









# The Lithuanian startup ecosystem 2023











66 In 2023, Lithuania's startup ecosystem continued to grow steadily, establishing itself as one of the most promising and dynamic startup hubs in the region.



Gintare Narakiene
Head
of Startup Lithuania

Between 2018 and 2023, the ecosystem's value grew by an impressive 7.1 times, surpassing both the Baltics and the wider Central and Eastern Europe regions. Moreover, it climbed to the second position in CEE by VC investment.

These achievements underscore the ecosystem's ability to attract and mobilize talent, competencies, infrastructure, and resources, which in turn generate high-value opportunities and stable investments.

Going forward, Lithuania's startup ecosystem is poised to offer a wealth of prospects for tech industry insiders and investors looking to capitalize on its growth potential."













#### National startup ecosystem facilitator

By building bridges between different ecosystem players, Startup Lithuania aims to help current and potential Lithuanian startup founders to start, grow and scale their businesses. We organize workshops and acceleration programs, give consultations, offer different support schemes for startups, present our ecosystem abroad and collaborate with major international startup events in Lithuania.

Startup Lithuania is a part of official public agency -Innovation Agency Lithuania - Lithuania's business competitiveness partner in a global world.

#### Early-stage VC fund focusing on Baltic founders

Practica Capital is an early-stage VC firm with the sole purpose of backing Baltic entrepreneurs. The firm has been invested exclusively in tech potential in the Baltic States for over 10 years, Practica Capital back great founders in their ambition in seed, selected pre-seed and Series A stages and partnering with them as company builders. Practica Capital manages four funds with more than €130m in AUM. To date the firm has made over 60 investments. including great companies like PVcase. TransferGo. Interactio, Eneba, Ovoko, Cgtrader, Atrandi Biosciences, Heavy Finance and others.



#### Pan-Baltic legal advisory firm

TRINITI is a leading pan-Baltic legal advisory firm with extensive experience in startups, M&A. and private equity. Our forward-thinking team. consisting of 100 professionals, is internationally recognized for achieving success on clients' terms. Specialized cross-border practice groups, fluent in 8 languages, TRINITI serves as a one-stop agency in Lithuania, Latvia, and Estonia.



#### Official development agency of the **City of Vilnius**

Vilnius TechFusion - a brand representing the Lithuanian capital's leading technology sectors: ICT. Fintech. GameDev. Life Sciences and Lasers. It stands for the city itself, which is driven by innovation, knowledge sharing and open-mindedness.

Vilnius Techfusion was developed by Go Vilnius, the capital's official development agency. Go Vilnius provides visitors, investors, relocating talent, entrepreneurs and businesses with everything they need to know about the city.



#### Global startup & venture capital intelligence platform

Dealroom.co is the foremost data provider on startup, early-stage and growth company ecosystems in Europe and around the globe.

Founded in Amsterdam in 2013, we now work with many of the world's most prominent investors. entrepreneurs and government organizations to provide transparency. analysis and insights on venture capital activity.













## **Key Takeaways**

#### In 2023, Lithuania maintains its position as the fastest-growing startup ecosystem in the Baltic region.

The combined enterprise value of Lithuanian startups has grown 7.1x between 2018 and 2023, against a CEE growth average of 3.6x and a Baltics growth average of 2.7x.

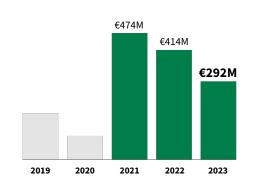
#### **Ecosystem Value Growth 2018-2023**

Country or Region	Enterprise value 2018	Growth	Enterprise value 2023
Europe	€1.4T	2.9x	€4.1T
CEE	€62.1B	3.6x	€225.6B
Baltics	€16.1B	2.7x	€44.1B
■ Estonia	€13.8B	2x	€27.6B
Lithuania	€1.9B	7.1x	€13.7B
<b>■</b> Latvia	€472.2M	5.9x	€2.8B

#### Lithuanian startups raised €292M in 2023

Lithuania ranks 2nd among CEE for 2023 VC investment, and 2nd for VC investment per capita. Enterprise Software, Security and Energy are Lithuania's most funded industries.

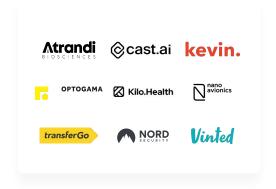
#### **VC Investment raised by Lithuanian startups**



#### Vilnius companies raised 96% of all funding raised by Lithuanian startups.

With 890+ startups & €12.4B in combined ecosystem value, Vilnius alone accounts for 91% of the combined enterprise value of Lithuanian startups. Key sectors are Fintech, ICT, GameDev, Biotech & Laser tech.

