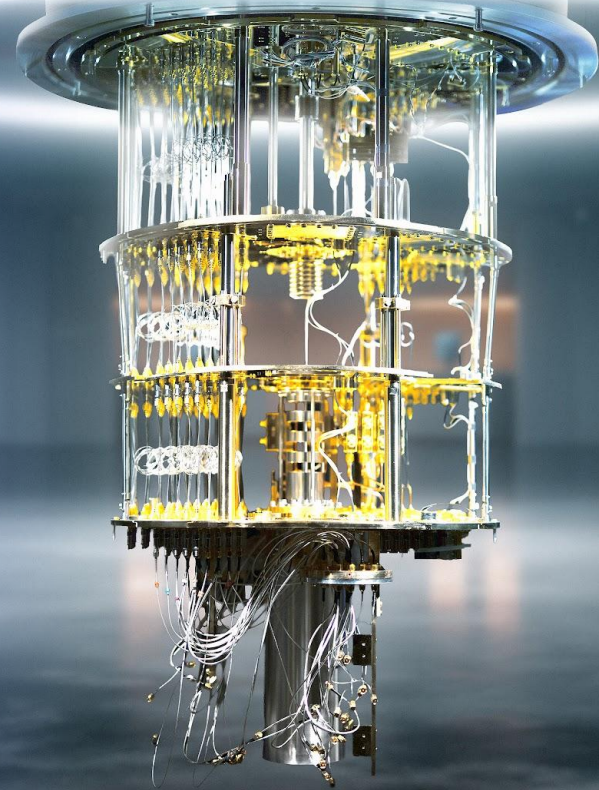


The rise of Cambridge tech

& its role in the future of
innovation

May 2025



1 Why Academic Startups Matter

2 Rise of Cambridge Tech

3 A Global Deep Tech Powerhouse

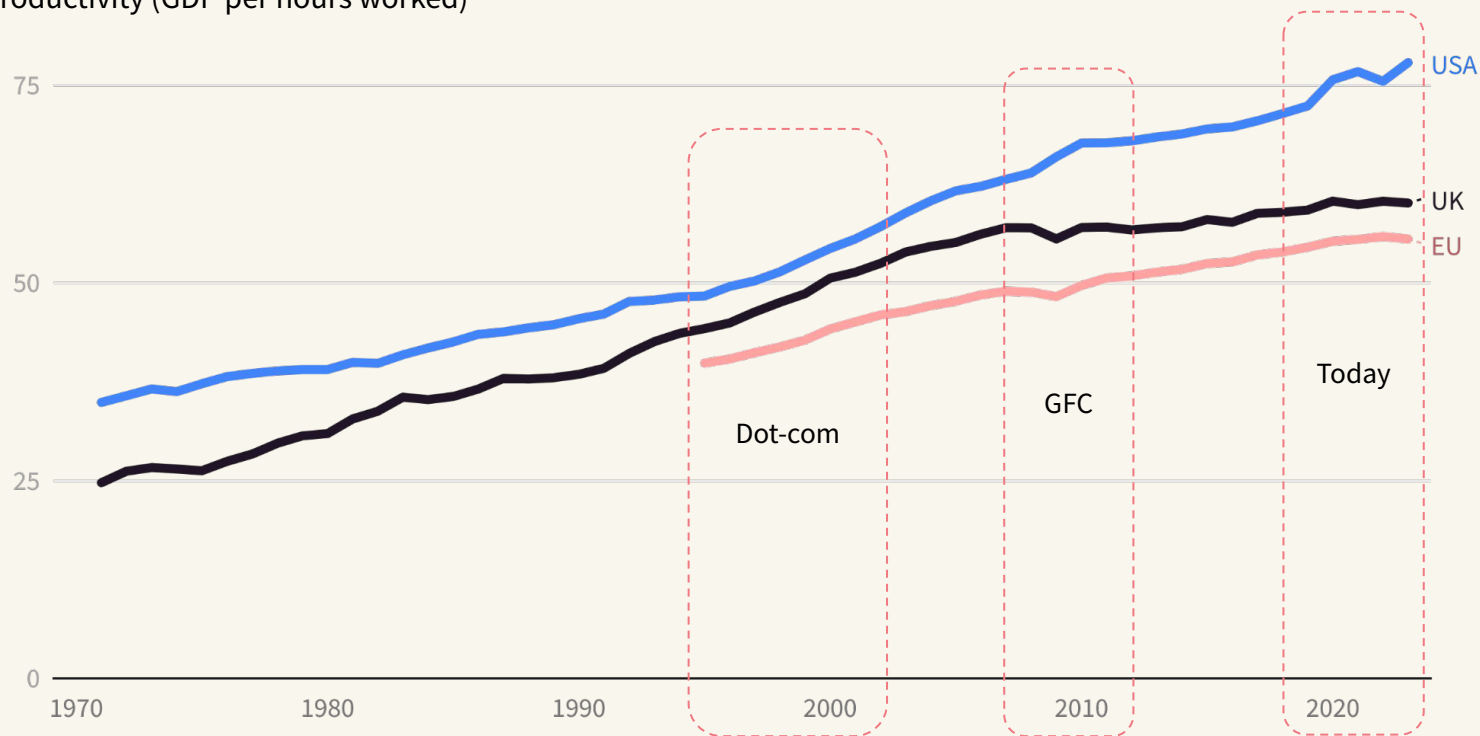
A new breed of entrepreneurs has produced majority of value creation during last decades: engineers – who previously might have stayed in university or large engineering firms – backed by new breed of investors, making this a viable option

Market cap



Technology drives productivity growth, which in turn fuels GDP growth—through both a strong tech sector and widespread diffusion across society

Productivity (GDP per hours worked)

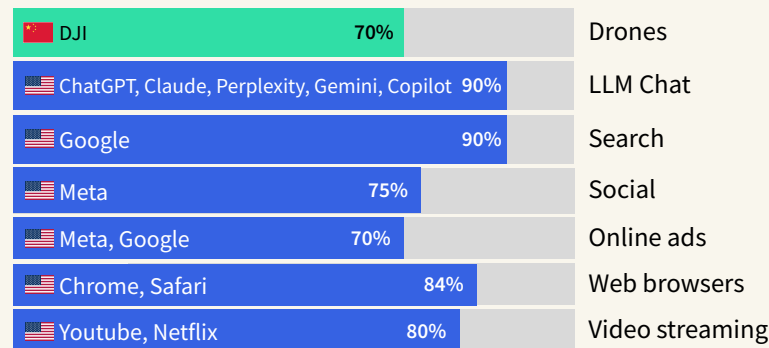


Dependency on foreign tech.

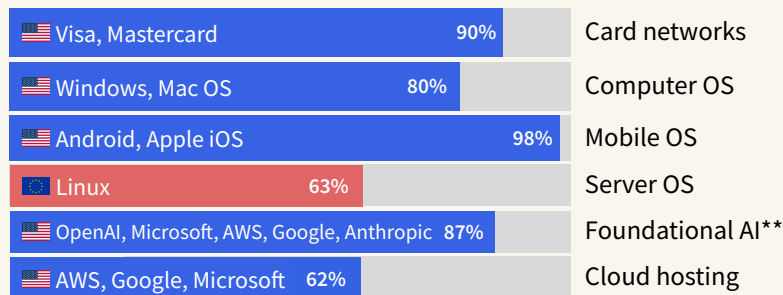
Deep tech has role to play here

Application layer

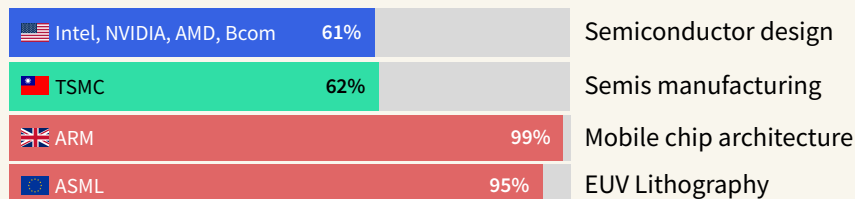
Market share in selected key layers of technology*



