dealroom.co

INVESTOR
RANKING
EMEA 2023



The only 100% quantitative & transparent VC ranking for startups.

Free access for founders »



Data transparency that benefits entire tech ecosystems.

LPs

Find investors to fund.
Complementing fund return data

Startups

Finding the best investors to back your startup's next round

VCs

Benchmark your firm, find co-investors, follow-on investors, source deals.

Job seekers

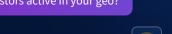
Find jobs at startups which are backed by top-tier VCs

Governments

Know which VCs to talk to. How strong is the national VC landscape? Are top investors active in your geo?

B2B providers

Discover the most promising startups, prioritizing those backed by top investors



















dealroom.co

Trusted by key players in the ecosystem.



"Innovative tech start-ups are key to Europe's fabric and success. As one of the largest LPs in Europe's VC sector, we value the work of Dealroom in providing data-driven insights."



Bjorn Tremmerie Head of technology investments **European Investment** Fund (EIF)



Sapphire Partners

"It's excellent to have data-driven insights into global VC investment. This info is invaluable for founders, showing which investors consistently back new, successful companies from the start."





Partner Sapphire Partners Senate Department for Economics, Energy

BERLIN



"Berlin values open-access data for informed decision-making, connecting the ecosystem, and highlighting the role of venture capital in driving economic growth."



Norbert Herrmann

Berlin Senate Department for Econ. Affairs, Energy & Public Ent.



"We're happy to see Dealroom's VC investor ranking, especially as Tel Aviv's tech scene keeps growing. This data will surely help local startups and investors seize key opportunities in tech."





Director of Int'l Economic Dev. Tel Aviv Global

This is the sixth edition (2023) of Dealroom's annual Investor Ranking.

The data for this ranking is collected by Dealroom via publicly available sources and submitted to us by investors. To submit your investor data, reach out on support@dealroom.co

The methodology is intended to be straightforward and transparent, while also providing meaningful benchmarks for the ecosystem.

It's explained on the following page in more detail.

EMEA results, 2023 edition



1# Overall investor out of 10,057 EMEA VC investors ranked based on a points system (see next page)



#1 Seed investor out of 4,090 investors that predominantly invest from Seed stage



#1 Late Stage investor out of 3,868 investors that predominantly invest after Series A



#1 Series A investor out of 2,100 investors that predominantly invest from Series A stage

20VC

#1 Next Gen investor out of over 300 investors founded after 2019.

Deal-by-deal weighting of investments.

The Investor Ranking aims to measure Investors' ability pick startups and support them to become unicorns.

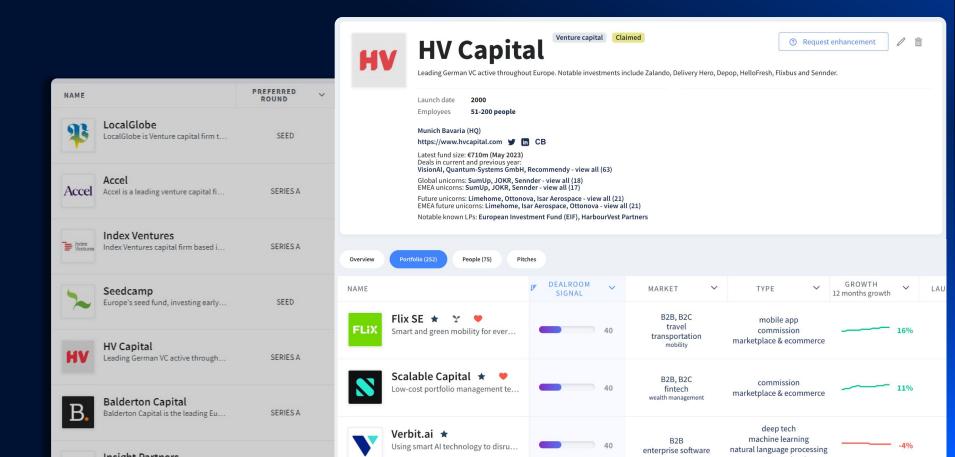
The sooner an investor can pick winners, the higher the score.

A unicorn investment from seed stage is awarded 100 points, while the same investment from series A stage is 30 points, from series B stage onwards 10 points. Future unicorns are weighted in the same way with 1/10th of the value.

Unicorn = company valued \$1B+, realized or unrealized	100 points per unicorn	30 points per unicorn	10 points per unicorn
Future Unicorn = company valued \$250–1B, unrealized, has raised since 2018	10 points per future unicorn	3 points per future unicorn	1 points per future unicorn
First round	Seed Typically \$1–4M round size	Series A Typically \$4–15M round size	Series B+ Typically \$15M+ round size

Review your profile on the Dealroom platform.

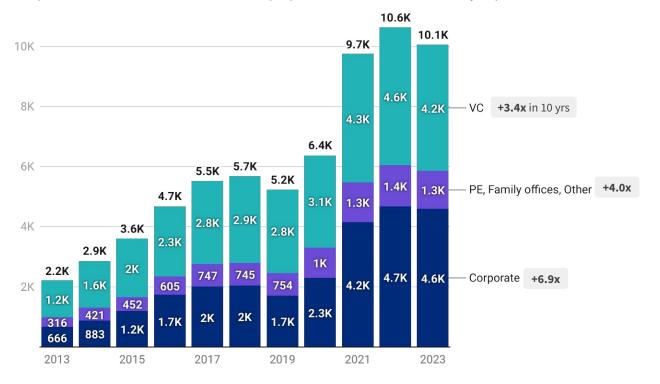
Access data »



- 1 Introduction
- 2 EMEA results
- 3 Country results
- 4 Outlook on VC in EMEA

Over 10K investors are active in venture capital in EMEA.
This is 4.5x more than a decade ago.
The number has remained high into 2023, and across all investor types.

