$  Unicorn
- + 100 pts  $\times$  Seed  $\rightarrow$  \$100M+ rev
- + 30 pts  $\times$  A  $\rightarrow$  \$100M+ rev
- + 10 pts  $\times$  B+  $\rightarrow$  \$100M+ rev
- + 25 pts × Seed → Colt
- + 7.5 pts  $\times$  A  $\rightarrow$  Colt

Two-thirds of all points come from revenue milestones (Thoroughbreds + Colts).

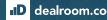
Valuation-based outcomes (Unicorns + \$1B exits) make up the remaining third.



#### **Thoroughbreds** in EMEA - 2025

Companies with \$100M+ revenue

More at dealroom.co/power-lawinvestor-ranking









ACT Enpal.

1KOM



omio AUTO 1 GROUP





**₹** Redcare

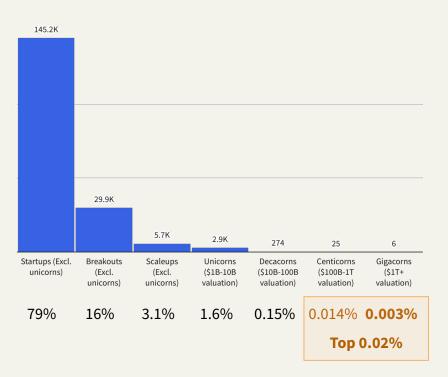
PHARMACY

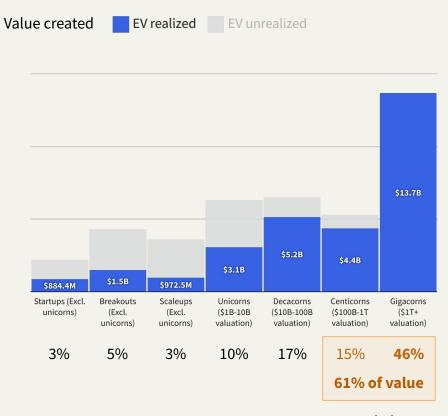




### Venture Capital outcomes are highly skewed: 2% of companies create 89% of value, 0.02% create 61% (just six companies create nearly half)

Number of companies founded since 1990





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### It seems clear that understanding power laws really matters when it comes to investing in the companies who generate the majority of public and private market returns...



1.2% VC backed companies become Unicorns - valued at \$1bn or more



1.4% VC backed companies become Thoroughbreds - generating \$100m revenue or more

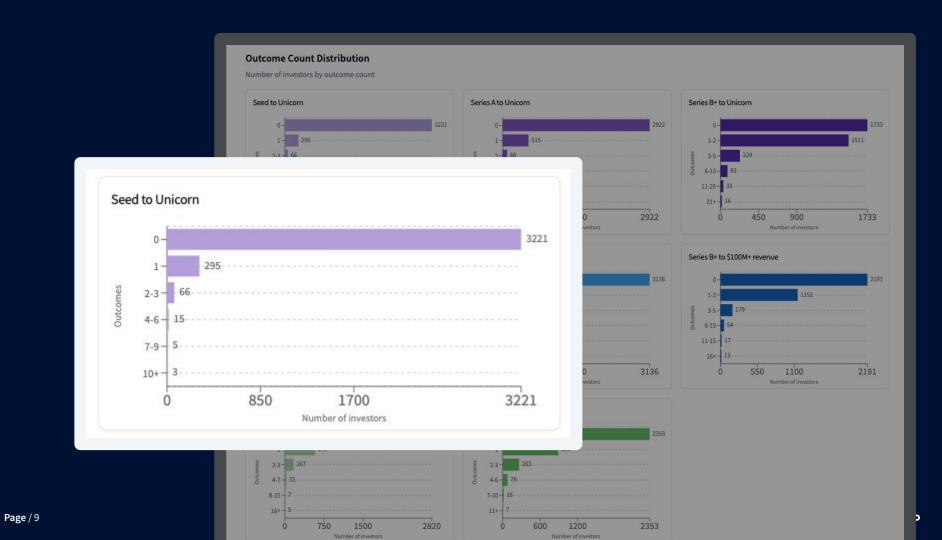


2.4% of public companies become Lions - responsible for 100% of public market returns

#### The results show a typical Power Law distribution



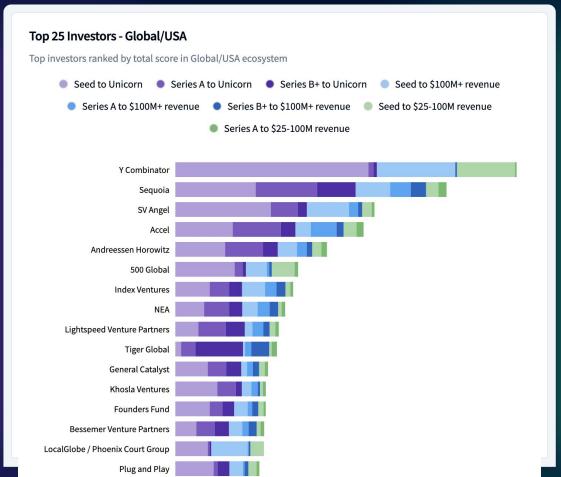
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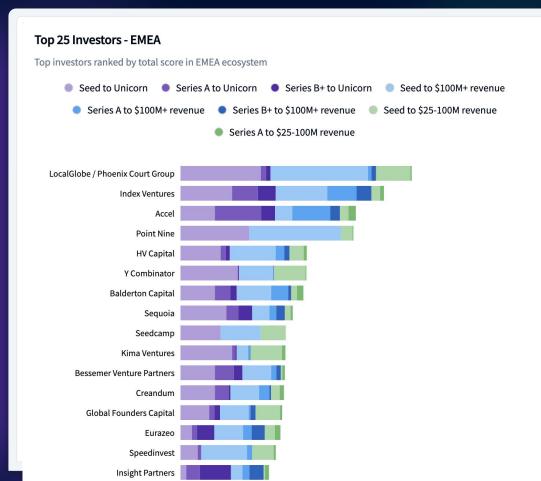
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