Foundational layer

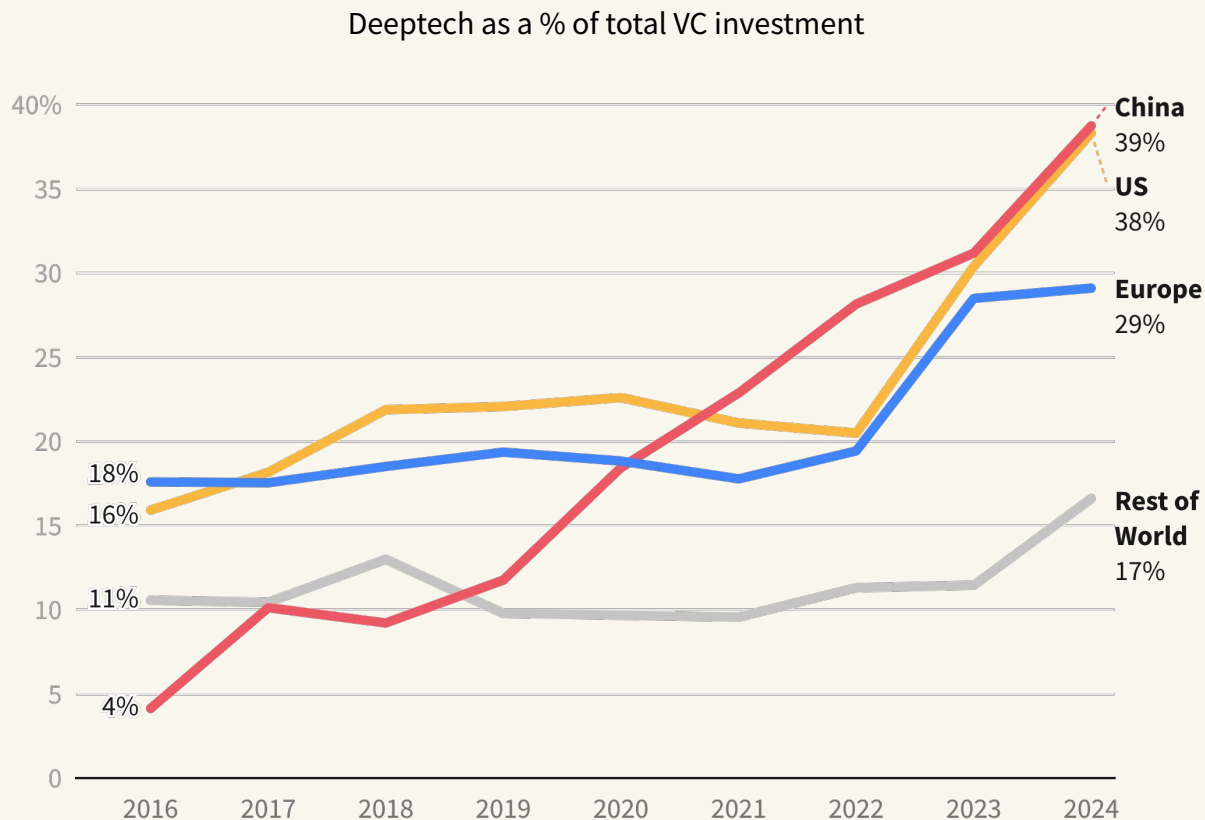


Compute layer



Europe, US and China all have shifted more to Deep Tech.

In 2024 this trend continued, driven by frontier AI

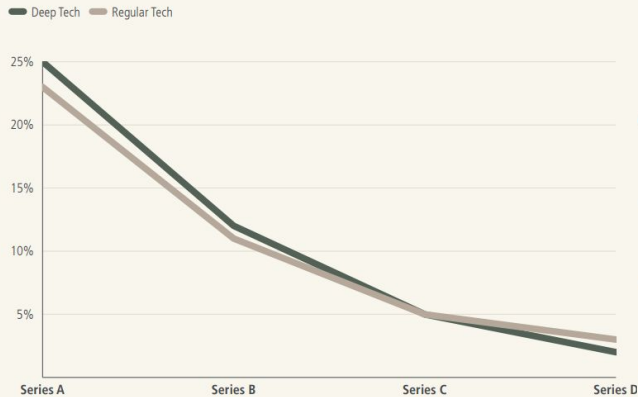


Deep Tech is defined as
novel scientific or engineering breakthroughs

making their way into
products and companies
for the first time

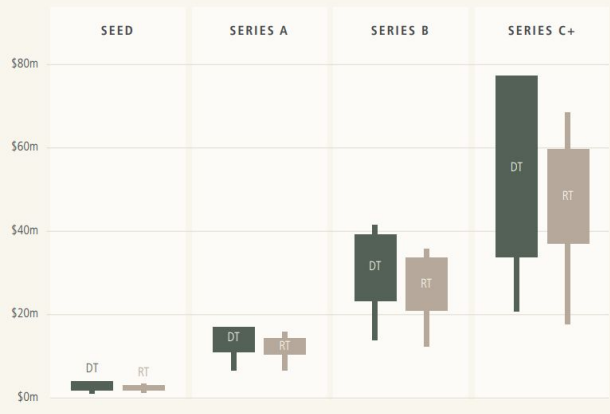
Similar graduation rates ...

Conversion rates Deep Tech vs Regular Tech
% of seed companies that reach each stage, Seed cohorts 2010-2020



Bigger rounds (sometimes)...

Round sizes for European Deep Tech (DT) and Regular Tech (RT), 2023-2024

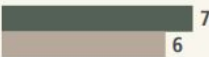


1.5x more time to get to \$25M+ revenues, but levels out \$100M+ (less competition for Deep Tech company).

Years to reach revenue milestones
Average

Deep Tech Regular Tech

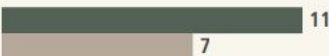
\$1m+



\$10m+



\$25m+



\$100m+



Many of Europe's most valuable companies are/were Deep Tech



\$300 bn market cap
Insulin



\$350 bn market cap
Real-time data



\$140 bn market cap
Chip design



\$290 bn market cap
Lithography

1 Why Academic Startups Matter

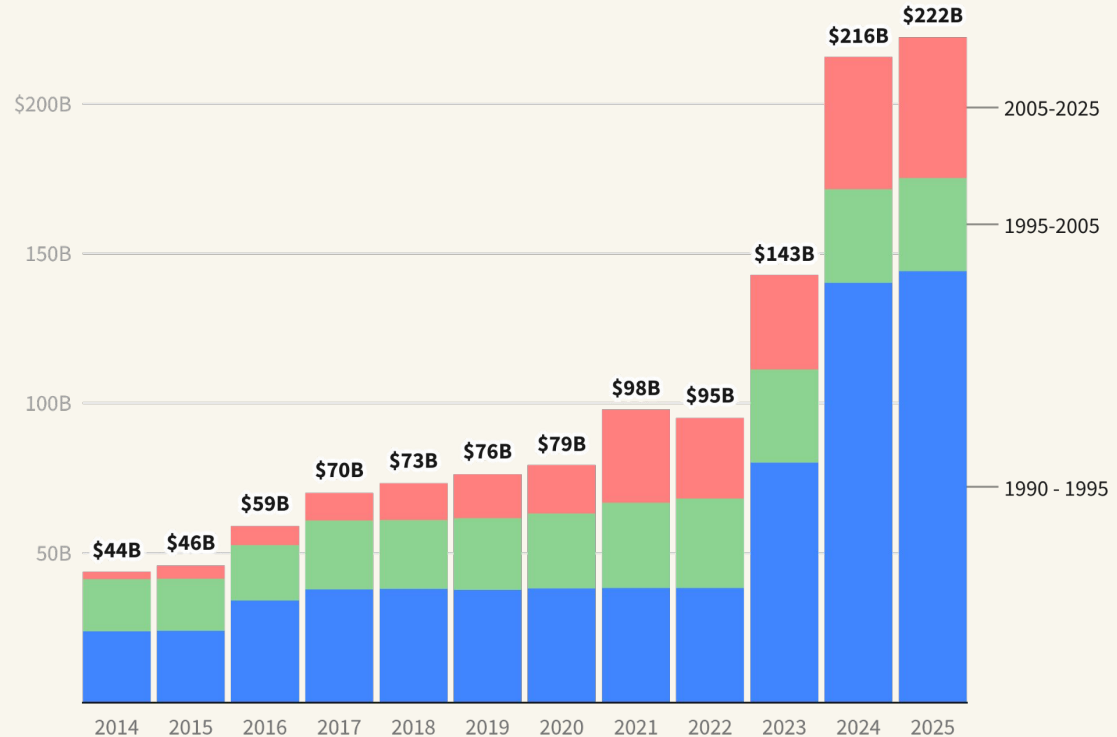
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Cambridge's tech ecosystem has a combined value of \$222 billion