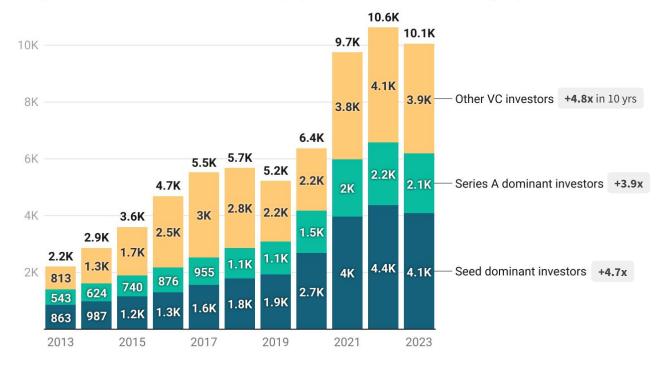
Unique number of investors in EMEA startups (at least one investment in the year)



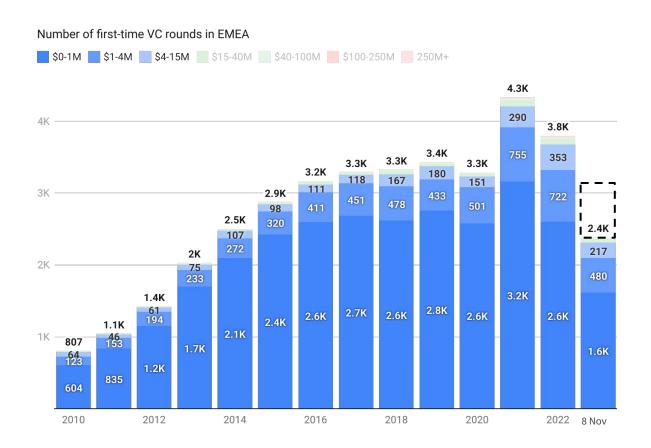
4.1K out of 10K investors are predominantly active from the seed stage onwards.

The total number of investors active at seed stage is higher than 4.1K (it's 5.4K) because many series A and later stage investors also participate in seed rounds.

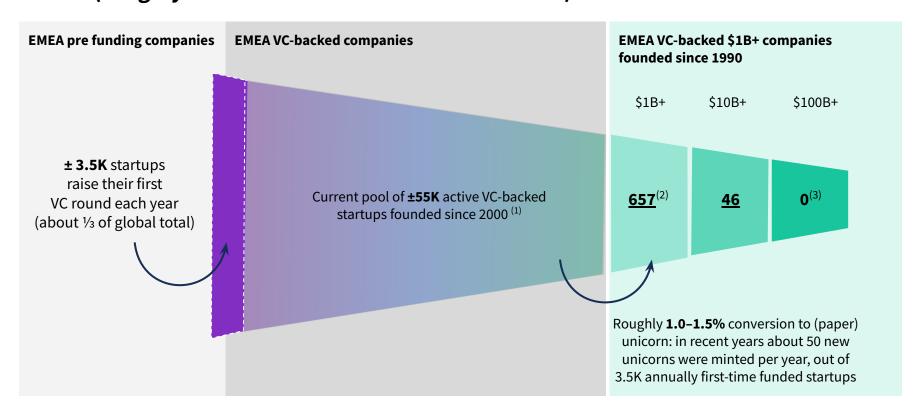
Unique number of investors in EMEA startups (at least one investment in the year)



Roughly 3,500 new EMEA startups raise their first VC round each year, starting their VC-backed journey.



Only about 1.0-1.5% of VC-backed startups make it to (paper) unicorn status in EMEA (roughly similar as the conversion in the USA).



^{1.} Total number of funded startups is over 110K, but 55K is the number that is currently active.

^{2.} Of the 657 there are about 299 unrealized unicorns and 333 \$1B+ exits (the remaining 25 are unconfirmed \$1B+ companies).

^{3.} Booking.com was \$100B+, but not VC-backed.

As a startup, it's a steep climb, and the chance of stalling is high: only about 25% of startups make it to Series A or beyond.

Early stage

Breakout stage

Late stage

Founding year	Pre-seed	Seed	Series A	Series B	Series C	\$100- 250M	\$250M+	Unicorn
2010	100.0%	51.7%	26.4%	11.2%	5.6%	2.6%	1.3%	2.6%
2011	100.0%	49.2%	23.7%	10.2%	5.2%	2.6%	1.0%	3.5%
2012	100.0%	44.8%	22.0%	9.7%	4.5%	2.1%	0.8%	2.4%
2013	100.0%	42.7%	19.9%	7.9%	3.4%	1.6%	0.7%	1.9%
2014	100.0%	45.4%	20.3%	8.8%	3.6%	1.7%	0.5%	1.3%
2015	100.0%	49.0%	22.2%	7.7%	2.9%	1.2%	0.4%	1.7%
2016	100.0%	49.6%	22.1%	8.6%	4.0%	1.6%	0.4%	2.1%
2017	100.0%	51.3%	23.5%	8.1%	3.1%	0.9%	0.2%	0.5%
2018	100.0%	50.4%	22.0%	7.7%	3.0%	1.3%	0.4%	1.2%
2019	100.0%	47.4%	19.3%	6.9%	2.7%	1.1%	0.4%	0.7%
2020	100.0%	46.1%	17.3%	5.3%	1.9%	0.7%	0.1%	0.4%
2021	100.0%	47.6%	18.1%	4.8%	1.9%	0.7%	0.2%	0.0%
2022	100.0%	38.6%	10.5%	1.4%	0.1%	0.0%	0.0%	0.0%
2023	100.0%	34.1%	14.1%	4.7%	2.4%	2.4%	0.0%	0.0%

European startups. If a company is founded in Seed stage, it is also counted in Pre-seed stage Source: Dealroom.co

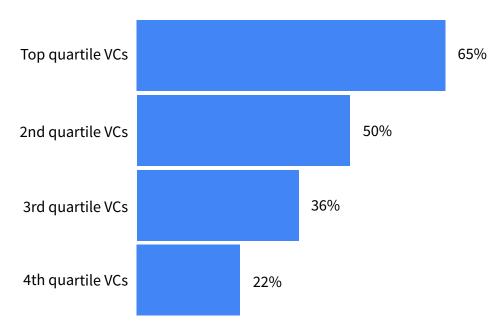
Page / 13 Source: dealroom.co dealroom.co

Picking the right investor matters hugely for startups.

