



# European VC Pulse Check

## H1 2022

August 2022

# Downturn, or opportunity in disguise?

“Recalibration” is a term that’s being widely used to describe the rapidly-changing market conditions in the first half of 2022. In truth, the slowdown – triggered by challenging public markets and wider macro events - is feeling deeper than a recalibration although it by no means an existential event for the industry.

At this point in the cycle, the best description of current market sentiment in Europe is one of caution, not crisis.

We should take comfort that the innovation sector is far more resilient and significantly larger and more important to Europe than at any point in the past – a trend that will continue.

There is also ample dry powder within the ecosystem and the opportunity remains for companies with a resilient business model and a clear path to profitability to secure investment. And we see that, particularly in Fintech, Enterprise SaaS and increasingly ClimateTech – major investment sectors in 2022 so far.

As this report outlines, Europe is well placed to navigate the choppy waters that lie ahead. With deep pools of creative talent, less inflated valuations, lower burn rates and a strong investor appetite with liquidity to deploy, the outlook for the innovation economy looks very positive indeed.



**Simon Bumfrey**

Head of Relationship Banking, Europe

**Silicon Valley Bank UK**



### About Silicon Valley Bank UK

Silicon Valley Bank UK, the bank of the world's most innovative companies and investors, provides commercial banking services, expertise and insights to the technology, life science and healthcare, private equity, venture capital and premium wine industries.

Silicon Valley Bank UK operates in centers of innovation around the world. With global commercial banking services, Silicon Valley Bank UK helps address the unique needs of its dynamic, fast-growing, innovative clients.

Learn more at [svb.com/uk](https://svb.com/uk)

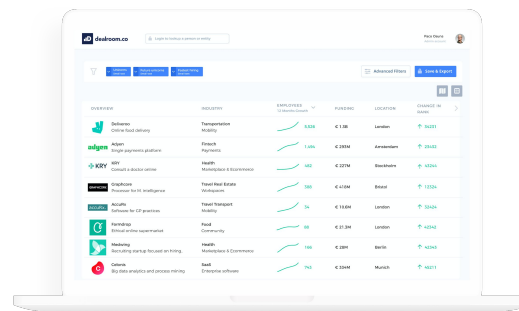
#### Supported Clients



### Global startup & venture capital intelligence platform

Dealroom.co is the foremost data provider on startup, early-stage and growth company ecosystems in Europe and around the globe.

Founded in Amsterdam in 2013, we now work with many of the world's most prominent investors, entrepreneurs and government organizations to provide transparency, analysis and insights on venture capital activity.

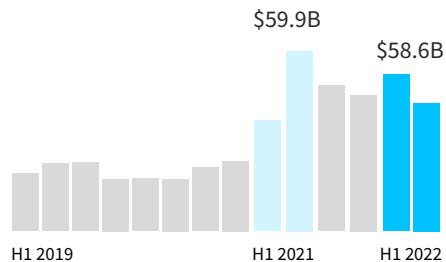


# Key takeaways.

## Europe has posted its second highest half-year on record for VC funding.

European startups raised \$58.6B in H1 2022, the second highest half-year for VC investment after H1 2021. Though VC activity in Europe has been affected by the market pullback, its effects have been more pronounced in the US, especially for early-stage funding.

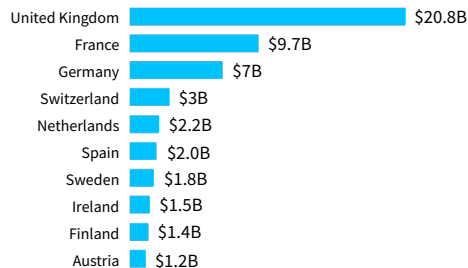
### VC investment in European startups



## The UK leads by both enterprise value and VC funding in Europe.

The UK concentrates 32% of the value created in Europe in 2022 YTD and 35% of European VC investments in H1 2022, followed by Germany and France respectively. Unicorn creation is a lot more distributed throughout Europe.

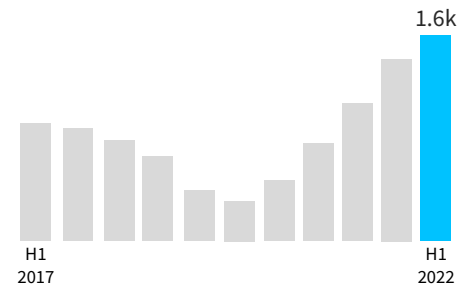
### Top European countries by VC investment



## Number of Acquisitions and Buyouts reached an all-time high.

The number of acquisitions and buyouts in Europe reached 1.6K in H1 2022, an all time-high, while the number of public listings has slowed dramatically after a record 2021.

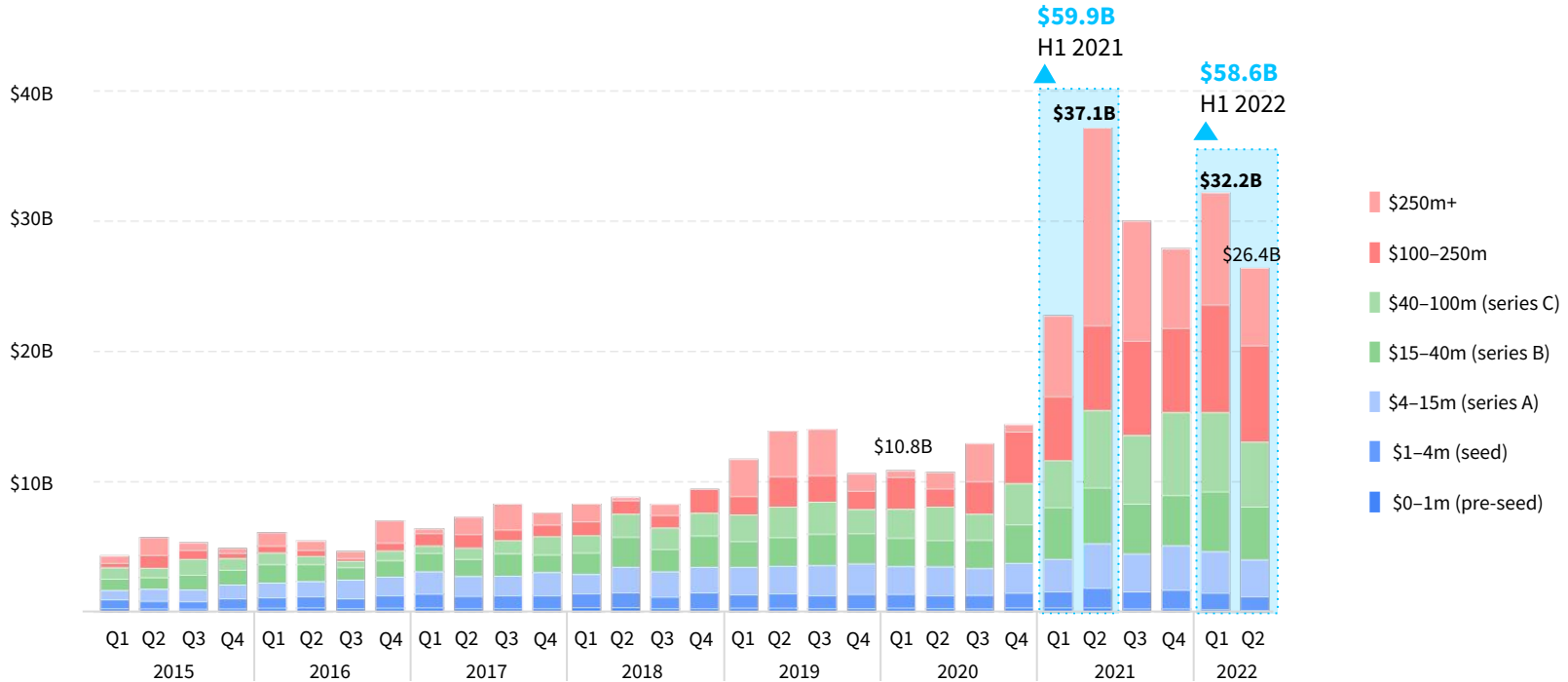
### Number of European Acquisitions and Buyouts



# > Funding x Europe

# Q1 2022 was Europe's second highest quarter for VC activity, to date.

VC investment in European startups » [view online](#)





## Despite difficult public market conditions, the current market sentiment in Europe is caution, not concern.

VCs are on a “flight to quality”. The fact that Europe posted its second highest half year on record for VC funding confirms that there is still opportunity for companies with a robust business model to seek and secure investment.»