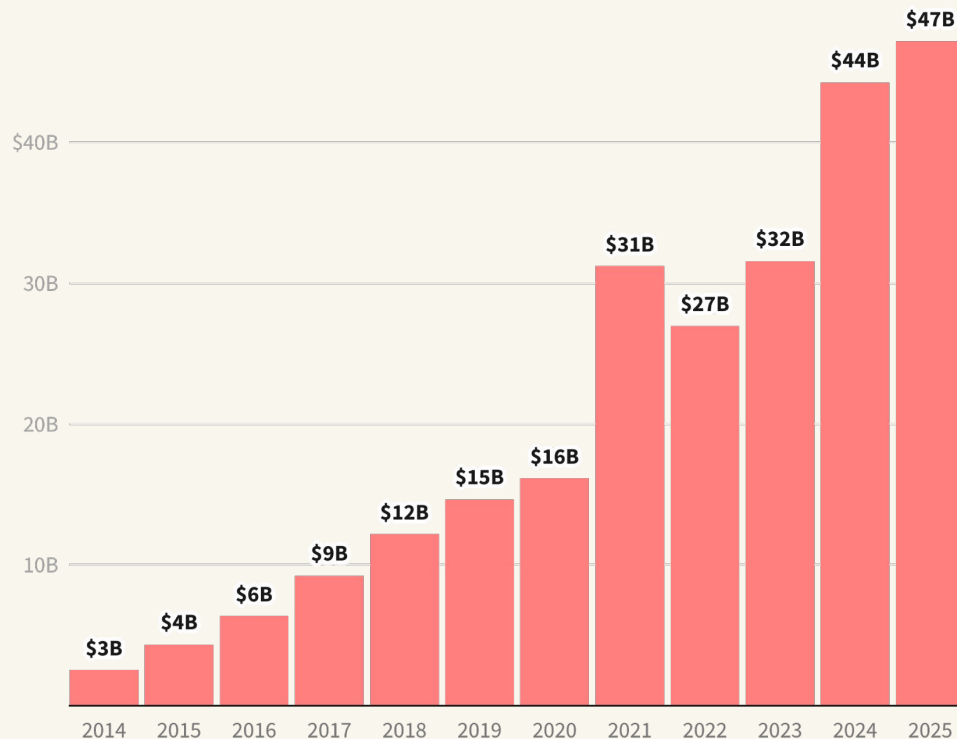
18% of the value of UK
tech, 2nd after London

Enterprise value of Cambridge funded startups by launch year

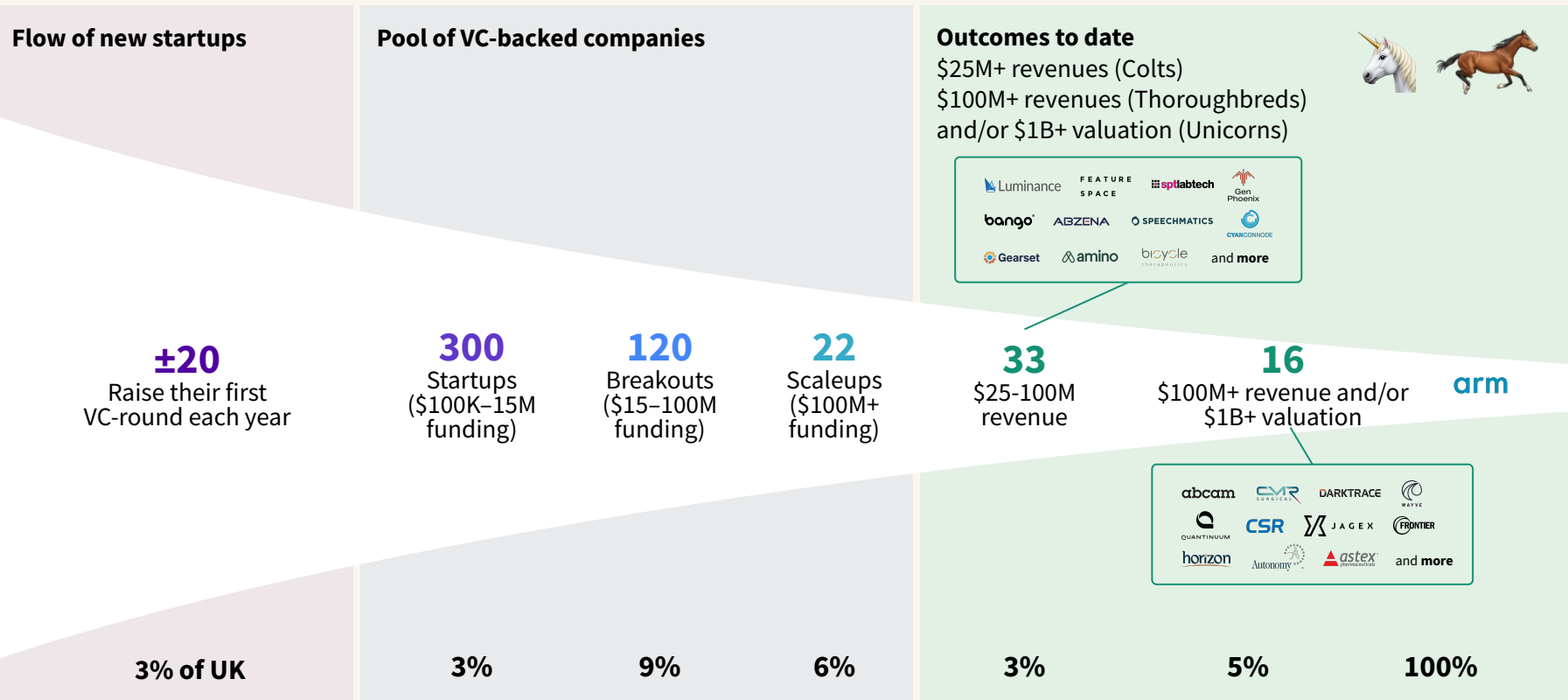


Not just ARM: the cohort of startups launched from 2005 has increased significantly in value too to \$47B