There is a strong correlation between the top performing investors, and the likelihood of their portfolio companies converting from Seed to Series A. Startups backed by top quartile VCs are 3x as likely to successfully graduate to Series A compared to bottom quartile-backed companies.

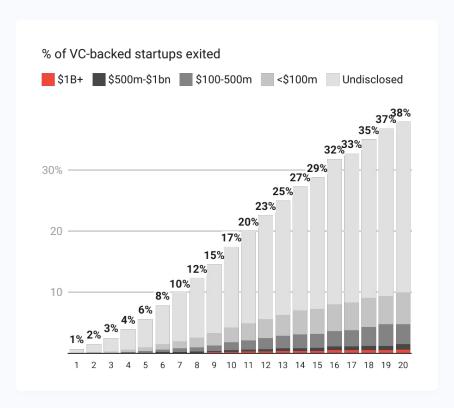
This could be down to top funds picking better startups, providing better "value-add" support, the best founders/startups seeking out funds with a track record, or all of the above.

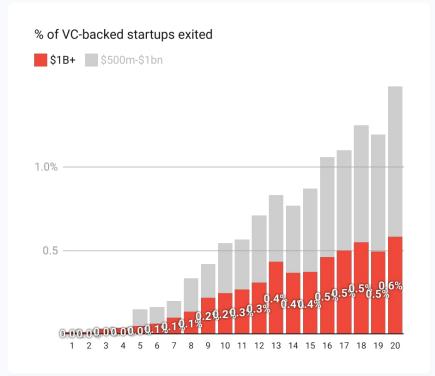
Conversion from Seed to Series A after 36 months



In partnership with LocalGlobe, Dealroom published a report on the reality of the early-stage funding journey in Europe back in July 2023.

Realized \$1B+ exits are even more rare: achieved by $\pm 0.6\%$ of funded startups after 20 years.





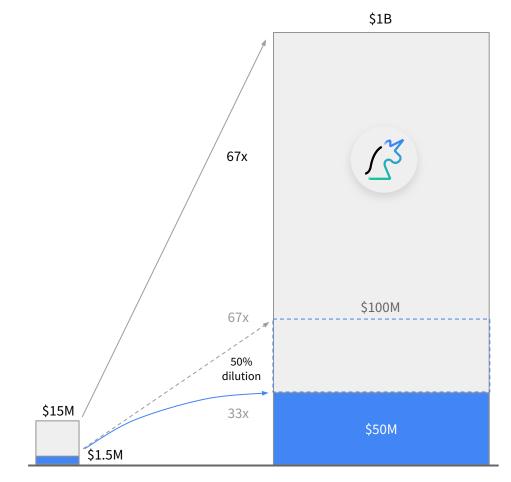
Venture math: why use unicorns as a metric.

Example: a \$100M seed fund writes \$1.5M cheque at a \$15M valuation (post money). Company exits at \$1B valuation. In this example, fund returns \$50M, half it's fund.

As the example shows, and as a rule of thumb, a seed investor needs roughly one unicorn for every \$50M raised, in order to break-even.

This is of course an extreme simplification. Several investors have done very well with sub-\$1B exits. For example, where the company had been capital efficient, therefore creating less dilution.

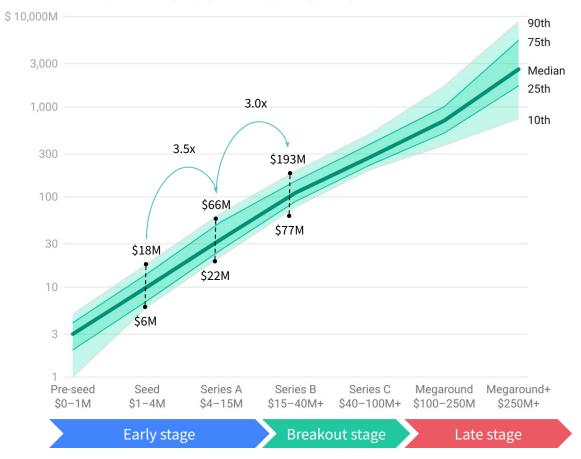
Roughly half of unicorns convert in a \$1B+ exit, but the data depends heavily on cycles and deserves its own study.



Page / 16 Source: Dealroom.co dealroom.co

The weightings by stage (10, 30, 100 points) are based on the valuation step-up between the three stages (Seed, Series A, Series B).

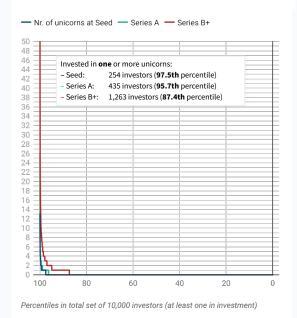
Valuation of European startups by percentile (\$M, log scale)



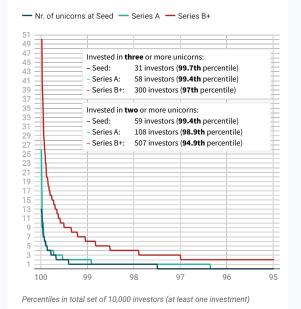
Page / 17 Source: Dealroom.co

- 1 Introduction
- 2 The EMEA ranking
- 3 Country rankings
- 4 Outlook on VC in EMEA

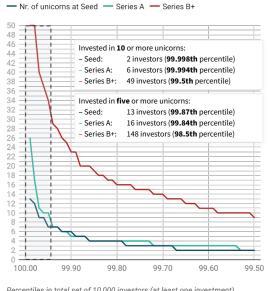
Total dataset of 10,000 investors shows extreme Power Laws.



