

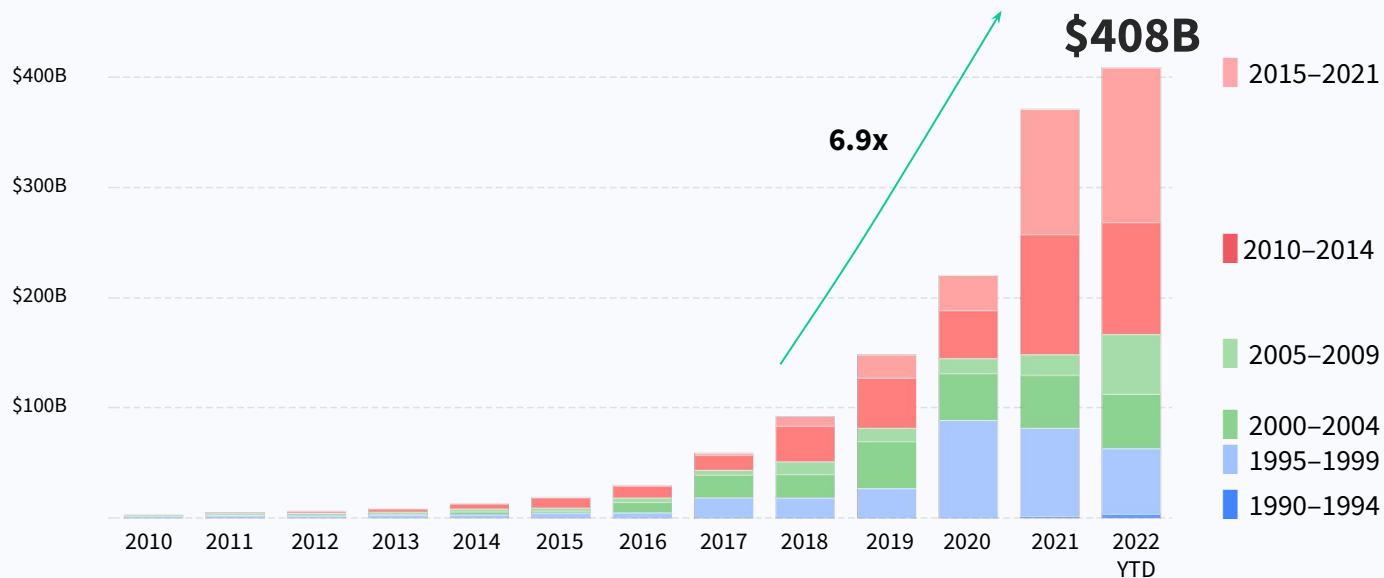


The LATAM Ecosystem 2022 Update

October 2022

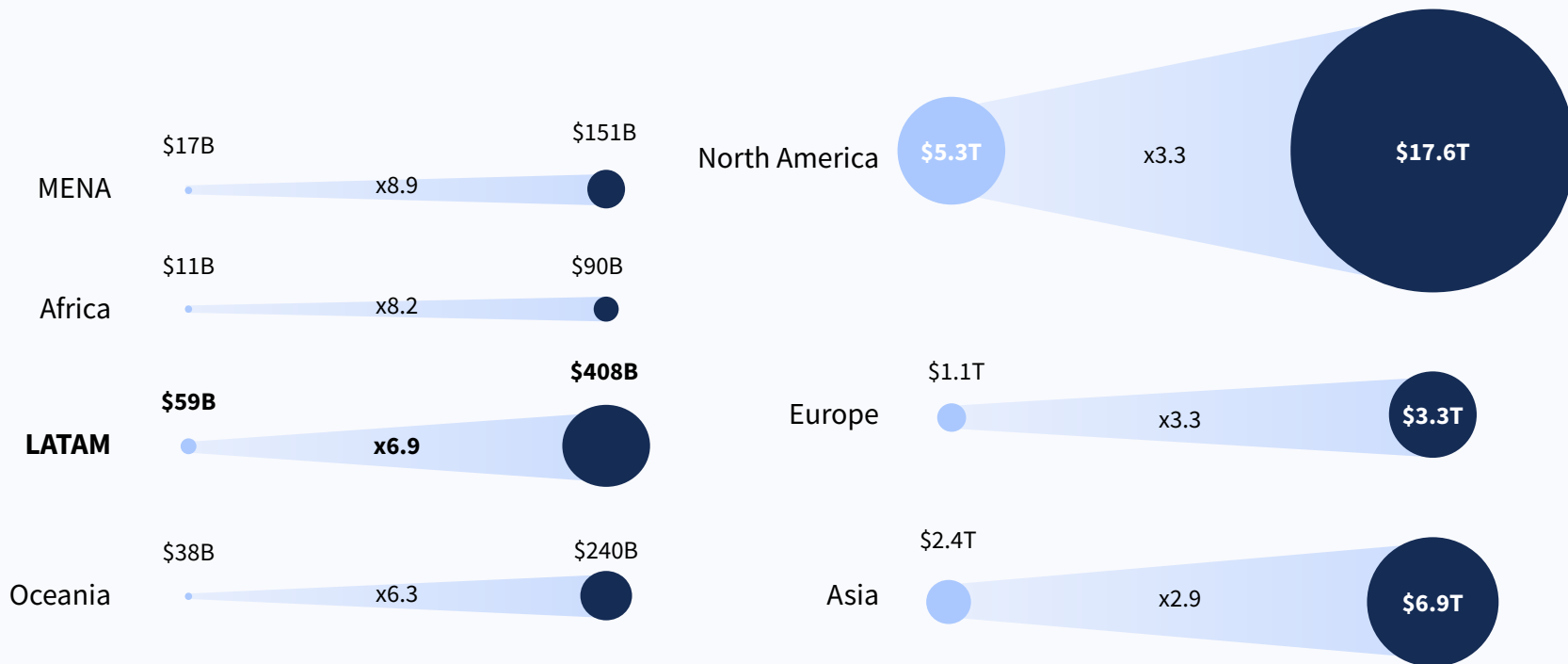
The LATAM ecosystem has grown 6.9x since 2017 to over \$408B.