Enterprise value of Cambridge funded startups launched since 2005

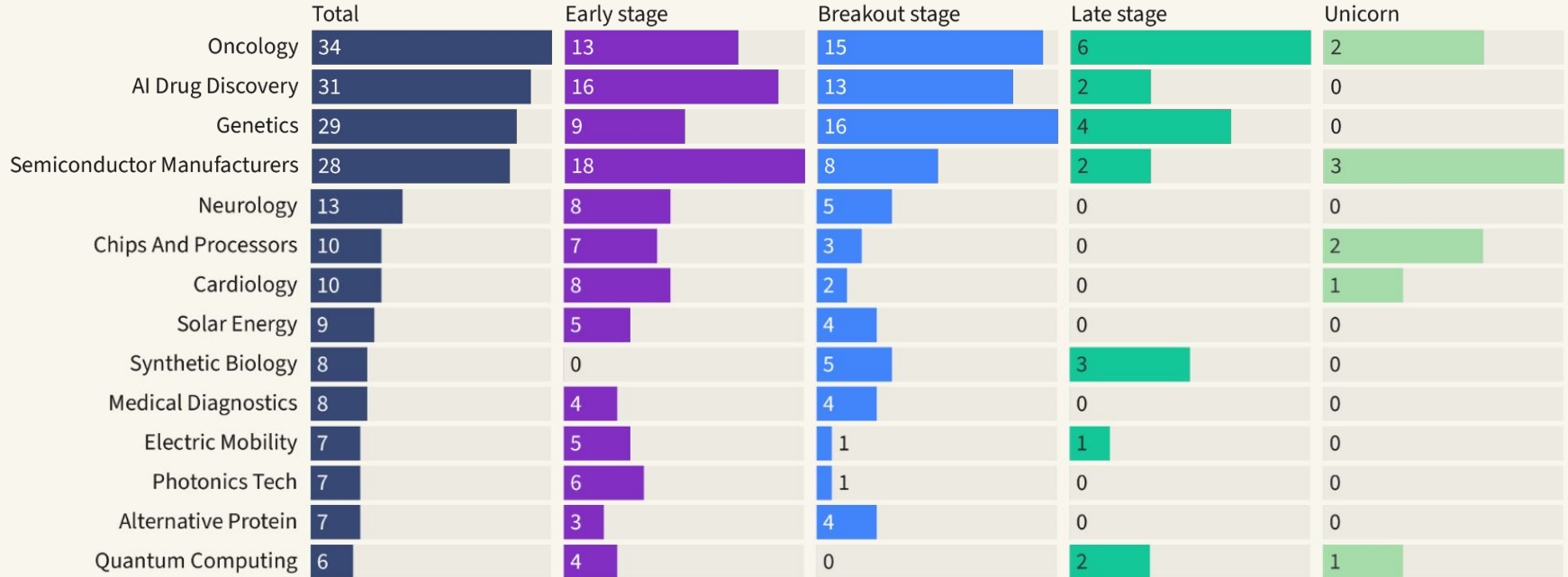


Only 3% of input leading to disproportionate outcomes – promising pipeline ahead

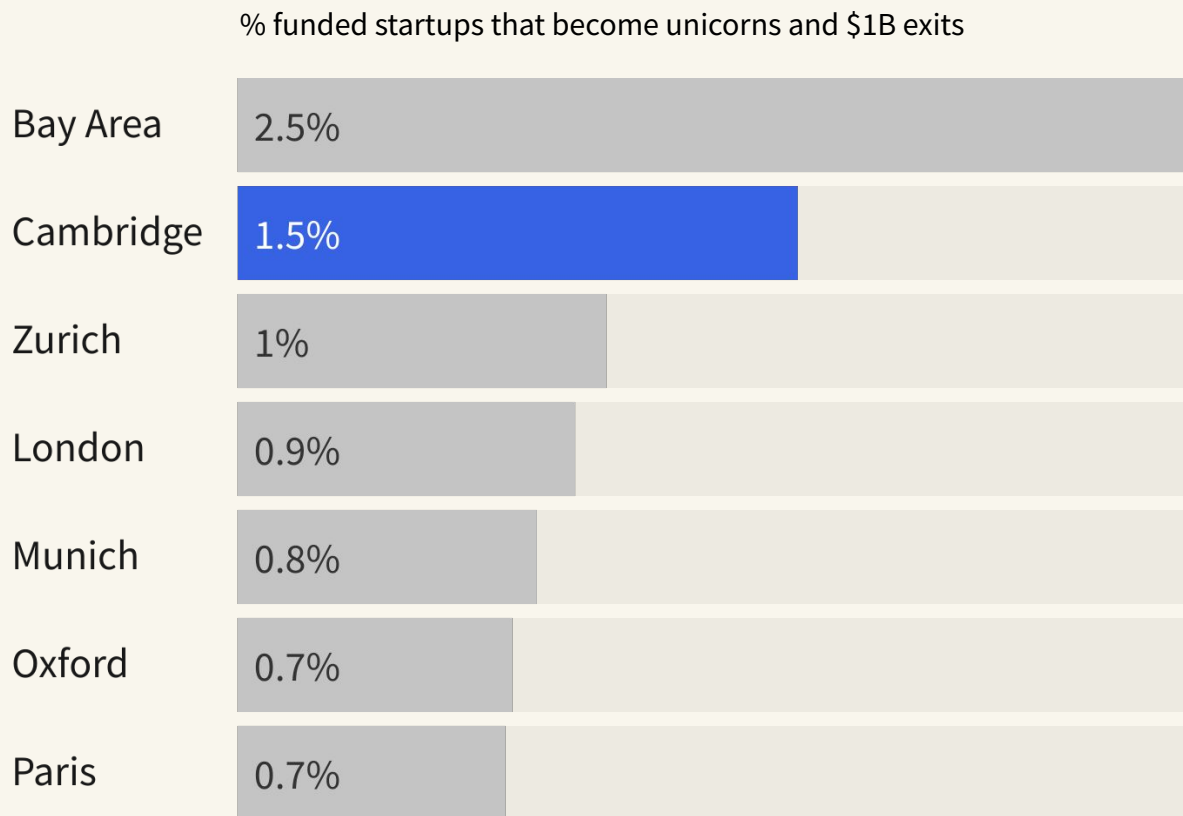


Strong pipeline of Life sciences, Deep tech, Climate tech and AI startups

Cambridge funded startups by segment/stage



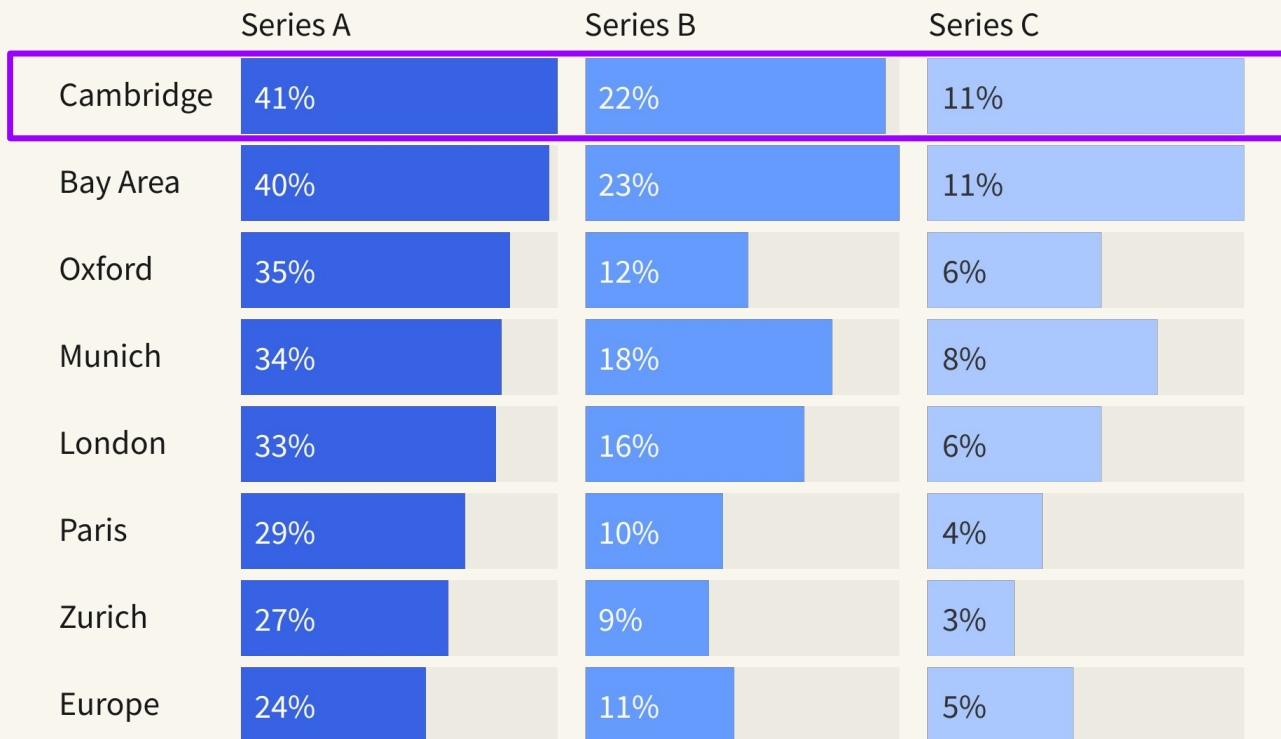
More unicorns for every funded startup than other European ecosystems