Zooming in, the top 500 investors (95th percentile) is still heavily skewed.

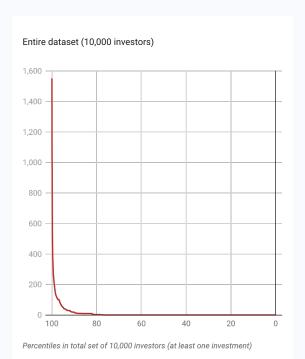


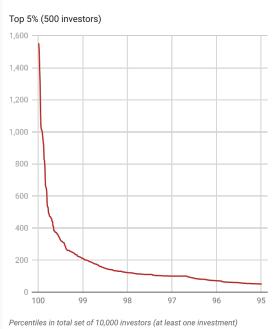
And even within the top 50 investors (99.5th percentile) massive differences.

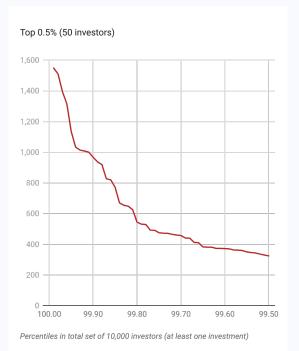




Translated into Dealroom's points system, which places heavier weights on early bets, the distribution looks roughly like that of the Series B+ line in the previous slide.







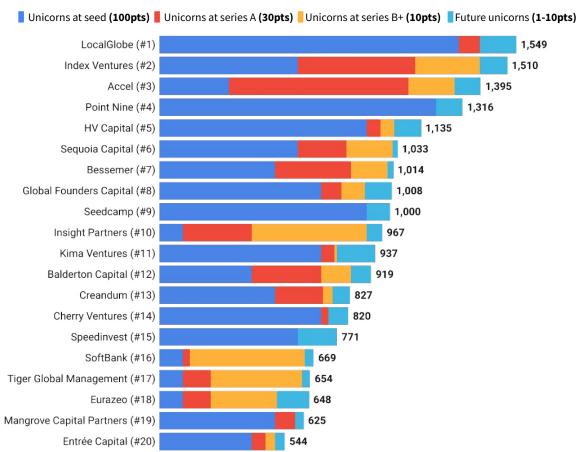
Top 20 overall EMEA investors.

The coverall ranking takes all 4,000+ active EMEA VC investors and ranks them purely based on their individual deals.

The top investor, LocalGlobe, is Seed stage dominant (blue) while the next two (Index and Accel) are Series A dominant (red). Note that Index has more Seed stage deals than Accel while Accel has more Series A stage deals.

Insight Partners is the first Series B+ dominant investor in the ranking.

2023 Combined EMEA ranking





For a long time, EMEA was regarded as a frontier market but Dealroom's ranking shows this is far from the case. Investors who have invested in EMEA's most ambitious founders at seed stage are now seeing those companies making an impact on the global stage. After a challenging two years, we continue to believe in the long-term opportunity to build important and successful companies from Europe. The AI and cleantech sectors are two areas where Europe is already excelling in creating the next generation of successful tech businesses."



George HenryPartner
at **LocalGlobe**



EMEA UNICORNS

tide. Zoopla 7 wise

motorway. ZEGO @ algolia

melio @ copper at bay

bob I IMPROBABLE VOI

GLOBAL UNICORNS

Figma Robinhood 🕖

Justworks

See the full list »

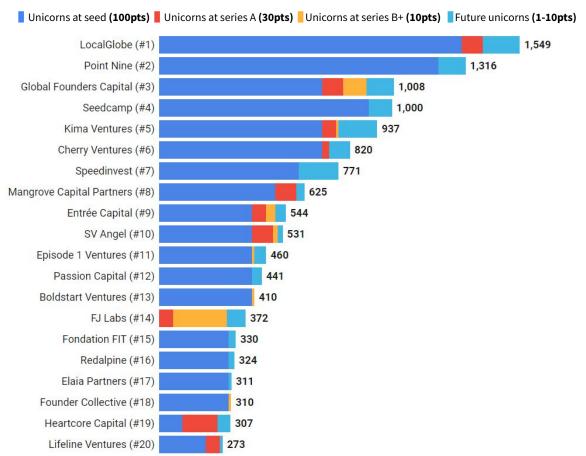
Top 20 Seed investors in EMEA.

The Seed ranking includes 1,254 investors that are predominantly investing at the Seed stage.

LocalGlobe and Point Nine are the only two investors with more than 10 EMEA unicorn investments at the Seed stage.

Global Founders Capital has scaled down its investment but is still making new investments.

2023 Seed EMEA ranking





There are more startup mafias and talent networks in Europe than ever before. Millions of people have had the experience of working at startups, and are now bringing that knowledge to the next generation of companies. They've seen that it can be done, got the entrepreneurial bug and their next venture is bound to be more impactful and successful. We are seeing this in every corner of Europe and that keeps us bullish about the opportunity ahead."