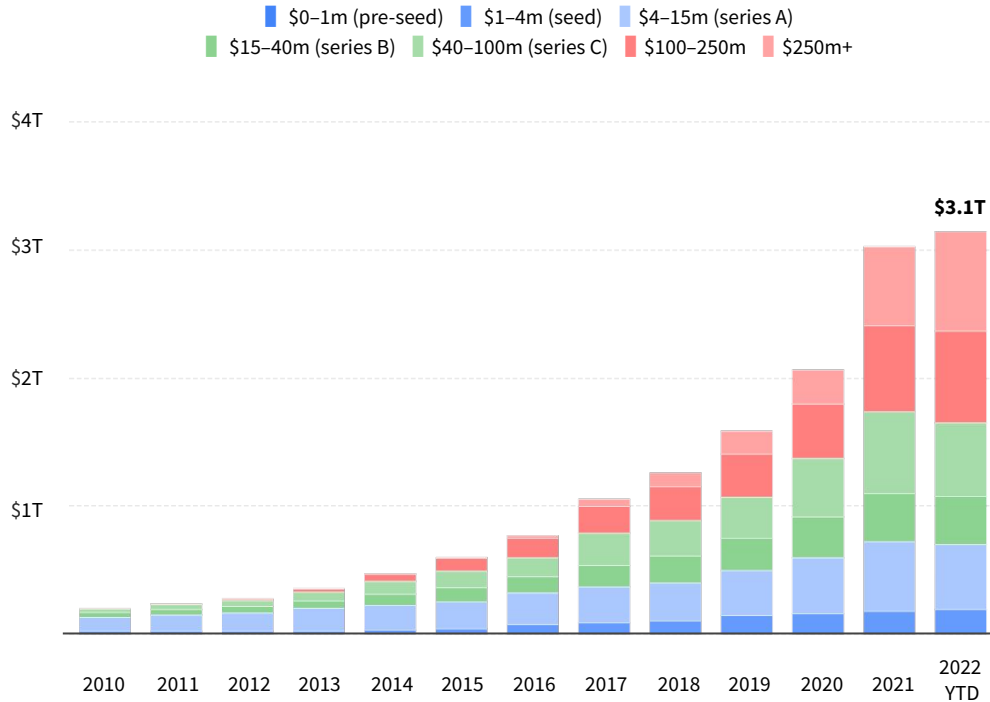
**Simon Bumfrey**

Head of Relationship Banking, Europe  
**Silicon Valley Bank UK**



# Startups based in Europe are now worth more than \$3.1T.

## Ecosystem value of Europe-based startups\* [» view online](#)



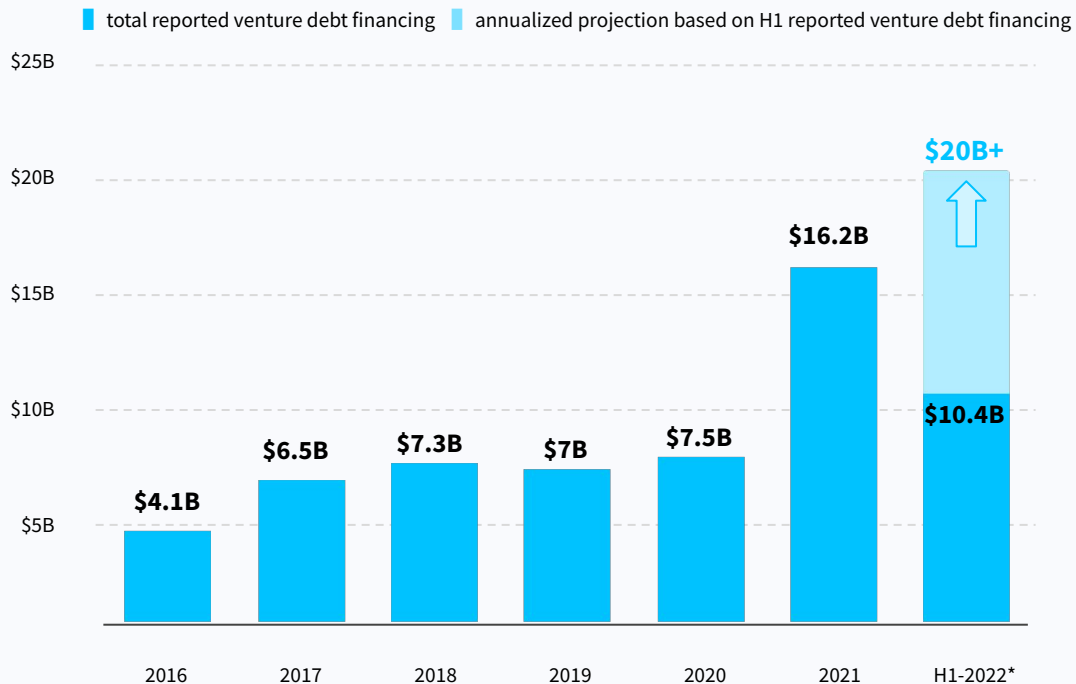
Europe-based startups (founded since 1990) are now worth \$3.1T. Startups founded in Europe with current headquarters overseas - mostly in the United States, are [worth another \\$330b.](#)

Remarkably, Europe's tech ecosystem is now worth (slightly) more than in 2021. All the while, other major tech ecosystems, notably the United States' and China's, have experienced a significant downturn in public and private markets.



# Debt financing has been on an upward trajectory. Year-to-date, 2022 is already higher than any previous full year on record aside from 2021.

## Venture debt financing in European startups [» view online](#)



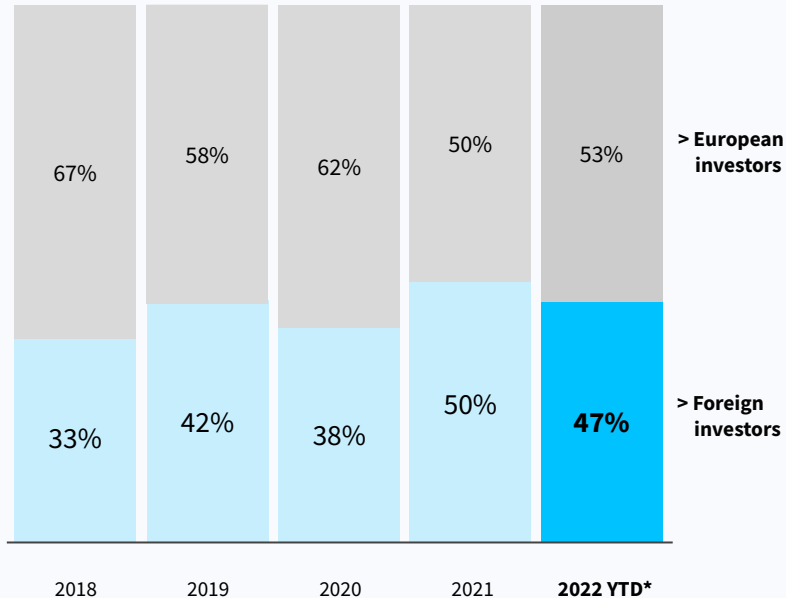
# Fintech startups account for nearly a quarter of all European funding in H1 2022, raising \$15.6B across 651 rounds.