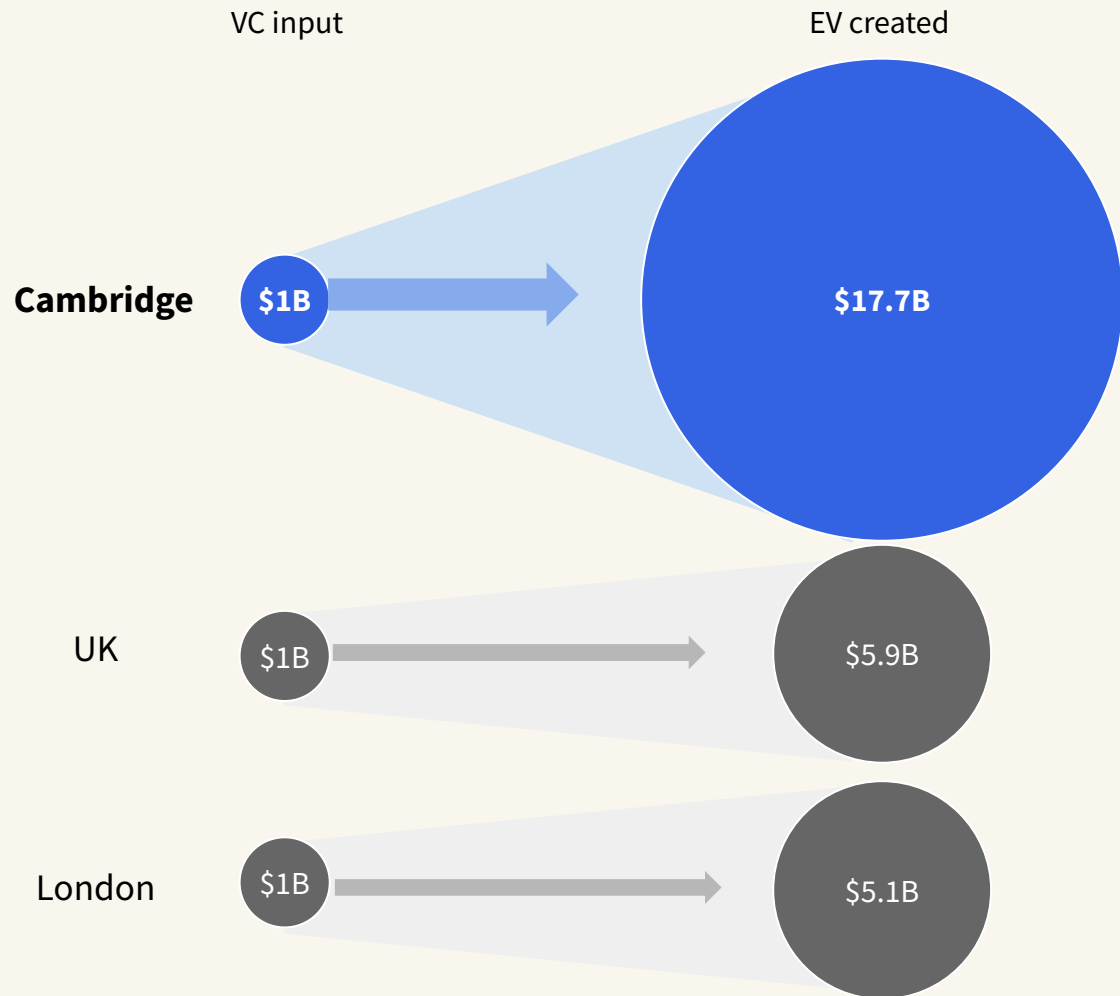
Cambridge leads Europe in startup progression from seed, competing with the Bay Area

41% of Cambridge seed startups advance to Series A funding, ahead of Bay Area (40%) and Oxford (35%)

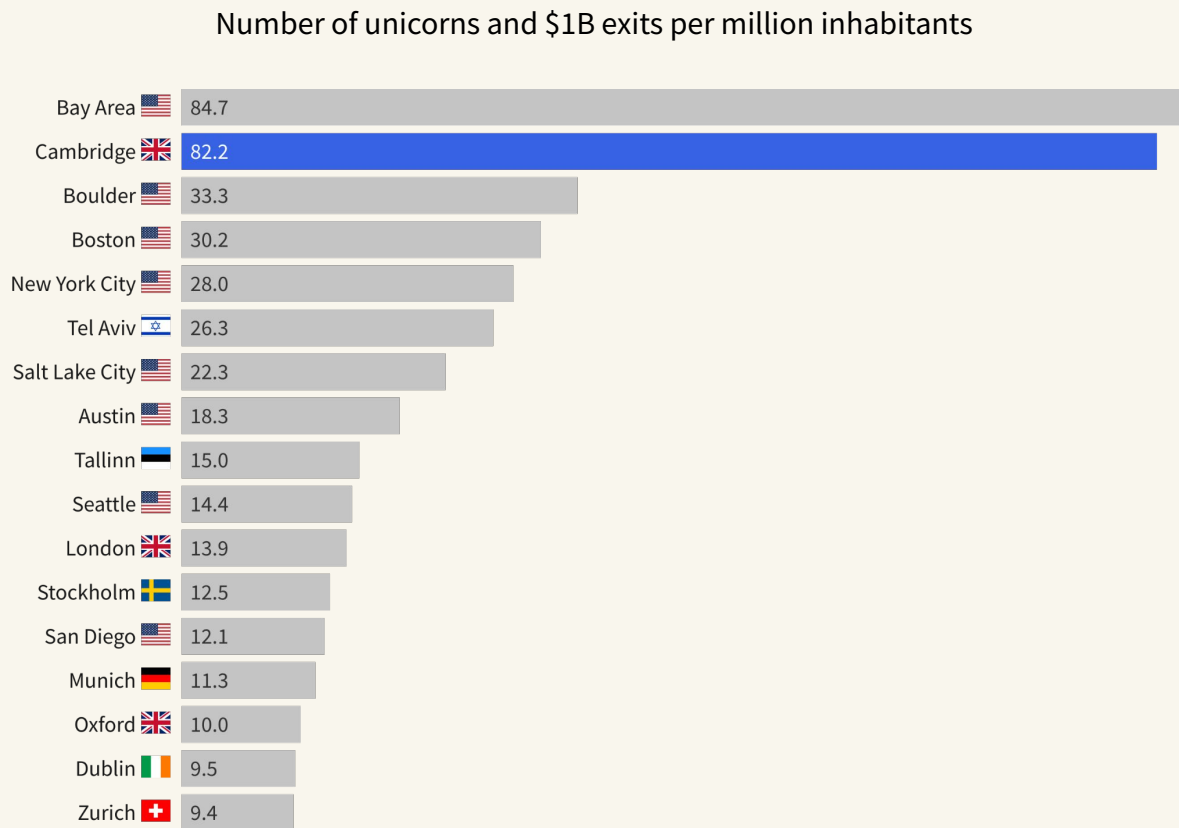
Conversion rate of startups from standardized seed rounds between 2015 and 2020