Carlos Gonzalez-Cadenas
Partner
at Index Ventures



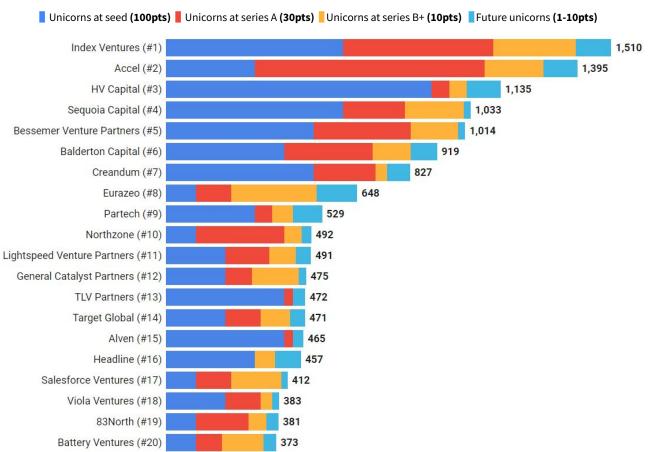
Top 20 Series A investors in EMEA.

The Series A ranking includes 824 investors that are predominantly investing at the Series A stage and ranks them purely based on their individual deals.

The top investor, Index Ventures, while most commonly a Series A investor, has also backed six unicorns at Seed (blue) while the Accel has backed the most EMEA unicorns at Series A of any investor (red).

The top three places are taken by EMEA-headquartered funds, but Sequoia and Bessemer also rank highly based purely on their investments in EMEA companies.

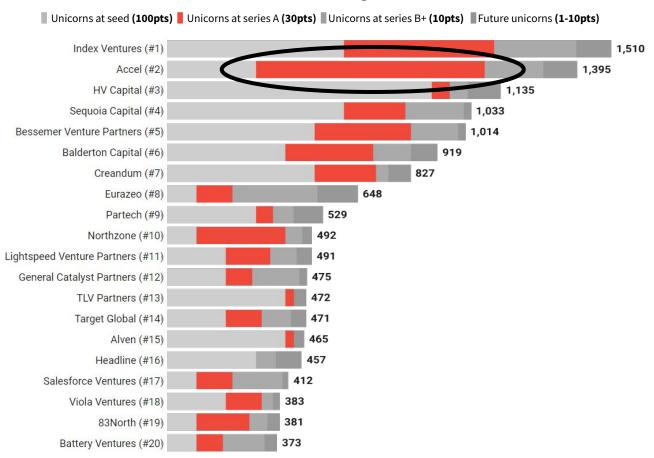
2023 Series A EMEA ranking



Most Series A unicorns.

Index Ventures comes out on top of the weighted ranking of Series A funds, in part due to having a higher number of portfolio unicorns at Seed, but Accel have backed the most unicorns at Series A stage - 26.

2023 Series A EMEA ranking





When Accel opened its London office in 2000, Europe had yet to produce a billion dollar company and it wasn't until five years later that the region's first unicorn was created. Two decades on and Europe and Israel have evolved into dynamic innovation hubs, producing an increasing number of category-defining companies making a global impact. There's now a wealth of strong founders and operators building transformative companies that have experienced the start-up journey before and have the knowledge to create global success stories. Unicorns themselves are also fuelling Europe and Israel's next generation of startups, as former employees set up their own companies. As we look to the future, the Accel team is excited to continue partnering with the next wave of exceptional founders."



Harry Nelis
Partner
at Accel



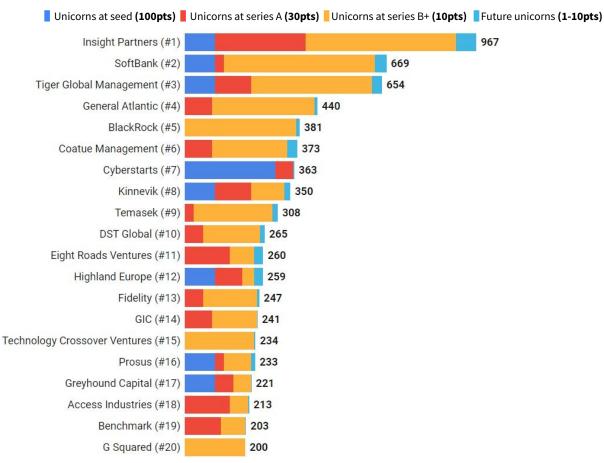
Top 20 Series B+ investors in EMEA.

Insight Partners have backed 61 EMEA unicorns in total, the most of any investor. The majority (50) have been backed at Series B stage and beyond.

The list of top late-stage investors in EMEA is much more global than the lists of top EMEA Seed and Series A investors.

Cyberstarts (Israel), Kinnevik (Sweden), DST Global (UK), Eight Roads (UK) and Highland Europe (UK), are the top EMEA-based late-stage investors in the list.

2023 Series B+ EMEA ranking



Top three Next-Gen investors in EMEA.

The overall ranking does favour funds that have a longer track record, with more companies backed, through a couple of bull cycles.

The cut looks at only funds founded since 2019, with some VCs building impressive portfolios in a short, turbulent period.

The top 1% - 20VC, Air Street Capital and 468 Capital come out as the top next-gen funds investing in EMEA, from over 300 funds founded since 2019.

EMEA deals

Global deals (not counted)



Remote (Seed) (Seed) (Series B) (Series B)

Linktree (Seed) NexHealth (Seed) NexHealth (Seed) NexHealth (Seed)



Thought Machine (Seed) Tractable (Series A) Synthesia (Series B+) Sexscientia (via Allcyte M&A)

Adept AI (Seed) Necursion Pharma (Series B+) Crusoe Energy (Series B+)



Razor (Seed) (Seed) Aleph Alpha (Seed) Zapp (Series A)

UpScalio (Series A) Iterative.ai (Seed) Bardeen (Seed)

Page / 29 Source: Dealroom.co



Success in venture is simple but hard. You have to source, select and service better than anyone else. At 20VC, we are building a reliable and repeatable machine through media to find, pick, win and help the best companies in the world. Venture is a product much like anything else, our customers are founders and we need to consistently leverage media to make products they need."