Investment by industry\*, 2019-H1 2022 » [view online](#)

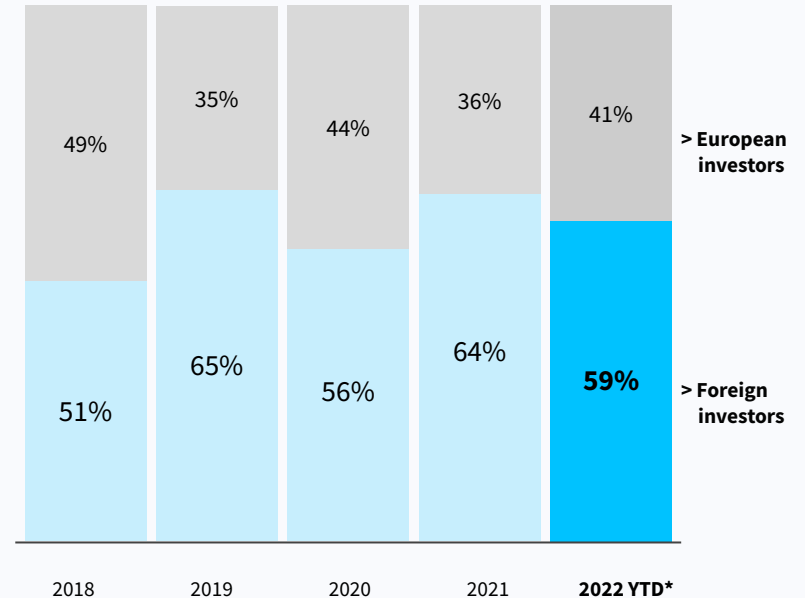
SECTOR	H1 2019	H2 2019	H1 2020	H2 2020	H1 2021	H2 2021	H1 2022
<b>Fintech</b>	\$5.8B	\$5.9B	\$4.4B	\$5.1B	\$14.2B	\$13.4B	\$15.6B
<b>Enterprise Software</b>	\$2.9B	\$2.2B	\$2.9B	\$3.1B	\$7.9B	\$6.5B	\$11.5B
<b>Health</b>	\$3.0B	\$4.2B	\$4.3B	\$4.9B	\$10.1B	\$6.8B	\$5.9B
<b>Energy</b>	\$2.2B	\$0.7B	\$1.5B	\$2.1B	\$4.6B	\$4.9B	\$5.8B
<b>Transportation</b>	\$1.5B	\$2.7B	\$1.6B	\$2.9B	\$6.1B	\$4.9B	\$5.7B
<b>Food</b>	\$1.9B	\$1.3B	\$1.2B	\$2.1B	\$4.0B	\$5.6B	\$3.1B
<b>Marketing</b>	\$1.3B	\$1.2B	\$1.0B	\$1.4B	\$2.7B	\$3.5B	\$2.5B
<b>Real Estate</b>	\$1.0B	\$0.5B	\$0.5B	\$1.0B	\$1.0B	\$1.4B	\$1.8B
<b>Jobs Recruitment</b>	\$0.4B	\$0.5B	\$0.3B	\$0.1B	\$1.0B	\$1.5B	\$1.7B
<b>Robotics</b>	\$0.2B	\$0.5B	\$0.3B	\$0.4B	\$1.5B	\$0.9B	\$1.6B
<b>Security</b>	\$0.6B	\$0.6B	\$0.4B	\$0.5B	\$1.6B	\$0.9B	\$1.6B
<b>Education</b>	\$0.4B	\$0.4B	\$0.2B	\$0.7B	\$1.4B	\$1.0B	\$1.3B

# Foreign investors are key to European startups, contributing close to half of total VC investment and 60% of investment in megarounds of \$100M+.

% of total VC investment into Europe, total VC by HQ country of investors.

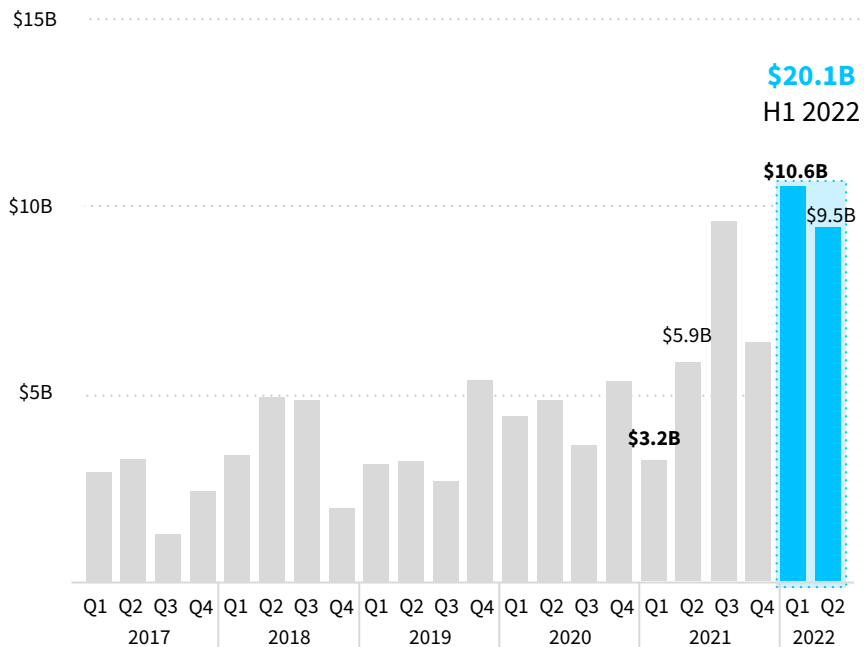


% of total VC investment into Europe, for rounds larger than 100M, by HQ country of investors.



# European VCs have record levels of dry powder, having raised \$20.1B in new capital in H1 2022.

New venture capital funds raised by European VCs » [view online](#)



Biggest funds raised in H1 2022

The screenshot shows a table of 143 new funds raised in H1 2022 on the Dealroom.co platform. The table includes columns for Name, Fund Type, Fund Name, Round Types, Locations, and New Fund amount. The top few funds are listed below:

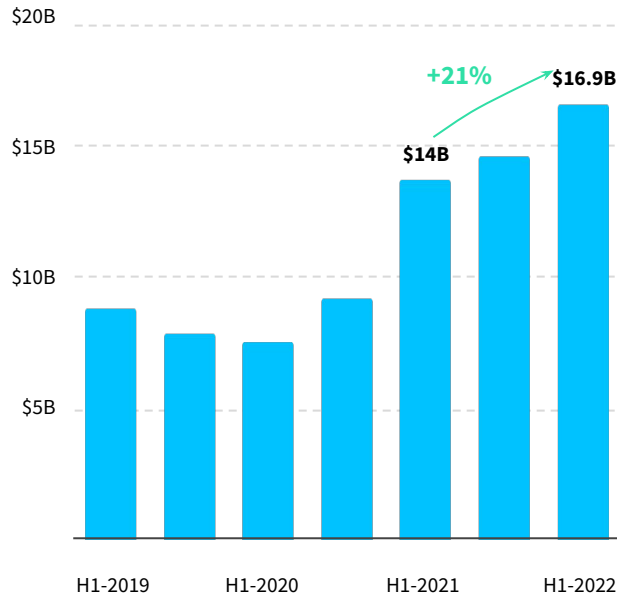
NAME	FUND TYPE	FUND NAME	ROUND TYPES	LOCATIONS	NEW FUND
AlphaQ Venture Capital	Venture Capital	AQVC Fund I		Berlin Berlin	\$1.0b
Redalpine	Venture Capital	The Summit Fund	SERIES A, B, C, D SEED, EARLY VC, LATE VC, GRANT	Zurich Canton of Zurich, Berlin Berlin	CHF1.0b
Atomico	Venture Capital	Atomico Venture Fund	SERIES A, B, C, D, E, F SEED, EARLY VC, LATE VC, ANGEL, GROWTH EQUITY VC, DEBT, CONVERTIBLE	Westminster England	\$650m
Felix Capital	Venture Capital	Fund IV	SERIES A, B, C, D, E, F SEED, EARLY VC, DEBT, GROWTH EQUITY VC, LATE VC	London England	\$600m
LocalGlobe	Venture Capital	Phoenix Court Group Fund	SERIES A, B, C, D SEED, EARLY VC, ANGEL, CONVERTIBLE, SECONDARY, DEBT, LATE VC	Camden Town England	\$500m
Creandum	Venture Capital	Creandum VI	SERIES A, B, C, D, E, F SEED, EARLY VC, LATE VC, CONVERTIBLE, ANGEL, SECONDARY, GROWTH EQUITY VC	San Francisco California, Stockholm Stockholm County, London England, Berlin Berlin	€448m
HV Capital	Venture Capital	HV Capital Continuation Fund	SERIES A, B, C, D, E, F, G SEED, EARLY VC, LATE VC, DEBT, GROWTH EQUITY VC	Munich Bavaria	€430m
Kiko Ventures	Venture Capital	Kiko Ventures Evergreen Climate Tech Fund		Camden Town England	\$450m
High-Tech Gründerfonds	Venture Capital	HTGF IV	SERIES A, B, C, D SEED, EARLY VC, LATE VC, ANGEL	Bonn Nordrhein-Westfalen, Berlin	€400m