**For every \$1B of
VC investment,
Cambridge
produced
\$17.7B**



Cambridge ranks #2 globally by unicorns per capita, just behind the Bay Area

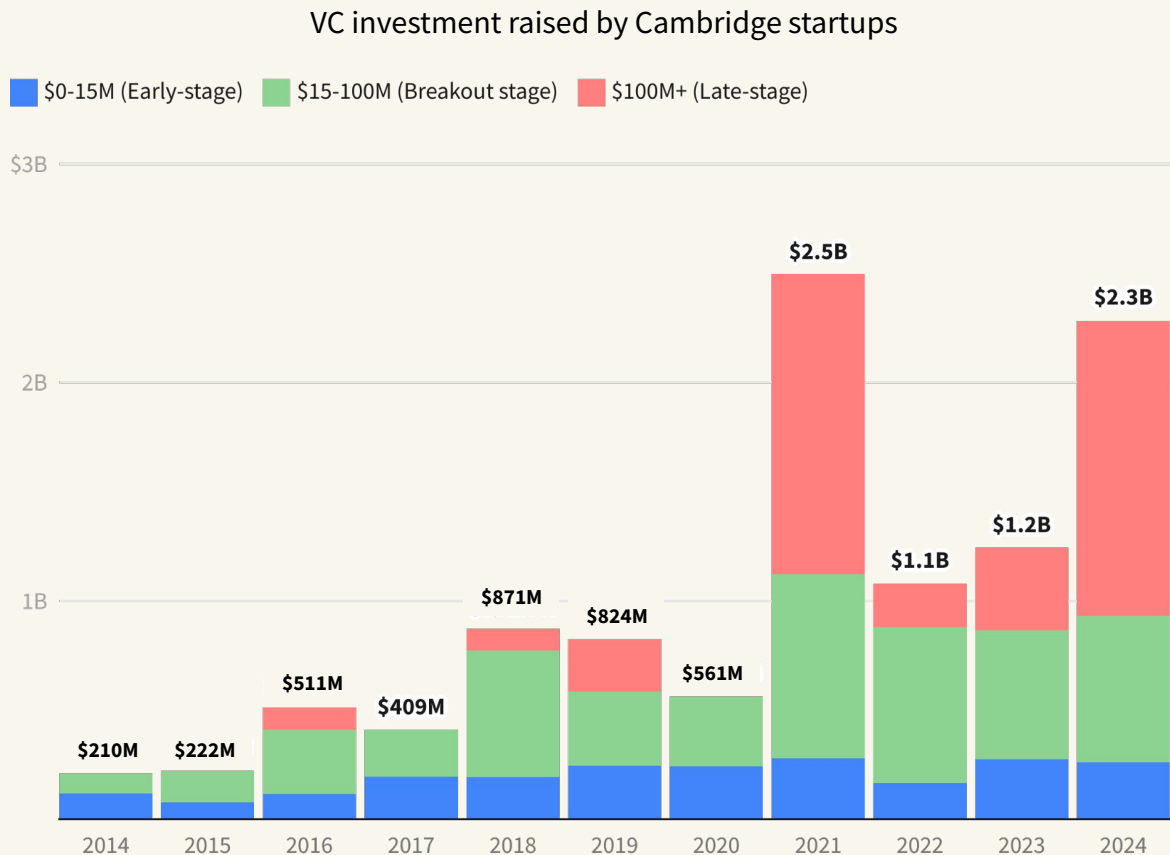


\$2.3B in VC investment in 2024, almost double 2023 and second-highest ever

Two mega rounds:

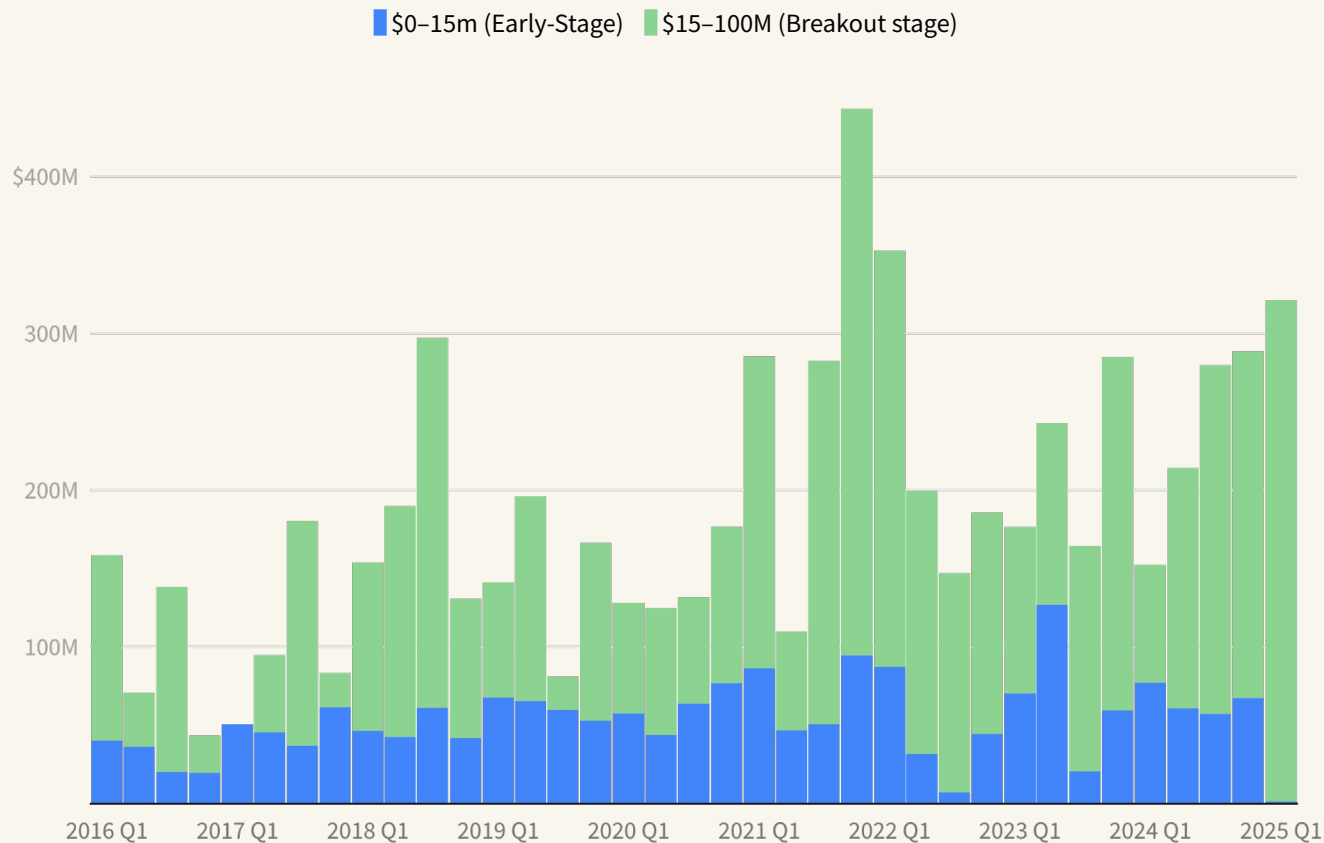
Wayve (\$1.1B) and

Quantinuum (\$300M)