Combined enterprise value, 2010-2022 » [view online](#)



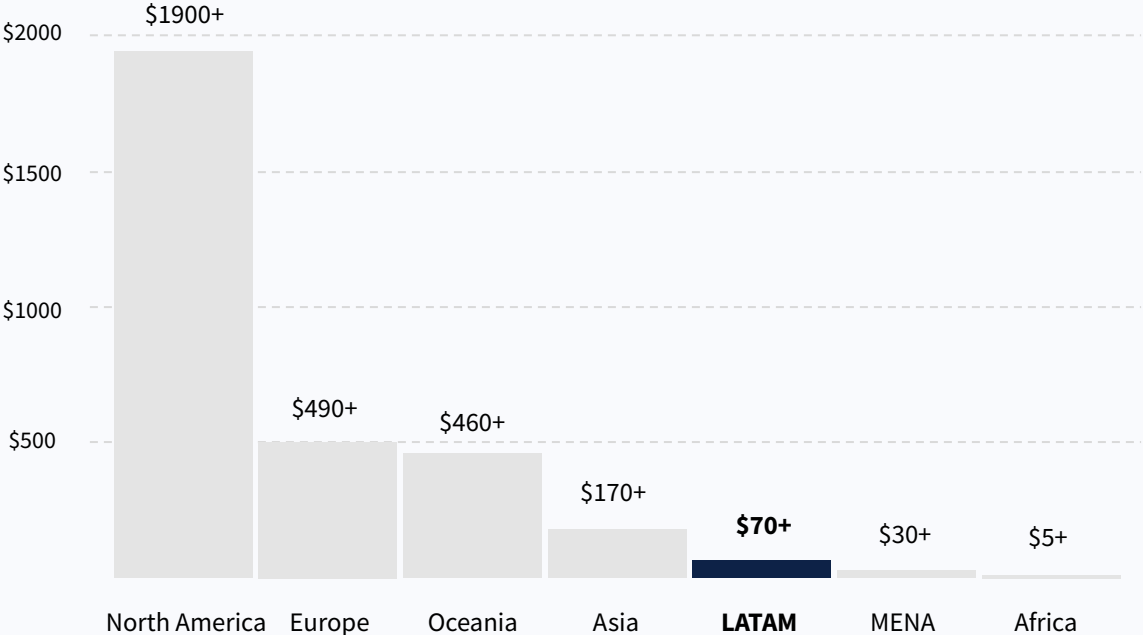
LATAM is one of the fastest growing ecosystems by enterprise value; followed by North America, Europe and Asia.