Harry Stebbings
General Partner
at 20VC



EMEA UNICORNS





GLOBAL UNICORNS

Linktree*





See the full list »

- 1 Introduction
- 2 The EMEA ranking
- 3 Country rankings
- 4 Outlook on VC in EMEA

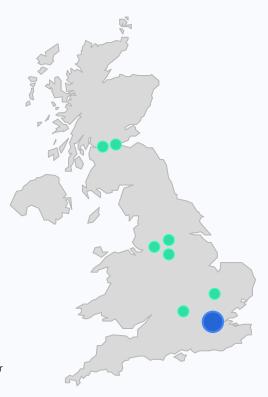
Page / 31 dealroom.co

Top 10 UK investors

UK investors Investments in UK companies

	Investor	Notable UK investment	Notable investment outside London	Notable EMEA investment (not counted here)
1	🎎 LocalGlobe	Tide	Open Cosmos	TravelPerk
2	Index Ventures	Revolut	END.	Adyen
3	passion capital	Lendable	CultureAI	Spotahome
4	Episode 1	Omnipresent	Huboo	Flutter
5	Accel	Monzo Bank	Ubiquisys	Celonis
6	Seedcamp	Synthesia	Nodes & Links	Pleo
7	octopus ventures	Depop	Elvie	Cobee
8	Balderton.	GoCardless	Darktrace	Sinch
9	////C ventures	Copper	Interactive Investor	Lookiero
10	Amadeus Capital Partners	Improbable	Oxford Nanopore	Igenomix

The majority of top EMEA investors are based in the UK. Therefore, for the UK ranking and look specifically at investments in the UK, made by UK investors.



UK VCs account for 40% of all new funds raised in Europe in the last five years. The majority of funds are based in London, but a number of notable investors are also distributed across the country.

UK funds based outside London



The UK has also become a base for international capital investing across Europe. Many of the world's top funds have set up shop in London.

U.S. funds with London office



Page / 32 Source: Dealroom.co. dealroom.co

Top 10 Israeli investors

Investors anywhere Investments in Israeli companies

	Investor	Notable Israeli investments	Notable international investments (not counted here)
1	Bessemer Venture Partners	Fiverr	LinkedIn
2	SEQUOIA LE	StarkWare Industries	Nvidia
3	LocalGlobe	Melio	Improbable
4	tlu partners	Next Insurance	Firebolt
5	GENESIS PARTNERS	Monday.com	Sisense
6	ENTRÉE CAPITAL	HiBob	Cazoo
7	VIOLA VENTURES	Redis Labs	ContentSquare
8	ALEPH	HoneyBook	WeWork
9	INSIGHT PARTNERS	Wix	X
10	⊗ cyberstarts	Wiz	Axis Security

Israel is a unique market: small but extremely international. Its VC landscape is a mix of local and international firms. Therefore, for the Israel ranking we look at investors from anywhere (to include key players like Sequoia and Bessemer). The list takes into account investments into startups headquartered in Israel, and startups founded in Israel with HQ

Special mention: Lightspeed has a presence in Israel and is actively involved in the local startup ecosystem. It doesn't make the list based on unicorns, but has been a major tier 1 investor backing Israeli startups for nearly 20 years.

overseas.





We believe in the power of early-stage investment in shaping the future of tech innovation, and that Europe is fertile ground for exceptional startups. This data underlines our relentless commitment to early-stage startups, and our belief that exceptional innovation can arise from any corner of the world."



Christoph Janz
Partner
at Point Nine



EMEA UNICORNS

MAMBU TIER

Revolut Ccontentful

WESTWING Zendesk

S Chainalysis algolia

Front Delivery Hei

GLOBAL UNICORNS

券 loom

nexhealth

⊘ Clio

See the full list »

DACH

Investors based in DACH Investments in EMEA

France

Investors based in France Investments in EMEA

Spain

Investors based in Spain Investments in EMEA

	Investor	Notable DACH investment	Notable EMEA investment
1	Point Nine Capital	Contentful	Revolut
2	GFC	Personio	SumUp
3	HV	Rocket Internet	Cabify
4	FHF	Flix	Juni
5	Si Speedinvest	Bitpanda	Pleo
6	ACE ⊕ Company	N26	Clarivate
7	LAKE STAR	Terra Quantum	Spotify
8	∭ Target Global	AUTO1 Group	Rapyd
9	P†CUS CAPITAL	Enpal	Casavo
10	b2venture 🕆	Beekeeper	Al21

	Investor	Notable French investments	Notable EMEA investments
1	kima ventures	Sorare	Curve
2	5 partech	Alan	WorldRemit
3	EURAZEO	Doctolib	Hensoldt
4	alven	Qonto	Creative Fabrica
5	₩ IRIS	Exotec	Forto
6	Sofinnova partners	DNA Script	Odoo
7	<pre> @ elaia</pre>	Mirakl	Holded
8	∧glaé ventures	Back Market	ResearchGate
9	XAnge Siparex XAnge Venture	Ledger	Odoo
10	LA MAISON	Inato	Talkdesk

	Investor	Notable Spanish investments	Notable EMEA investments
1	KIBO—VEN TURES 7	Job&Talent	TIER
2	k fund	Factorial	Keatz
3	SEAYA	Glovo	FlexCar
4	No.	Idealista	Cosmico
5	YSIOS CAPITAL	Sanifit	Sparing Vision
6	JME VENTURES	Job&Talent	Voi Technology
7	mundi ventures	Submerge Technologies	Wefox
8	VAS Ventures	Eolia Renovables	Truecaller
9	W wayra	Odilo	Adjust
10	Encomenda	Glovo	Cobee



MARKET ONE CAPITAL NOTABLE INVESTMENTS

TIER

Docplanner

JOKR

preply



Packhelp

See the full list »



Central and Eastern Europe is home to a dynamic startup ecosystem, and the rest of the world is starting to take notice. Data is our friend in helping shine a light on growth and innovation wherever it may be. We're proud to be backing the next generation of global leaders, in CEE, Europe and the rest of the world."