# > Europe in a global perspective

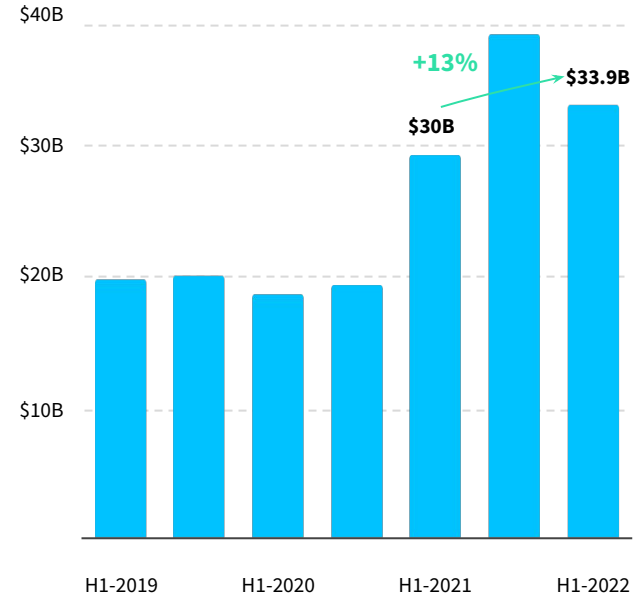
# Europe had its highest ever half year period for early-stage startup investment in H1 2022.

## Venture capital investment into European startups (pre)Seed-Series A\*

Europe  
[» view online](#)



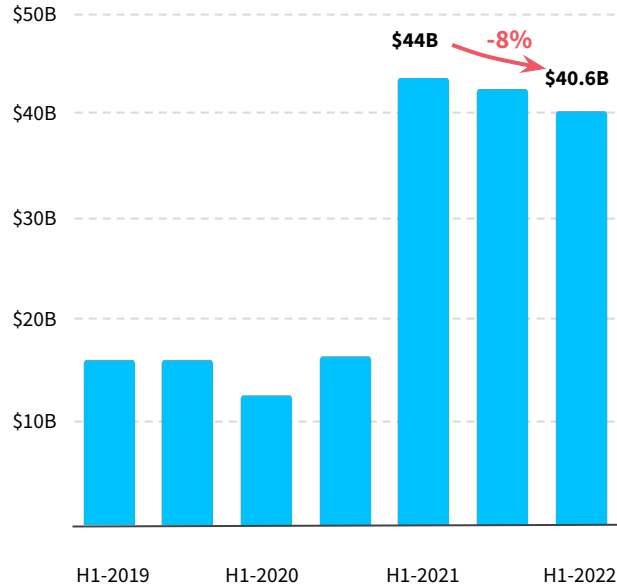
United States  
[» view online](#)



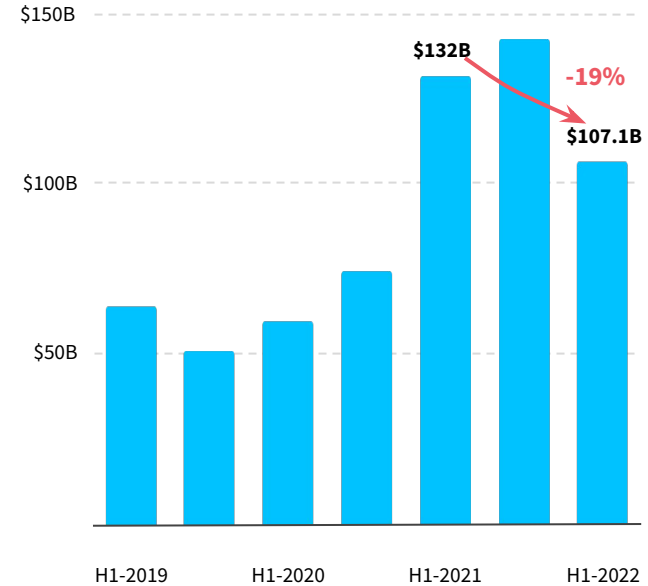
# Global late-stage VC activity slowed down in H1 2022 after a record-setting 2021. The decline is more pronounced in the US than in Europe.

## Venture capital investment into European startups Series B+\*

Europe  
[» view online](#)

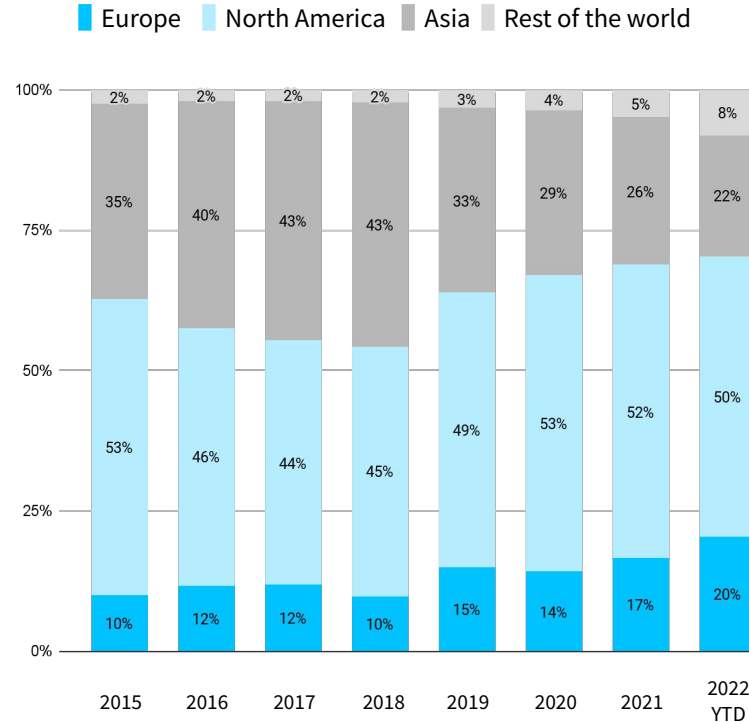


United States  
[» view online](#)



# European startups continue to claim a larger share of global venture capital, now accounting for 20% of global funding, up from 17% in 2021.