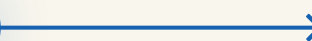


But underlying trend is also consistent and growing

VC investment raised by Cambridge startups, excluding megarounds



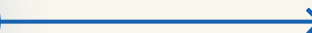
Exceptional founders are driving new startup creation in Cambridge



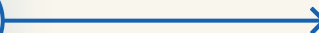
Former [Quantinuum](#) Head of strategy & products
Chad Edwards launched [CuspAI](#) in 2024



Serial Founder Cameron Frayling launched
[Lightcast Discovery](#), [Base4](#), [Pivotal](#) and [Biofidelity](#)



Former Head of Sustainability at [ARM](#)
Dominic Vergine launched [Monumo](#) in 2021

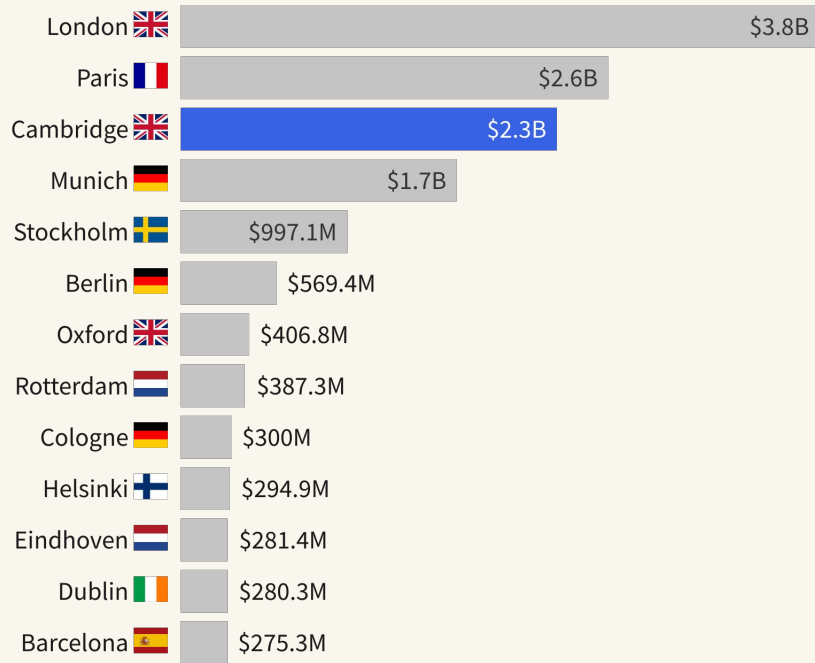


Professor of Microsystems Technology at the University of Cambridge
Ashwin Seshia launched [8power](#) and [Silicon MicroGravity](#)

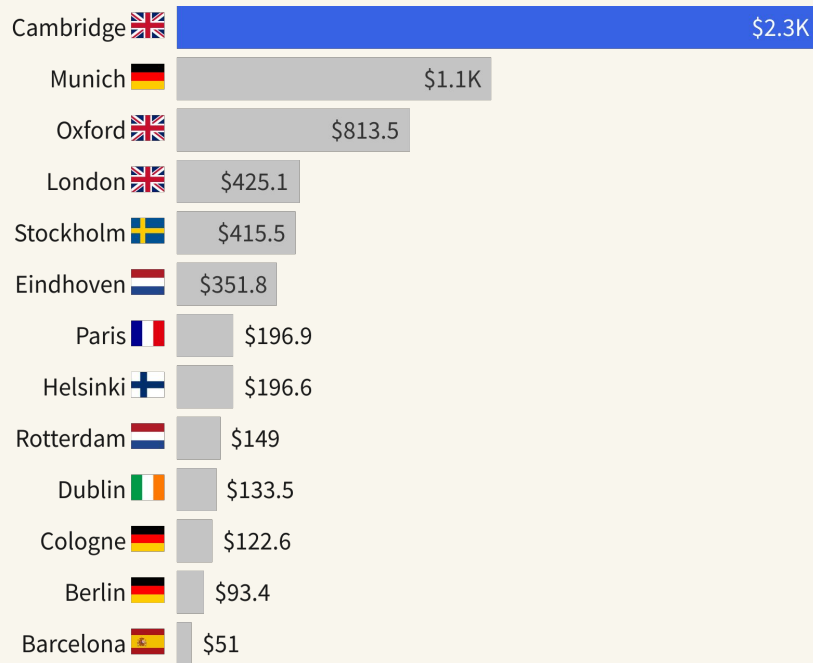
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Cambridge ranks #3 in Europe for Deep Tech VC – and #1 per capita

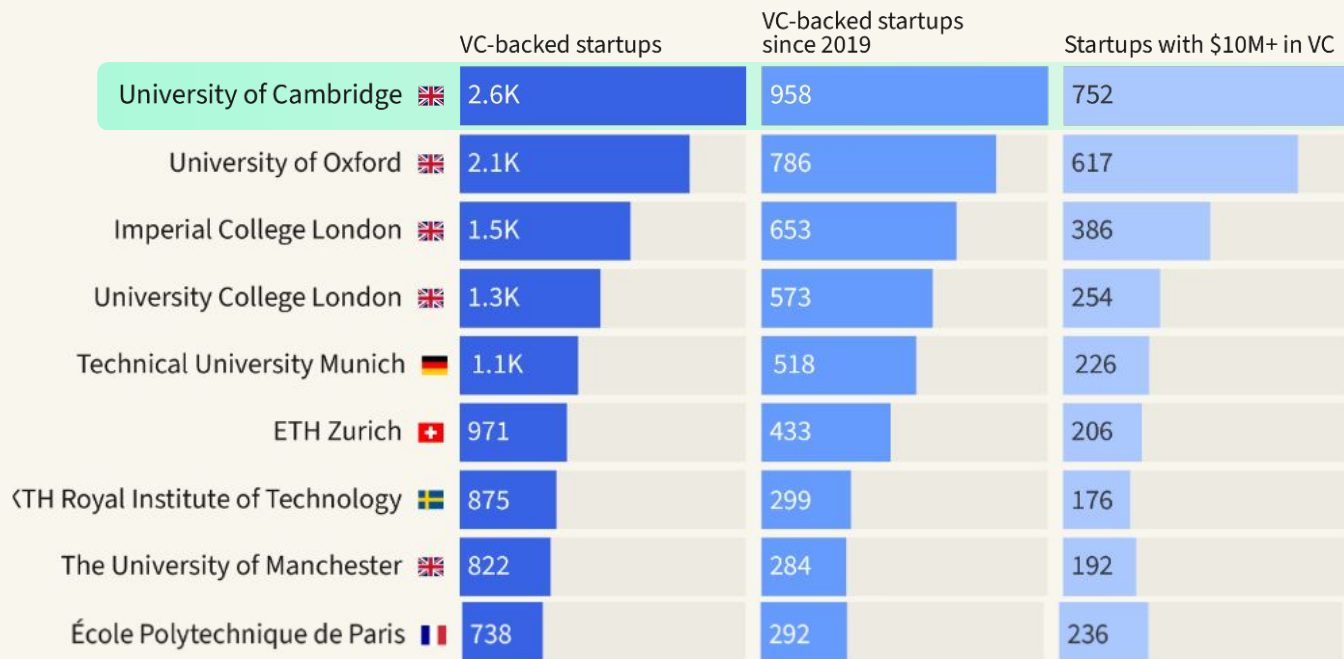
Deep tech VC investment in Europe, since 2024