2017 2022YTD



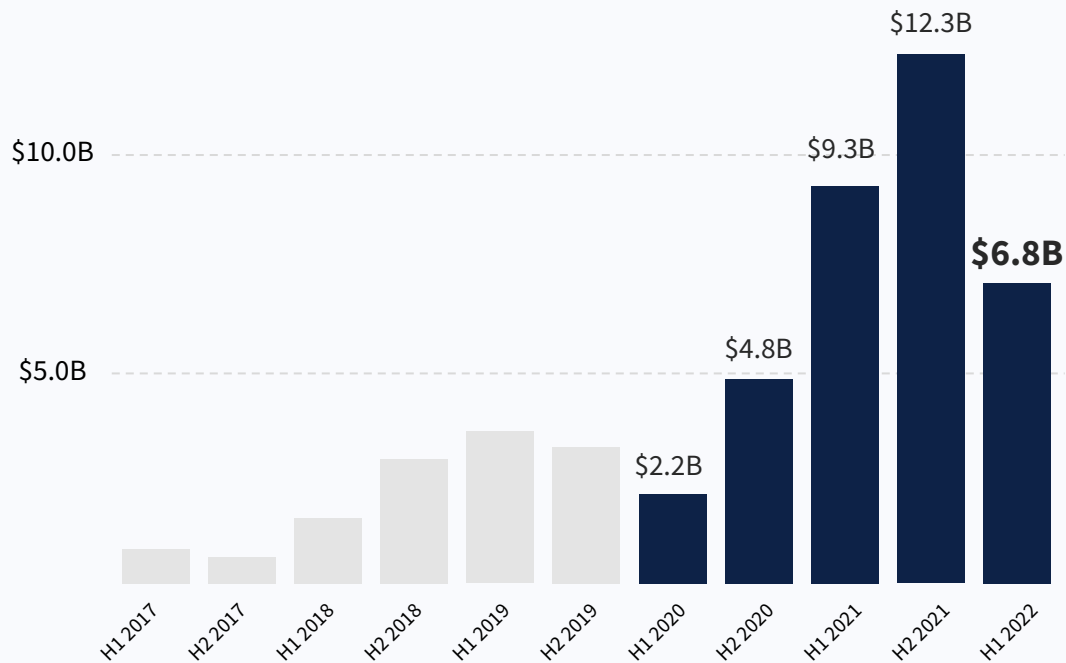
Despite the rapid growth, LATAM is still a small tech ecosystem with huge potential for more investment opportunities.

Combined VC Funding per Capita 2017-2022



Close to reaching the highs of H1 2021, H1 2022 is the third highest semester in VC funding for LATAM.

Combined VC Funding in LATAM 2017-2022 » [view online](#)






Fintech is the most funded industry in LATAM.