Marcin Kurek
Co-founder & Managing Partner
at Market One Capital

Nordics

Investors in the Nordics Investments in EMEA

	Investor	Notable Nordics investments	Notable EMEA investments
1	CREANDUM	Pleo	Bolt
2	NORTHZONE	Kahoot	Personio
3	KINNEVIK	H2 Green Steel	Rocket Internet
4	MEARTGORE	Tink	GetYourGuide
5	LIFE	Wolt	Shapr3D
6	FEST, FAILTY PARTIES	Aiven	CybExer Technologies
7	novo holdings	Hemab Therapeutics	SYNLAB International
8	Seed	Lunar	Pento
9	EQT	Autostore	Mollie
10	UNU GLOBAL	Voi Technology	Babylon

Central & Eastern Europe

Investors in CEE
Investments in EMEA

	Investor	Notable CEE investments	Notable EMEA investments
1	MARKET ONE CAPITAL	Preply	JOKR
2	metaplanet.	Veriff	Oura
3	EXPANSION CAPITAL GROUP	Aerones	Carta
4	■R/GA Ventures	DocPlanner	Lifen
5	CAPITAL	ONGR	GetYourGuide
6	rockaway	Productboard	FreewayCamper
7	🔀 KAYA	DocPlanner	BNEXT
8	Credo.	Photoneo	Cera
9	eleven	Healee	Pop Market
10	(Nentures	Bookimed	Avenga



- 1 Introduction
- 2 The EMEA ranking
- 3 Country rankings
- 4 Outlook on VC in EMEA

Page / 38

dealroom.co

With record recent new funds raised by VCs, combined with slowed deployment, there is ample dry powder in European venture.

Molten

AIR

STREET

CAPITAL

NOTION

Vunited

Vontures

Capital Partners

AIR

STREET

CAPITAL

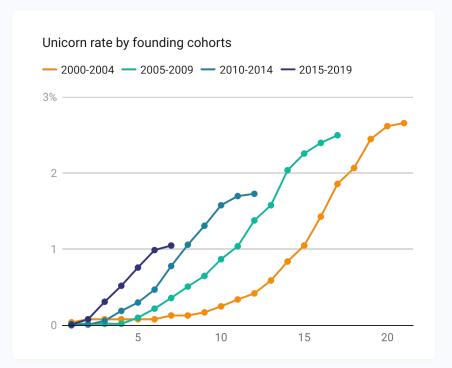
Customize data »

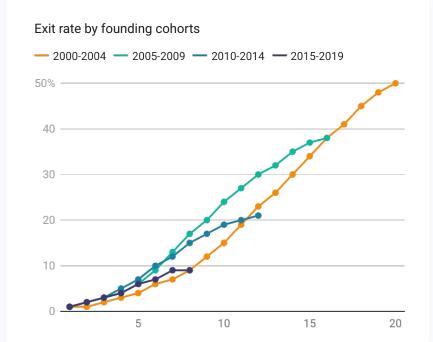
New funds raised by European VCs



In recent years, startups reached unicorn status (on paper) faster than ever – driven by fast capital ...

... but the time it takes to realize exit has not really changed, indicating that the real time to build a startup has not changed.





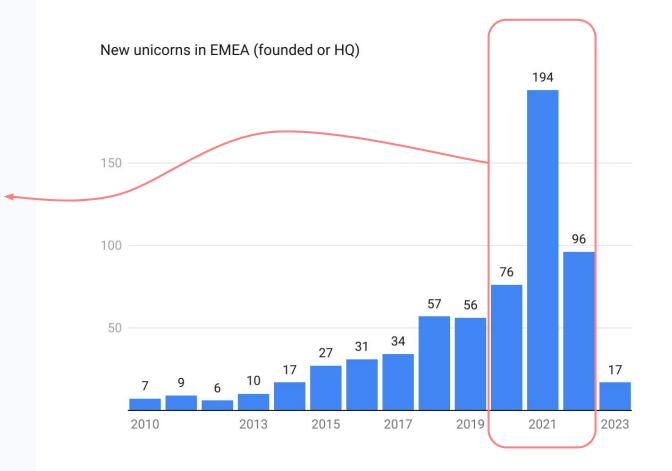
Dealroom estimates that 40-60 EMEA unicorns have potentially been dehorned.

<u>326</u> companies achieved unicorn status between 2019 and 2021.

<u>84</u> of those have not had a round or exit since then.

20 of the 84 have reached centaur status, with revenues of over \$100M.

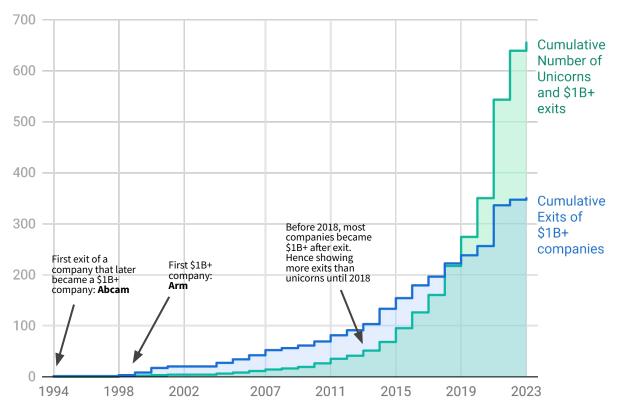
The remaining 64 have revenues under \$100M and have not been re-marked to the current market via a funding round. The last private median valuation of these companies was \$1.2 billion.