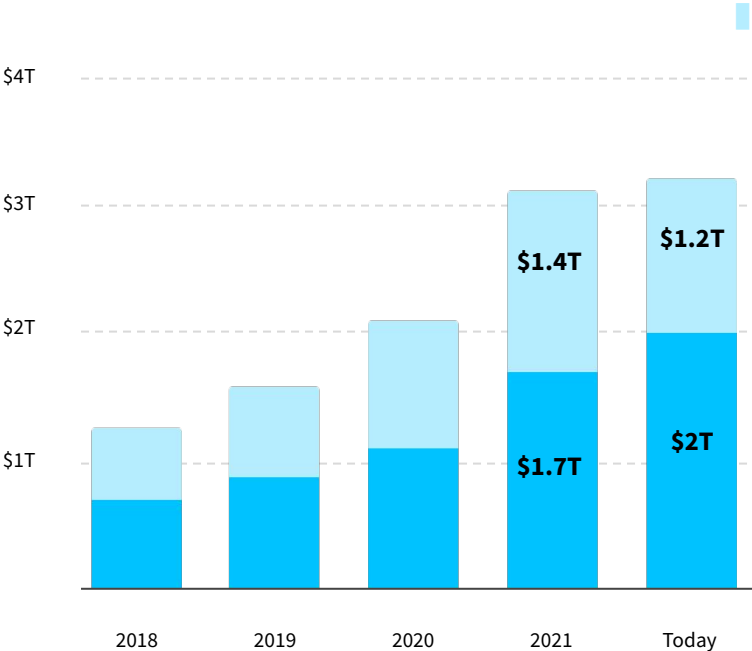
% investment per region



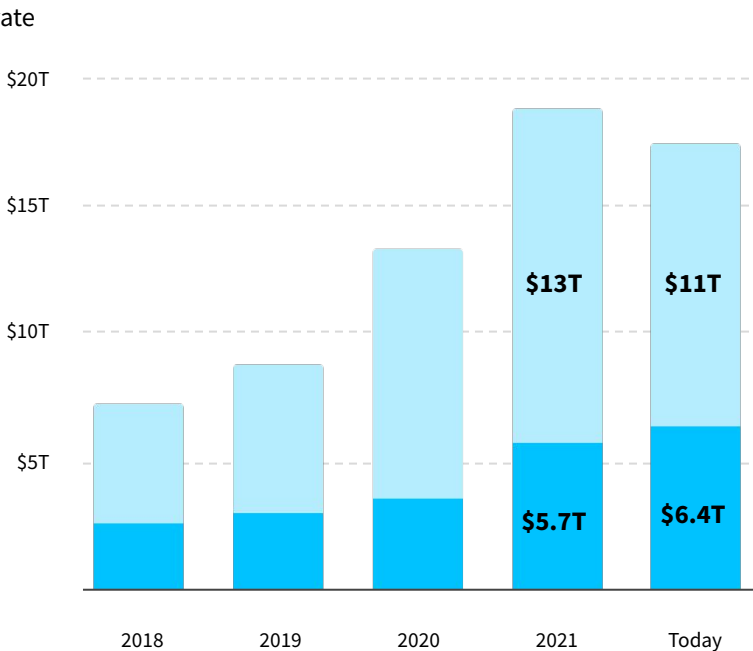


# Year to date, the combined enterprise value of European startups is still growing, but (public) valuations have taken a significant hit in Europe and in the US.

Combined value of Europe-based startups [» view online](#)



Combined value of US-based startups [» view online](#)



# > Europe's top performing tech ecosystems



As more **founders look to Europe** to start and accelerate their **businesses**, more centres of **opportunity** are appearing right across the Continent.

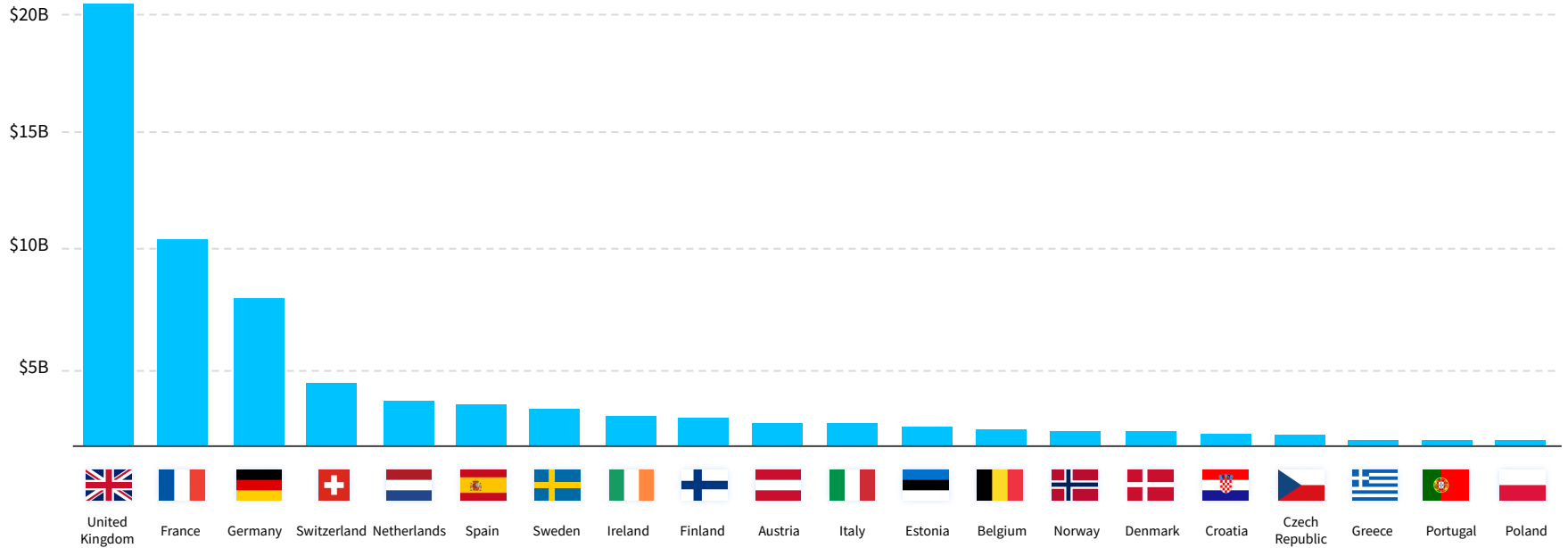
**Sonya Iovieno**

Head of Venture and  
Growth Banking, Europe  
**Silicon Valley Bank UK**
















# The UK, France and Germany lead in Europe by VC investment raised in 2022.

Europe: VC Funding H1 2022

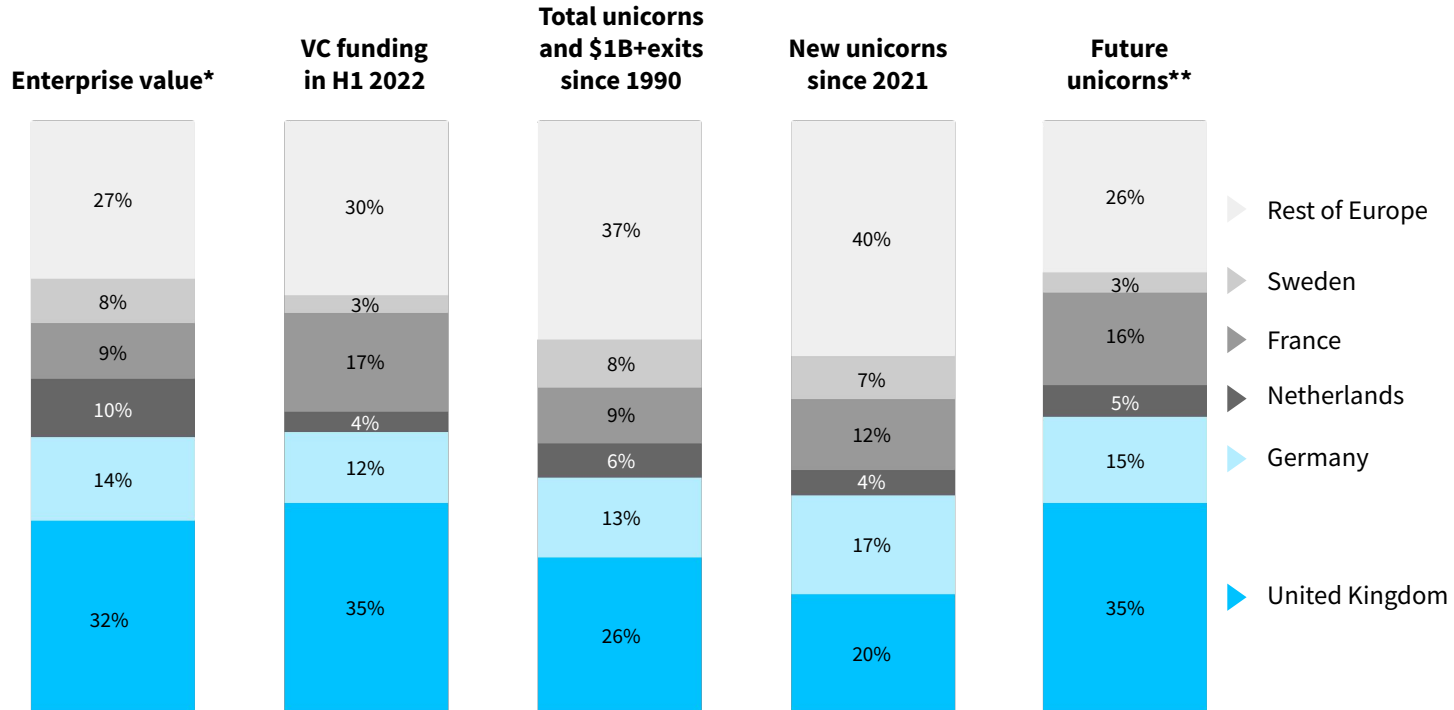


# Some of Europe's smaller ecosystems have been amongst the fastest growing in 2022.

Venture capital investment H1 2022 vs H1 2021, rounds below \$100M [» view online](#)

	H1 2021	H1 2022	Growth H1 2022 vs. H1 2021
 Austria	\$0.2B	\$0.5B	3.1x
 Estonia	\$0.2B	\$0.3B	2.0x
 Poland	\$0.2B	\$0.3B	1.8x
 France	\$3.4B	\$4.5B	1.3x
 Spain	\$0.9B	\$1.3B	1.3x
 United Kingdom	\$7.6B	\$9.6B	1.3x
 Norway	\$0.6B	\$0.7B	1.2x
 Switzerland	\$1.0B	\$1.1B	1.1x
 Italy	\$0.6B	\$0.7B	1.1x
 Belgium	\$0.7B	\$0.7B	1.0x
 Germany	\$3.9B	\$3.8B	1.0x
 Netherlands	\$1.4B	\$1.2B	0.9x
 Denmark	\$1.0B	\$0.7B	0.7x

# The UK leads in Europe by both enterprise value and investment, but other European countries are catching up on unicorn creation.