#### **Selected Vilnius HQ startups**













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# **1.** Ecosystem Review in 2023









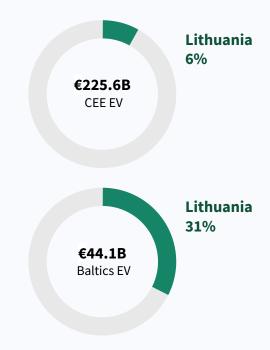
# In 2023, Lithuania maintains its position as the fastest-growing startup ecosystem in the Baltic region.

### **Ecosystem value growth of selected ecosystems**

Growth 2018-2023

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Over the past year, Lithuanian ecosystem increased its share of the total enterprise value in the Baltics from 27% to 31% and from 5.5% to 6% in the CEE region.











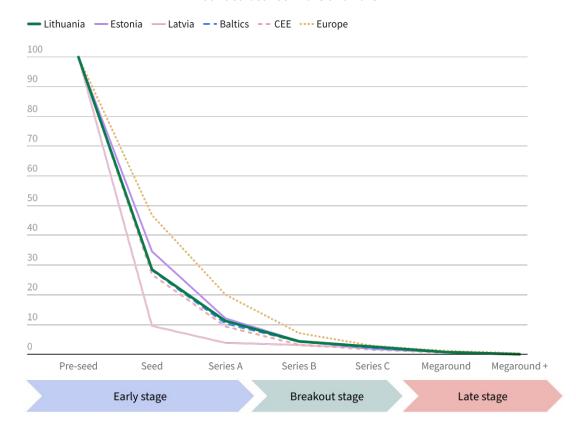


# The graduation rate of Lithuanian startups maintains a level consistent with the region's performance at early stage.

At breakout and late stage, it surpasses the rates of Baltic countries, the Baltic and CEE regions.

#### **Graduation rates of startups**

Founded between 2013 and 2023





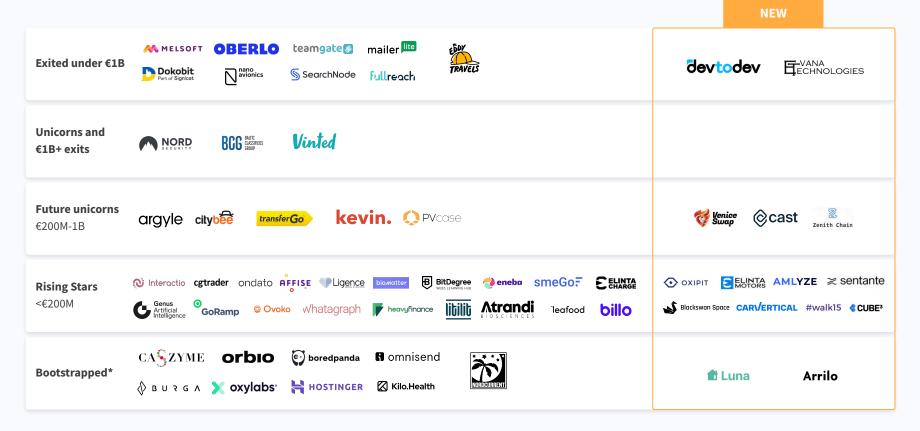








# Lithuania's breakout startups and rising stars.













Changes in Lithuania. A notable development is the legalization of different classes of shares, reflecting a more investor-friendly approach.



Giedrė Čiuladienė
Partner
at Triniti Jurex

#### Adapt: recent legal changes

The government paid attention to the existing issues, reduced procedural burdens and unnecessary expenses, and adopted positive practices from foreign countries. This shift indicates the ecosystem's maturity, acknowledging and working towards fulfilling current needs.

#### Implement: use for the needs

According to the data from the State Enterprise Centre of Registers, privileged shares registered in the first 9 months are primarily used for payment of different dividend rates. However, use of different voting rights, liquidation preference, and other beneficial mechanisms is expected to rise in the nearest future. A more substantial wave of implementation is anticipated when the existing contractual convertible financing instruments are put into action.

#### Look forward: ESG & AL

In the startup scene, ESG and AI topics are gaining prominence as well. While ESG regulation isn't mandatory for most companies, its importance lies in the rapid growth and innovation nature of startups, requiring compatibility and integration with suppliers and customers. Venture capital investors are also incorporating reporting and compliance clauses. Additionally, attention is given to the use of AI, as intellectual property stands out as a significant asset of the startups. The challenge lies in protecting it and ensuring proper AI management in operations, a hurdle that can be overcome with legal measures.