Deep tech VC investment since 2024, per million inhabitants*

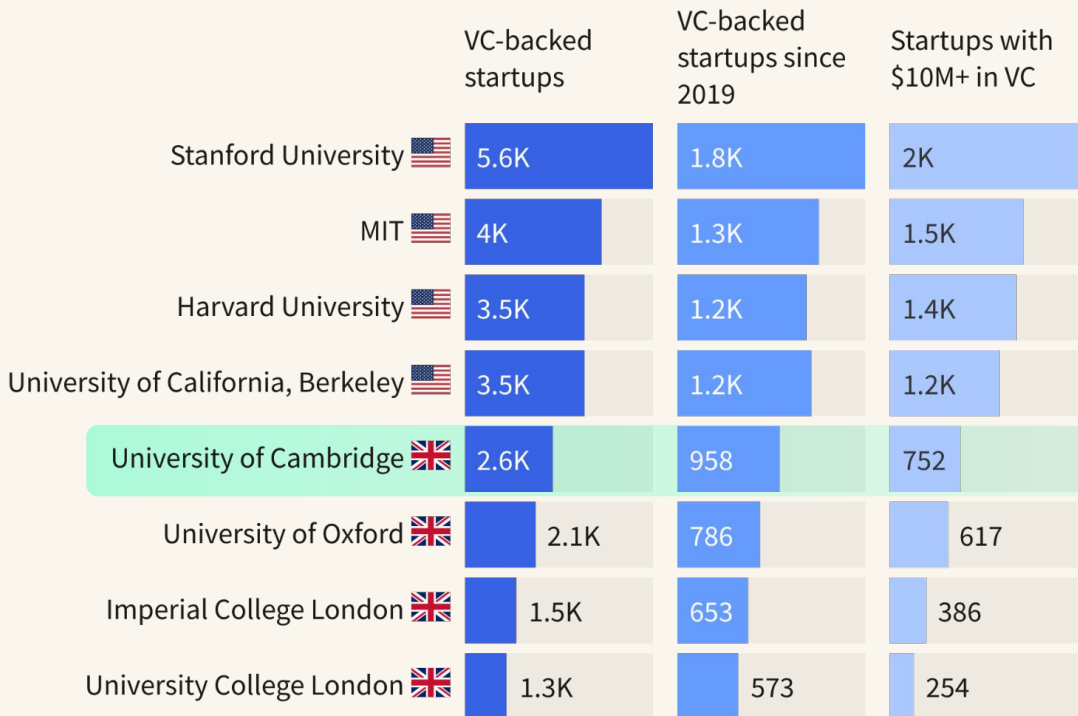


Cambridge alumnis have created more startups than any other European university

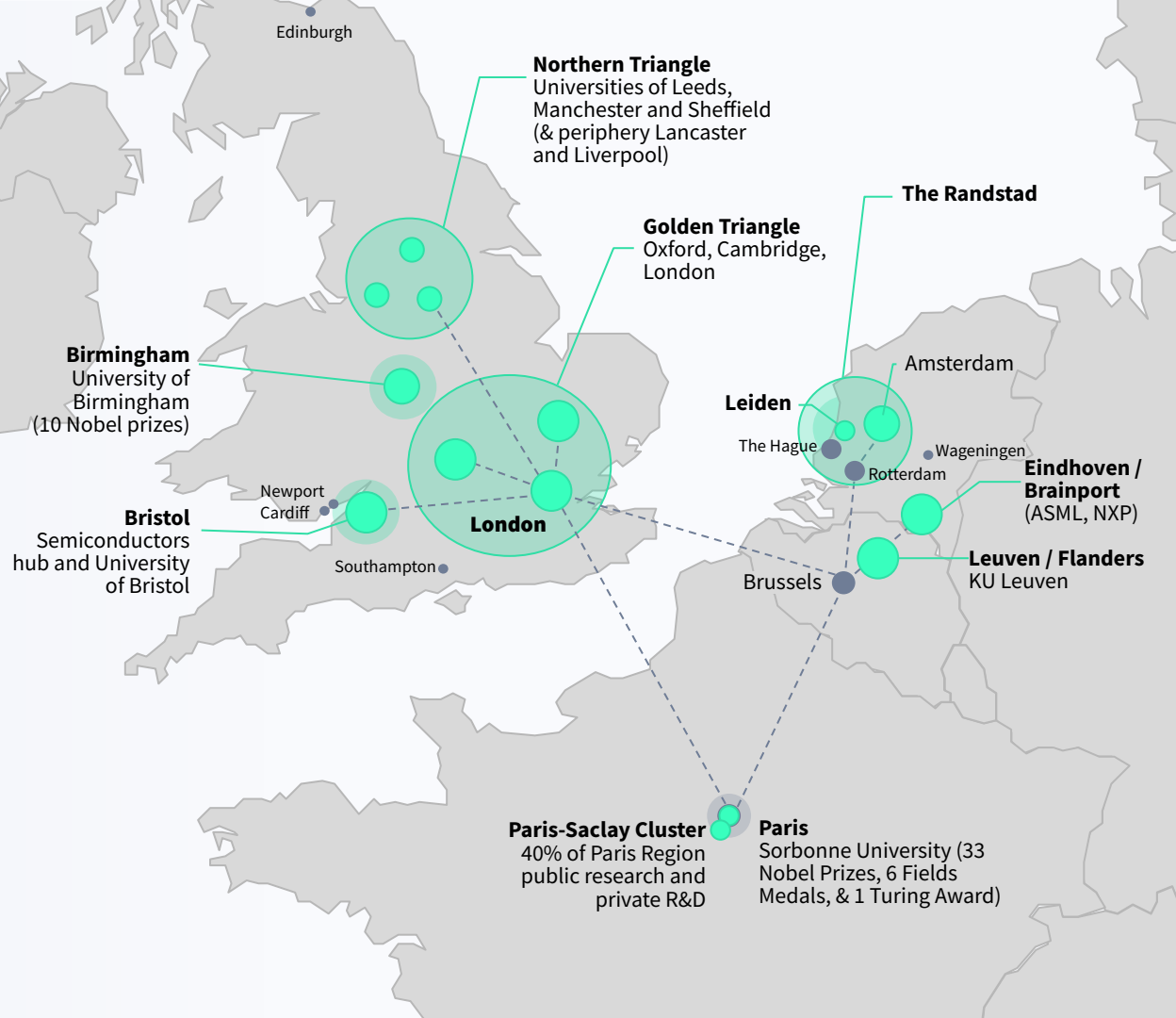


Globally, Stanford, MIT are still in another league. But 2-3x growth isn't out of range – given all initiatives underway.

Especially true when considering the geographical location of Cambridge ...



Cambridge sits in the center of the world's most dense cluster of tech ecosystems including London, Paris, Amsterdam, Eindhoven, Oxford, Leuven, etc
All within a 4 hours rail trip: New Palo Alto



New Palo Alto ranks as the world's #2 tech ecosystem

		Early VC	Breakout VC	Late stage VC	Funding growth	Ecosystem Value	Unicorns	Alumni founders	Patents
#1	Bay Area	\$21.9B	\$95.6B	\$232.9B	1.4%	\$15.5T	662	11K	373.9K
#2	New Palo Alto	\$26B	\$54.7B	\$78.1B	1.1%	\$1.7T	266	28K	301.9K
#3	New York City	\$14.6B	\$45.9B	\$70.6B	1%	\$1.3T	246	7.7K	182.7K
#4	Boston	\$1.2B	\$29.6B	\$51.6B	1%	\$1T	148	13K	83.2K
#5	Paris	\$6.3B	\$12.1B	\$17.8B	1.2%	\$296.8B	53	9.5K	133.1K
#6	Austin	\$2.8B	\$7.9B	\$7.6B	1.6%	\$1.8T	44	831	43.6K
#7	London	\$11B	\$25.2B	\$41B	0.9%	\$613.3B	125	5.3K	48.3K
#8	Seoul	\$7.4B	\$13.4B	\$13.7B	1.4%	\$385B	31	382	508.4K
#9	San Diego	\$1.5B	\$8.9B	\$13.9B	1.4%	\$304.3B	40	944	51.4K
#10	Los Angeles	\$6.5B	\$18.9B	\$37.4B	0.7%	\$1.1T	116	3.2K	39.2K



FOUNDERS
At the University of Cambridge