# Europe and Israel's tech ecosystems are growing ever closer.

Israel-founded startups  
now based in London

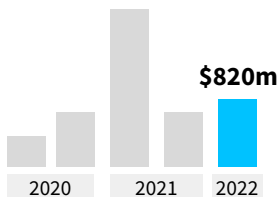
Gett. Plus500

Rapyd IIIY things

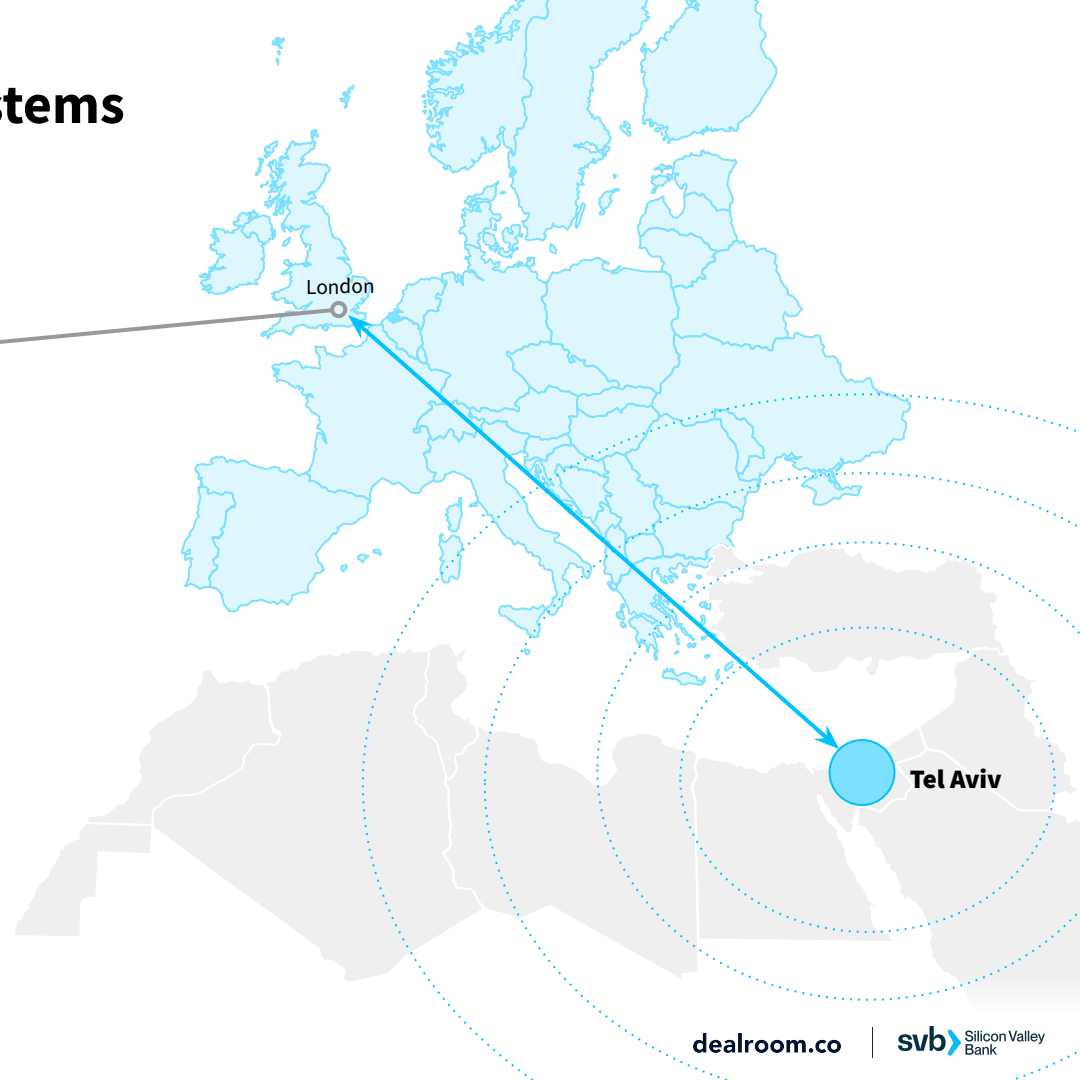
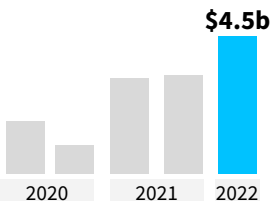
150+ Israeli startups  
with offices across Europe

[» view online](#)

Combined value of  
rounds with 1+ Israeli  
investor in  
Europe-based startups.



Combined value of  
rounds with 1+  
European investor in  
Israel-based startups.



# Compare & benchmark startup ecosystems.

» Global hubs

» EU-27

» European Cities

» European countries

More ...



The screenshot shows the dealroom.co website interface. At the top, there is a search bar with the text "Search for companies, investors, people, lists & innovations". Below the search bar is a navigation menu with icons for home, dashboard, and other features. The main content area displays a table with the following columns: NUMBER OF STARTUPS, NUMBER OF UNICORNS, FUTURE UNICORNS, NUMBER OF FUNDING ROUNDS (Since 2015), VC FUNDING (Since 2015), AMOUNT OF EXITS (Since 2015), EMPLOYEES, ECOSYSTEM VALUE, and NEW FUNDS (Since 2015). The table lists data for 15 countries, with the United Kingdom having the highest number of startups at 40k.