# 2. 2023 Investment Update









# Lithuanian startups raised €292M in 2023.

#### **VC investment in Lithuanian startups**



#### Top rounds in 2023 <u>» view online</u>

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Autonomous Kubernetes optimiza  \$20.0m EARLY VC  Creandum enterprise software Mis  TA Ventures ICLUB Global Hypersphere Ventures Blockchange Ventures Dispersion Capital EIC Fund  Sentante  Developing a radiation-reducing  Genus Al The world's first no-coding Custo  \$6.0m SEED  Autonomous Kubernetes optimiza  \$8.2m SEED  Fractica Capital EIC Fund  Practica Capital EIC Fund  Practica Capital EIC Fund  Magnus Lundin Magnus Lundin Tomas Slimas  Branki Obta  Magnus Lundin Tomas Slimas  Branki Obta  Brent energrise software  Mis  Autonomous Kubernetes optimiza  Palo  Aleph Holding  Magnus Lundin Tomas Slimas  Branki Obta  Brent energrise software  marketing analytics	<b>©</b>		\$35.0m SERIES B	Vintage Investment Partners	enterprise software	Mia
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	G		\$6.0m SEED	Magnus Lundin Tomas Slimas	enterprise software marketing analytics ecommerce solutions	Brent





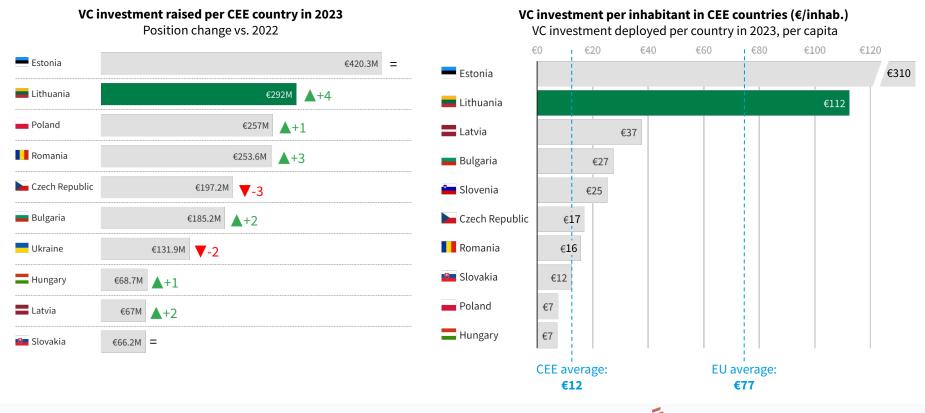








# Lithuania ranks second among CEE countries for 2023 VC investment and also ranks second on per capita basis.







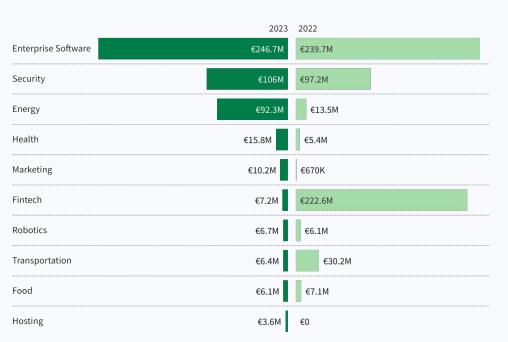






Enterprise Software, Security, and Energy are the most funded sector in 2023. Energy exhibited significant growth compared to last year, whereas Fintech, a leader in 2022, experienced a decline.

#### Top industries by VC investment volume in 2023 » view online



#### Top funding rounds in 2023 » view online







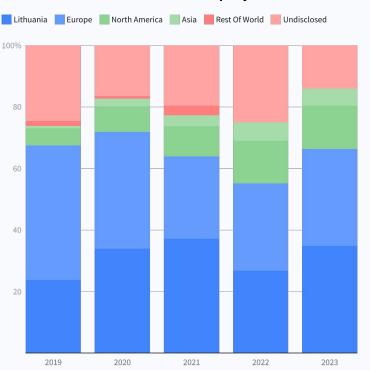






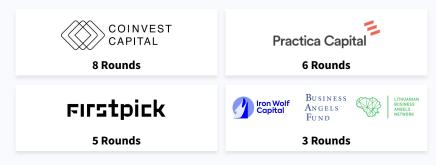
## In 2023, Lithuanian investors participated in 32% of total VC rounds.