Cumulatively, 650 unicorns have come out of EMEA of which 350 have already exited.

Of the remaining ±300 unrealized unicorns, ±100 has not been repriced in 2022 or after. Of these ±100 "unicorns", the median last valuation was \$2 billion, i.e half were valued much higher than that.

Generation of \$1B+ companies

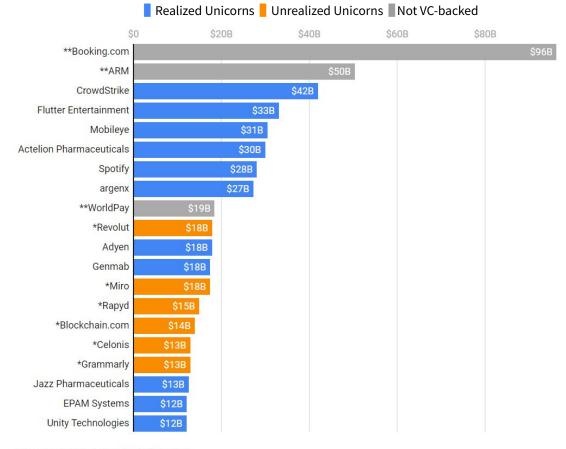


Source:

The most valuable tech companies created in EMEA since 1990.

Customize data »

Most valuable 20 tech companies created in EMEA since 1990



*Unrealised companies, **Not VC-backed

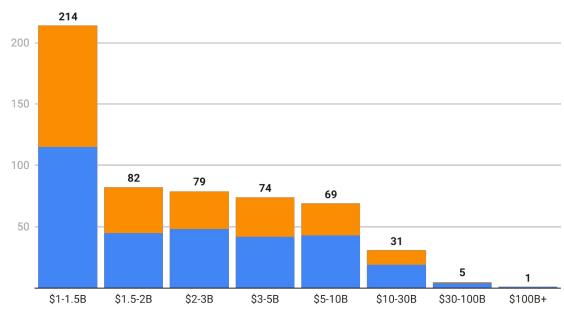
Distribution of valuation of EMEA unicorns.

Over 50% of the unicorns are valued below \$2B. Only 6% are decacorns (mostly already realized).

Booking.com has been the only \$100B+ company in EMEA but was unfortunately not VC-backed when it needed the capital, resulting in a premature exit.



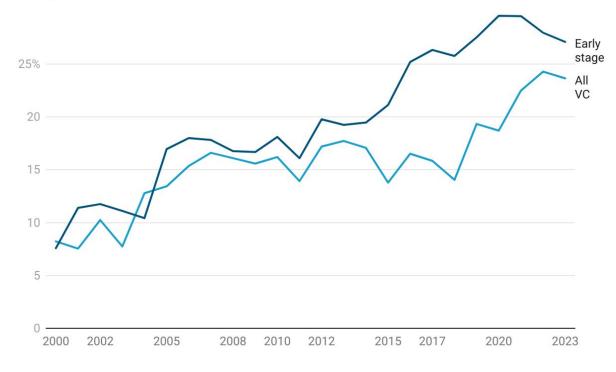




Source:

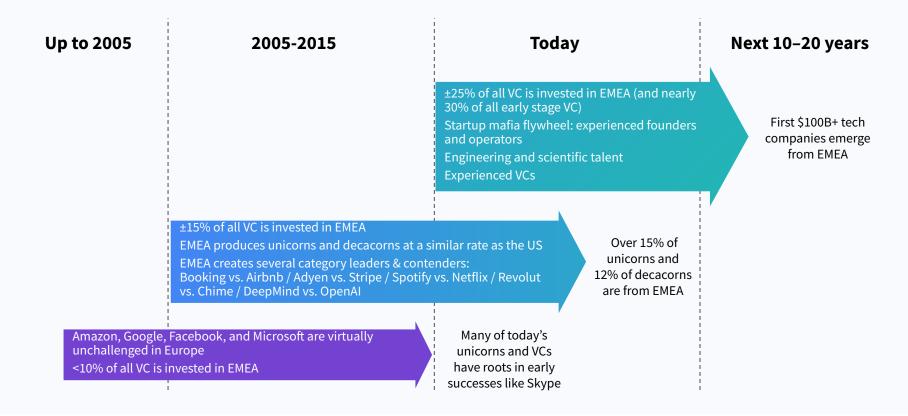
EMEA's share of global VC has grown from 10% to 25% since 2000, and nearly 30% at the early stage.



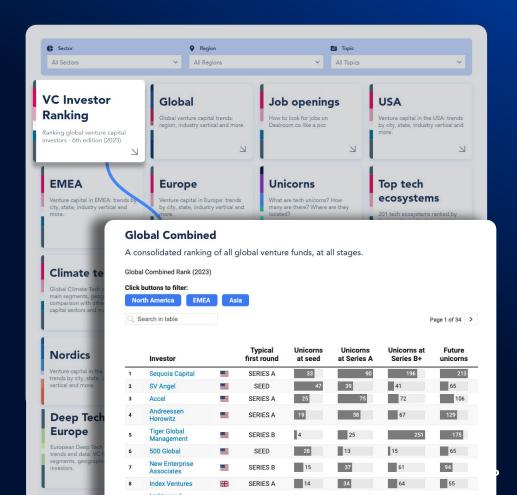


Source: dealroom.co dealroom.co

EMEA produces unicorns and decacorns at a similar rate as the USA. Next, \$100B+ outcomes are a matter of time, given size of EMEA ecosystem today.



Visit dealroom.co/guides



Create a free account on dealroom.co for more intelligence on startups and ecosystems.