Funding Amount by Industry, 2017-2022 » [view online](#)

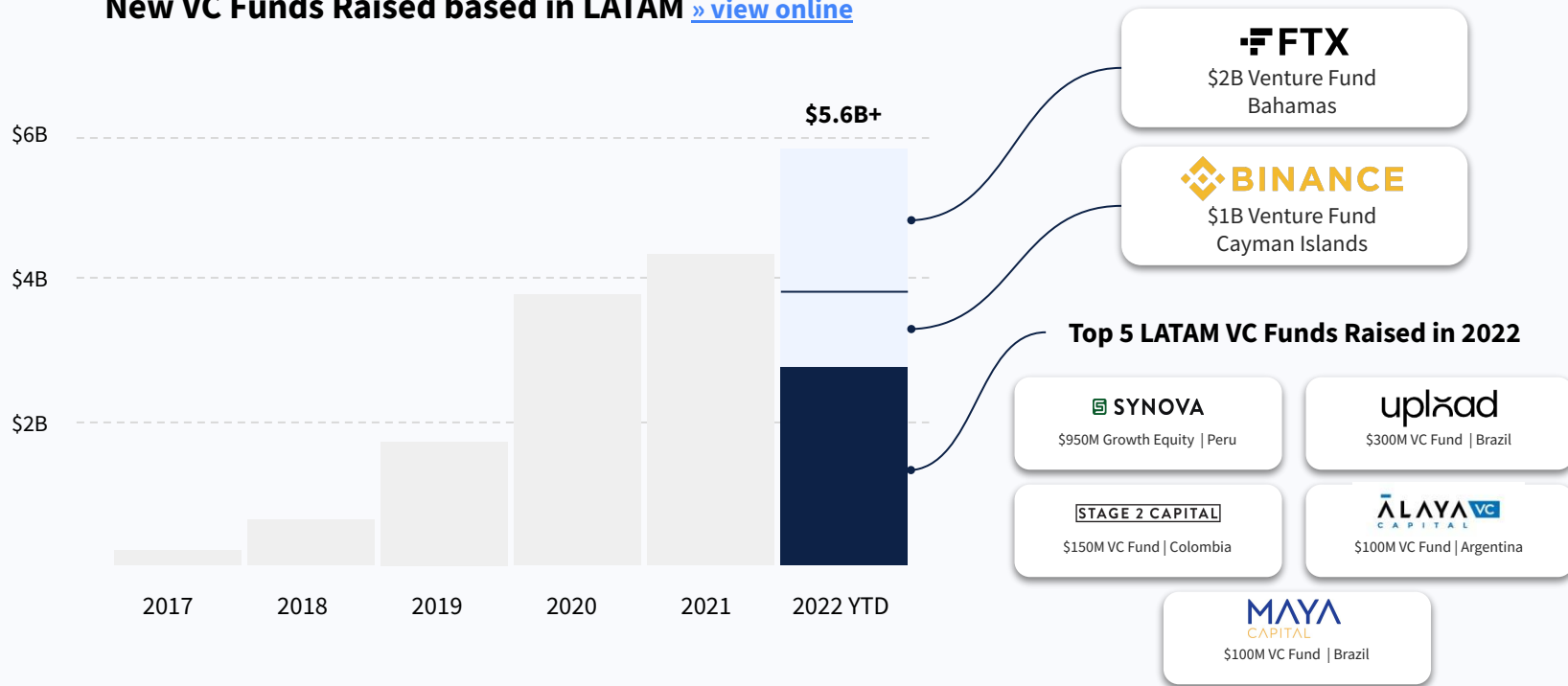


Largest LATAM VC Rounds of 2022

 Crypto exchange \$400M Series C Bahamas*	 Challenger bank \$300M Series D Brazil	 Consumer loans \$260M Series F Brazil
 Real estate marketplace \$200M Series C Colombia	 Construction material marketplace \$181M Series B Colombia	 Health Edtech platform \$177M Growth Equity VC Brazil
 Food delivery \$152M Series B Mexico	 Freight forwarder \$150M Series B Mexico	 Satellite monitoring \$150M Equity VC Uruguay

LATAM is on track to raising record-breaking amounts of dry powder.

New VC Funds Raised based in LATAM [» view online](#)



WHAT YOU NEED TO KNOW

- ⊕ The combined valuation of LATAM-based startups has grown 6.9x since 2017.
- ⊕ Currently, \$7.9B venture capital has been invested in LATAM-based startups during 2022.
- ⊕ LATAM is still a small ecosystem with loads of potential to unlock.