#### Number of rounds in Lithuanian startups by location of investors

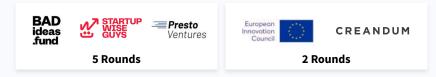


Investors, participated in highest number of rounds in 2023.

#### Lithuania



#### Europe













# **Top 2023 rounds in Lithuanian startups** with angel participation.

Startup	Amount raised	Round type
Genus Artificial Intelligence	€5.7M	Seed
WeSky	€1.1M	Seed
Perfection42	€1.1M	Seed
heavyfinance	€1.0M	Angel
REP 7	€800K	Seed
Spenfi	€800K	Seed
REP 7	€500K	Seed
#walk15	€500K	Angel
Colibris  ON DEMAND MANUFACTURING	€300K	Seed
Okredo	€250K	Seed

## **Funding in numbers**

by LitBAN business angels



€10.5M

Invested in 2023

€14.5M in 2022

70%

Of all investments went into LT startups

**57%** in 2022

375

**Tickets** 

282 in 2022

€28k

Average ticket

**€51K** in 2022











### Selected new funds raised in Lithuania.

Investor	Fund size target	Launch date	Focus	Geo
SEED Funds				
Contrarian Ventures	€100M	Aug. 2022	Climate tech	Europe
Practica Capital	€80M	Dec. 2022	Sector agnostic	Baltics
ACCELERATION Funds*				
FIrstpick	€20M	Nov. 2022	Sector agnostic	Baltics
<b>⊕</b> SCALEWOLF	€13.5M	Mar. 2023	Dual Use/ Defence (Military/Civil)	Lithuania
baltic sandbox eventures	€13M	Dec. 2022	Deeptech, Life Sciences	Baltics

#### HIGHLIGHT ON



#### **Lithuanian Private Equity and Venture Capital Association**

**57 members:** local VC and PE funds, family offices, limited partners, foreign partner funds, as well as main legal and financial consultants of the industry.

Central platform for representation of VC & PE industry Organizing and supporting main startup and investors events Policy advocacy for proper national investment industry regulation

Education and ESG initiatives on VC & PE industry and entrepreneurs hip

**Around** 

€400M

Total assets under management of local VC investors directed to Lithuanian and regional startups\*\* **LU**Number of VC Teams\*













<sup>\*</sup>In addition in 2023, Plug and Play presented its acceleration program in Lithuania.

**66** The nimble Lithuanian ecosystem showed resilience against global and European VC trends: the recalibration was faster and less painful.

Lithuania also has established itself as runner-up in the CEE and Baltics, increasingly closing the gap to the trailblazer Estonia. Consistent investments in pre-seed and early seed stages, regardless of the cycle, contribute to the increasing graduation to Series A and beyond. The volume of sizeable rounds should remain in an uptrend, as later stage investor interest remains high.

Major highlight was that more than 100m EUR of dry powder was added by the Lithuanian-domiciled funds in 2023. The much-needed rotation to new vintages will continue in 2024, as some GPs are in an ongoing fundraising."



Arvydas Bložė
Partner
at Practica Capital









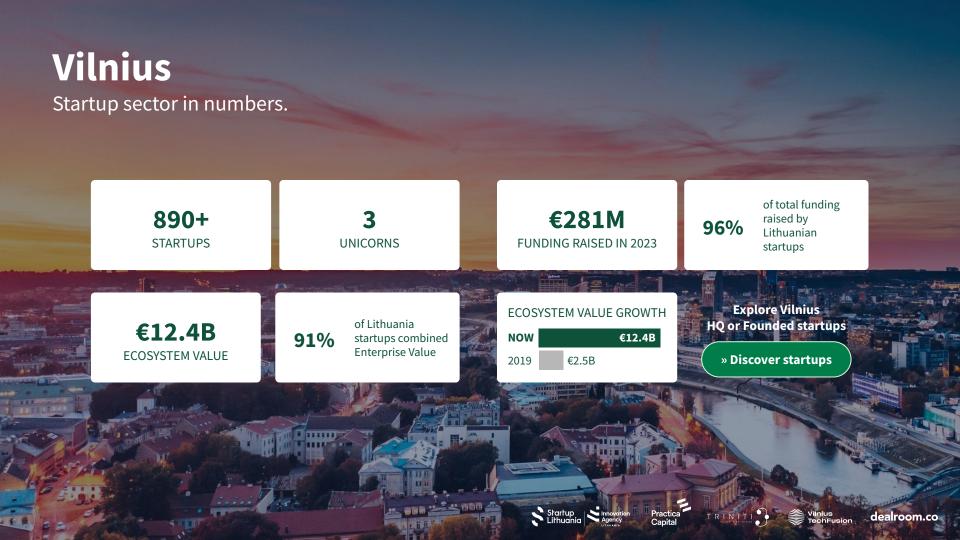
# 3. Vilnius Highlight











For yet another year,
Vilnius maintained its
status as the most
dynamically developing
city in Central and
Eastern Europe.