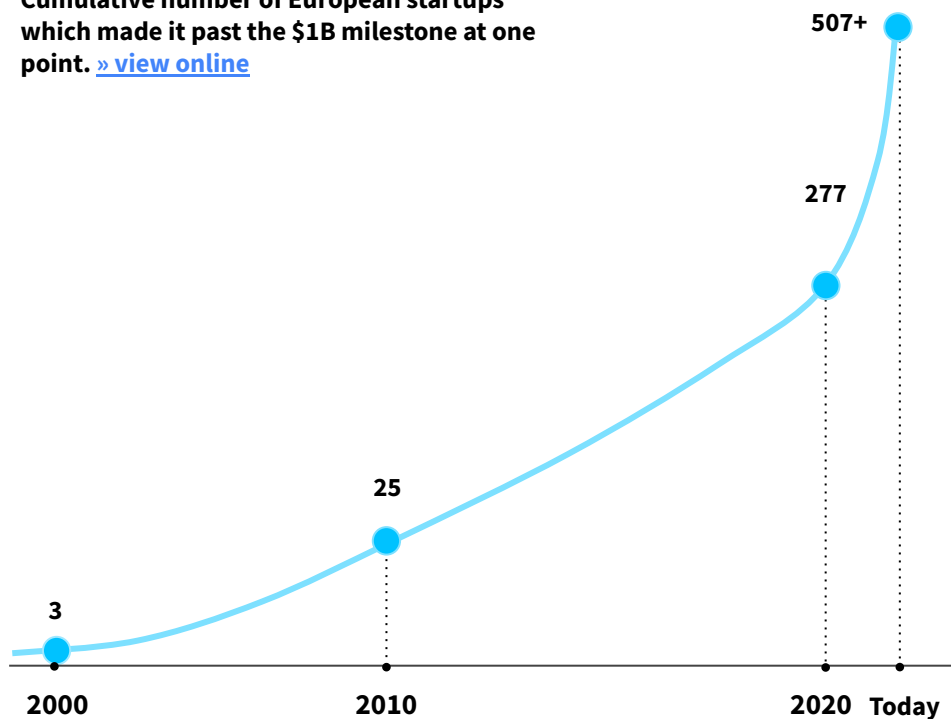
	NUMBER OF STARTUPS	NUMBER OF UNICORNS	FUTURE UNICORNS	NUMBER OF FUNDING ROUNDS Since 2015	VC FUNDING Since 2015	AMOUNT OF EXITS Since 2015	EMPLOYEES	ECOSYSTEM VALUE	NEW FUNDS Since 2015
United Kingdom	40k	126	225	15k	\$130.4b	\$527.6b	601k	\$972.0b	\$48.6b
France	20k	34	99	6,092	\$45.9b	\$91.6b	338k	\$270.8b	\$14.4b
Germany	19k	63	92	6,208	\$57.5b	\$221.4b	235k	\$392.5b	\$16.2b
Spain	12k	13	24	4,257	\$12.6b	\$33.7b	171k	\$91.9b	\$4.9b
Netherlands	11k	27	32	2,945	\$16.4b	\$111.0b	121k	\$285.0b	\$6.7b
Italy	9,924	6	8	1,810	\$4.8b	\$47.5b	117k	\$42.6b	\$3.9b
Sweden	5,651	33	22	2,772	\$24.2b	\$87.5b	74k	\$230.6b	\$3.7b
Switzerland	5,294	22	36	2,094	\$17.1b	\$139.3b	87k	\$155.8b	\$4.3b
Ireland	4,484	7	11	1,272	\$8.7b	\$71.6b	86k	\$85.2b	\$1.6b
Belgium	4,045	7	13	1,117	\$5.3b	\$35.3b	50k	\$67.2b	\$2.1b
Russia	3,989	3	10	906	\$3.5b	\$8.0b	59k	\$72.0b	\$1.0b
Denmark	3,791	8	19	979	\$6.1b	\$38.6b	51k	\$62.2b	\$1.9b
Finland	3,750	7	8	1,362	\$6.8b	\$28.9b	38k	\$50.6b	\$2.7b
Poland	3,196	11	2	1,339	\$1.9b	\$14.7b	47k	\$30.2b	\$835m
Norway	2,569	10	7	875	\$5.8b	\$10.2b	27k	\$32.8b	\$1.3b



# > Unicorns x Europe

**500+ European tech companies founded since 1990 have crossed the \$1 billion milestone, with 52 doing so in H1 2022 alone.**

Cumulative number of European startups which made it past the \$1B milestone at one point. [» view online](#)



# Where Europe's unicorns and \$1B+ exits are based.

## Unicorns by City in Europe

469 Unicorns  
(HQ + Founded)

Tallinn	10
Madrid	10
Dublin	11
Zurich	11
Copenhagen	14
Munich	15
Amsterdam	20
Stockholm	30
Berlin	31
Paris	40
London	78
100+ Unicorn cities across 25 countries in Europe.	189

## Unicorns by country in Europe

469 Unicorns  
(HQ + Founded)

Estonia	10
Poland	11
Ireland	12
Denmark	16
Spain	19
Switzerland	26
Netherlands	27
Sweden	38
France	44
Germany	63
United Kingdom	123
Rest of Europe	80



While London remains the epicentre of this enthusiasm, the activity in **France, Germany and others** reflects the **optimism** and **resilience** of the **EMEA** region.

**The opportunities within European VC are clear, and they can only benefit the broader innovation economy.»**

**Sonya Iovieno**



















Head of Venture and  
Growth Banking, Europe  
**Silicon Valley Bank UK**



# Several first-time unicorn cities were born this year, all across Europe.

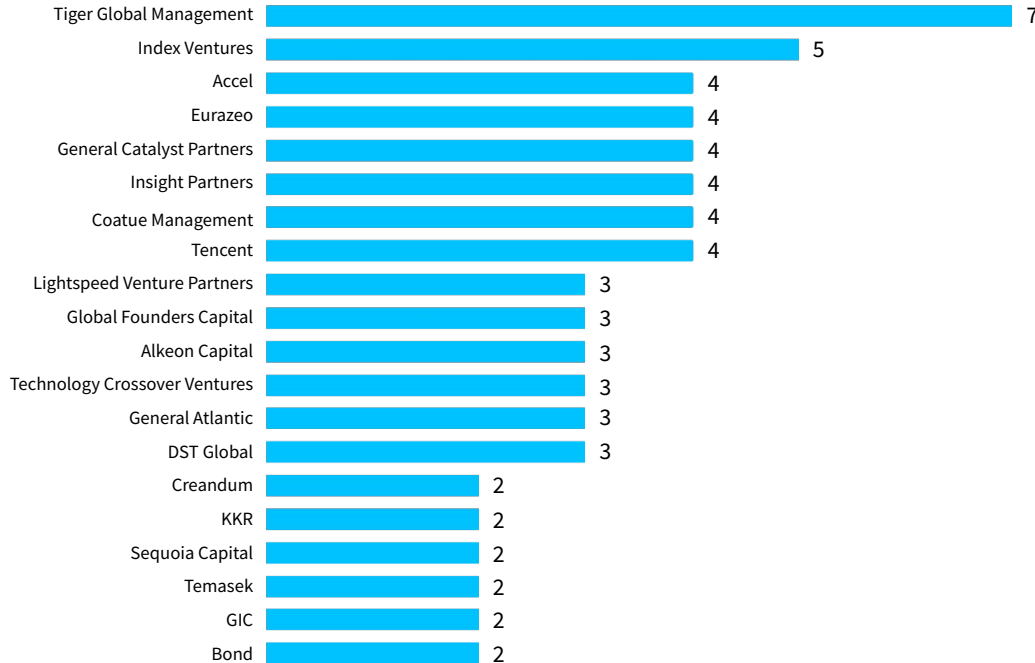


## Explore Europe's newest Unicorns » [view online](#)

	<b>Capchase</b> ★ Fueling the growth of the subscri...	B2B fintech mortgages & lending	saas marketplace & ecommerce	 143	2020
	<b>Polarium</b> ★ Providing the best performing, saf...	B2B energy energy storage	deep tech hardware iot internetofthings commission manufacturing	 269	2015
	<b>Facile.it</b> ★ Leader in price comparison	B2C fintech insurance mortgages & lending	deep tech machine learning artificial intelligence marketplace & ecommerce	 959	Feb 2008
	<b>AirSlate</b> ★ SaaS technology that provides no...	B2B legal legal documents management	subscription saas	 621	2006
	<b>EcoVadis</b> ★ 🏆 ❤️ The world's most trusted provider ...	B2B enterprise software	natural language processing artificial intelligence commission saas	 1,139	Apr 2007
	<b>Backbase</b> ★ ❤️ Provides solutions for omni-chann...	B2B fintech	commission saas	 1,511	Jul 2003
	<b>Multiverse</b> ★ ❤️ Unlocking the many possible path...	B2B, B2C education jobs recruitment learning tools and resources	commission marketplace & ecommerce	 491	2016
	<b>Rimac Automobili</b> 🏆 ❤️ Designs, engineers and builds the ...	B2B transportation autonomous & sensor tech vehicle production	commission manufacturing	 337	2009
	<b>TransferMate Global Payments</b> ★ ❤️	B2B fintech enterprise software payments	commission saas	 334	2008