Dovilė Aleksandravičienė
CEO
at Go Vilnius

The Vilnius TechFusion ecosystem is at the core of Vilnius' achievements, intertwining companies in the ICT, Fintech, GameDev, Life Sciences and Laser sectors. These Vilnius-based businesses are fostering innovation and actively shaping the city. The highlight of 2023 was the opening of CyberCity, a cutting-edge tech space that not only transformed the old Sparta factory, but also initiated a new chapter for Vilnius' New Town.

The recent unveiling of the Tech Zity project adds another feather to Vilnius' cap, as it promises to become the largest Tech Campus in the EU.

Vilnius also welcomed its third unicorn in 2023. With the exponential growth of the startup and technology ecosystem requiring more talent, Vilnius' efforts to attract new talent were recognized as the best communication strategy for economic development."

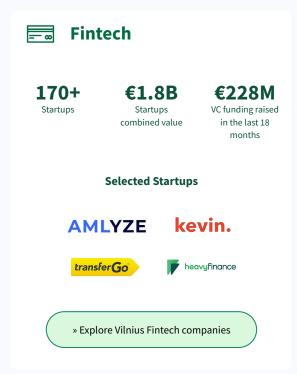


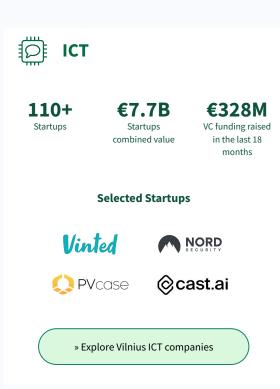


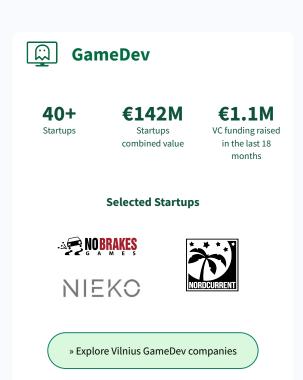




# **Vilnius startups**









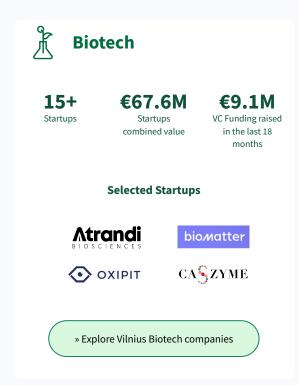








# **Vilnius startups**















## Methodology and definitions.

#### What is a startup?

Companies designed to grow fast. Generally, such companies are VC-investable businesses.

When startups are successful, they develop into scaleups (>50 people), grownups (>500 people) and result in big companies. Only companies founded since 1990 are included in this report.

#### What is a startup?

#### What is a unicorn?

Unicorns are (former) startups that reached \$1B valuation or exit at one point in time.

What is a Unicorn?

#### **Underlying Data**

Dealroom's proprietary database and software aggregate data from multiple sources: harvesting public information, user-submitted data verified by Dealroom, data engineering. All data is verified and curated with an extensive manual process.

The data on which this report builds is available via <a href="mailto:app.dealroom.co">app.dealroom.co</a>. For more info please visit dealroom.co or contact <a href="mailto:support@dealroom.co">support@dealroom.co</a>. Data for this report was taken as of January 2023.

#### **Venture Capital, Investors**

European investors includes the entire European continent, the UK and Russia, but excludes Turkey and Lithuania.

Investment are referred to by their round labels such as Seed, Series A, B, C, ... late stage, and growth equity. VC investments exclude debt, non-equity funding, lending capital and grants.

#### **Regional Breakdown**

While many startups founded in Lithuania relocate beyond their borders, most maintain business-critical ties to their homelands.

In order to take this reality into account, this report includes both Lithuania-based startups, which maintain their main center of business (HQ) in their country of origin, and Lithuania-founded startups, which relocated their HQ outside of Lithuania.











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