# Who are the top funds by number of unicorn created in H1 2022?

## Top investors by number of European unicorns created in H1 2022



## Ranking Investors – EMEA 2022

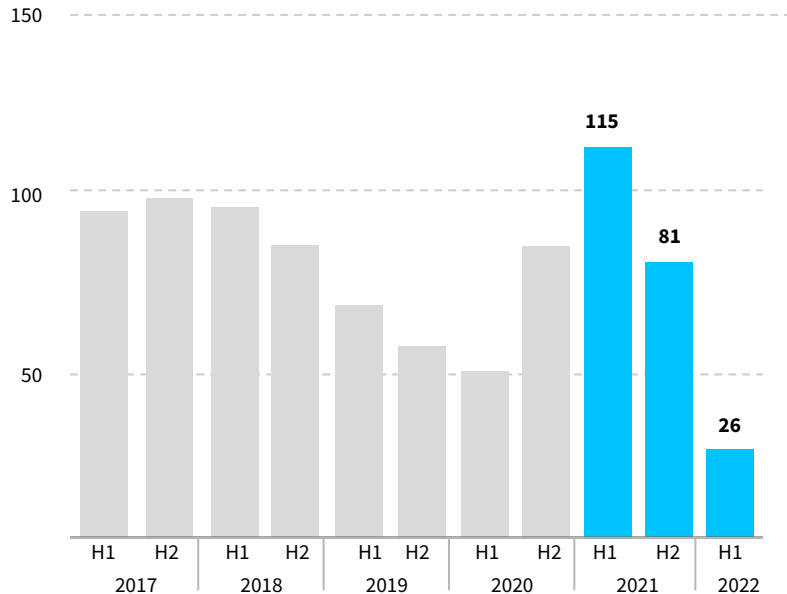
40% of startups backed by top quartile investors go on to raise Series A, compared to just 7% for bottom quartile funds, and only the top 2% of funds have invested in two or more unicorns at Seed. We've brought purely quantitative analysis to the assessment of VC investors in EMEA, and why this ranking matters.

[Read the report](#)

# > Exits x Europe

## Public listings have slowed down after an all-time high in 2021.

Number of European IPOs and SPACs [» view online](#)



Macroeconomic conditions and political uncertainty weighed heavily on tech stocks in the first half of the year. In this context it is hardly surprising that **we've seen the IPO window close abruptly.** ▶

**Rosh Wijayarathna**

Head of Corporate Finance  
Silicon Valley Bank UK



- ▶ However, the knock-on impact has meant valuations have tempered with the public markets reducing by 30%\*. This has led to an increase in M&A activity, as both large corporates and private equity with capital to deploy are both taking advantage of reduced valuations.

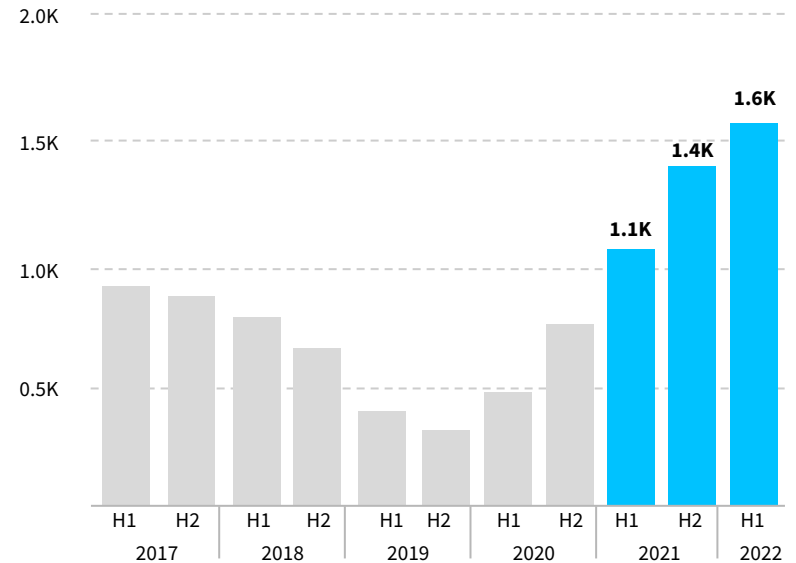
We expect this trend to continue as investors keep looking to realise value despite inopportune public markets.



**Rosh Wijayarathna**  
Head of Corporate Finance  
Silicon Valley Bank UK

**The number of acquisitions and buyout deals reached an all-time high in H1 2022. Combined enterprise value of exits nearly matched H1 2021.**


**Number of European Acquisitions and Buyouts [» view online](#)**



# > **Europe: Top 40** VC Funding per capita






# Top 40 VC Funding per capita

Europe: VC Funding per capita H1 2022. Position change vs 2021. (annualized) - 1/3

1	 Estonia	 \$750+ ▲+4
2	 Iceland	 \$460+ ▼-1
3	 Switzerland	 \$340+ ▲+4
4	 Luxembourg	 \$329+ ▲+8
5	 United Kingdom	 \$300+ ▼-1
6	 Ireland	 \$300+ ▲+8
7	 Finland	 \$250+ ▲+3
8	 Sweden	 \$175+ ▼-6
9	 Croatia	 \$165+ ▲+11
10	 Norway	 \$150+ ▼-4




















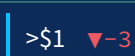

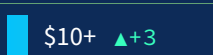



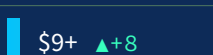












# Top 40 VC Funding per capita

Europe: VC Funding per capita H1 2022 vs 2021 (annualized) - 2/4

11	 France	 \$145+ ▲+4
12	 Austria	 \$130+ ▲+4
13	 Netherlands	 \$125+ ▼-4
14	 Denmark	 \$125+ ▼-6
15	 Malta	 \$105+ ▼-4
16	 Lichtenstein	 \$95+ ▼-13
17	 Belgium	 \$80+ ▲+1
18	 Germany	 \$80+ ▼-4
19	 Portugal	 \$80+ ▲+7
20	 Lithuania	 \$75+ ▼-3

# Top 40 VC Funding per capita

Europe: VC Funding per capita H1 2022 vs 2021 (annualized) - 3-4/4

21		Spain		\$40+ ▼-1	31		Bulgaria		\$8+ ▼-7
22		Czech Republic		\$40+ ▼-2	32		North Macedonia		\$7+ ▲+8
23		Greece		\$35+ ▲+2	33		Serbia		\$5+ ▲+1
24		Italy		\$18+ ▼-1	34		Albania		>\$1 ▲+4
25		Slovenia		\$10+ ▲+3	35		Moldova		>\$1 ▼-3
26		Hungary		\$10+ ▲+3	36		Ukraine		>\$1 ▼-1
27		Montenegro		\$9+ ▲+8	37		Slovakia		>\$1 ▼-8
28		Romania		\$9+ ▲+4	38		Belarus		>\$1 ▼-1
29		Latvia		\$9+ ▼-7	39		Bosnia & Herzegovina		>\$1 ▼-3
30		Poland		\$8+ ▼-3					

# > Methodology, definitions, disclaimers

# Methodology & definitions

## Startups, scaleups, grownups and tech

Companies designed to grow fast. Generally, such companies are VC-investable businesses. Sometimes they can become very big (e.g. \$1B+ valuation).

When startups are successful, they develop into scaleups (>50 people), grownups (>500 people) and result in big companies. Only companies founded since 1990 are included in this report.

## Geographic scope

In this report, the countries considered as part of Europe include EU27, Albania, Belarus, Bosnia & Herzegovina, Iceland, Liechtenstein, Moldova, Montenegro, Norway, North Macedonia, Serbia, Switzerland, United Kingdom and Ukraine.

[What is a startup?](#)

## Venture Capital, Investors

Domestic investors are all investors based in Belgium. European investors exclude Belgium but include the entire European continent, the UK and Russia, but excluding Turkey.

Investment numbers refer to rounds such as Seed, Series A, B, C, .... late stage, and growth equity rounds. VC investment figures exclude debt or other non-equity funding, lending capital, grants and ICOs.

Investment rounds are sourced from public disclosures including press releases, news, filings and verified user-submitted information.

[Glossary & Definitions](#)

## Valuation

The combined valuation of the tech ecosystem is based on their market cap or latest transaction value.

Transaction value is realized from exit or implied unrealised valuation from the latest VC round, which is either announced or estimated by Dealroom based on benchmarks.

## Underlying Data

Dealroom's proprietary database and software aggregate data from multiple sources: harvesting public information, user-submitted data verified by Dealroom, data engineering. All data is verified and curated with an extensive manual process.

The data on which this report builds is available via [app.dealroom.co](https://app.dealroom.co). For more info please visit [dealroom.co](https://dealroom.co) or contact [support@dealroom.co](mailto:support@dealroom.co).

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