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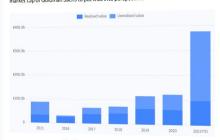
The Future of Fintech in Southeast Asia

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The flurry of fintech exits is just getting started

The Fintech IPO market is booming. 2021 has seen a flush of exits totalling ϵ 338B in value (including IPO, SPACs and acquisitions), already 3x vs. last year, or 2.6x the market cap of Goldman Sachs to put that into perspective.



Check out 2021 fintech exits globally

Breakdown by public debuts type:

 The major exit route for fintech companies in 2021 has been IPOs and direct listings, at a combined value of £217B, a more than 3x increase from 2020, led by the mega debuts of Coinbase and Robinhood, followed by Toast, Marqeta, Affirm, BrighHealth, Wise and other 27 companies. Get the latest weekly insights, with the Fintech newsletter.

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What happened in fintech in 2021.

\$125B raised in 2021, the best year ever for fintech.

Fintech companies raised \$125B, an all-time high and 2.8x compared to 2020.

This astonishing growth has been mainly driven by megarounds, which accounted for 67% of all funding across a record 332 megarounds.

Early stage funding is also booming, especially in Europe and emerging markets. 2021 saw almost 1.8k early stage fintech rounds, nearly 2x from 2016.

There are now 433 fintech unicorns globally, 193 were born just in 2021.

More than 1 unicorn every 2 days has been created in fintech in 2021.

193 unicorns have been created in 2021, compared to "just" 51 in 2020. More than 40% of all fintech unicorns have been created in 2021.

New segments such as BNPL, NFTs, neo brokers, crypto exchanges and many others have grown massively and bred the new unicorn crew.

\$490B of exit value in 2021, more than in the last 5 years combined. Mainly driven by SPACs and IPOs.

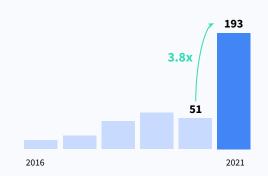
2021 was a massive year for fintech exits. Public listings accounted for more than 80% of the total exited value, 69% through traditional IPOs and 11% through SPAcs.

However performances have been quite poor, with most companies losing double digits from their debut valuation. Will this put a break on 2022 exits?

Global fintech VC investment by year



Global new fintech unicorns by year



Combined valuation of exits by year



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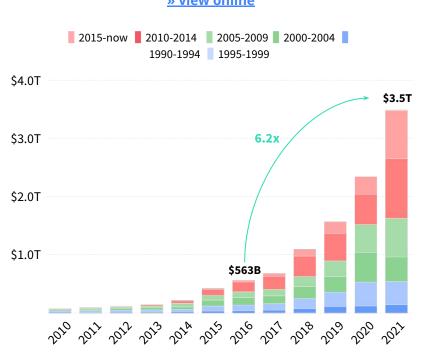
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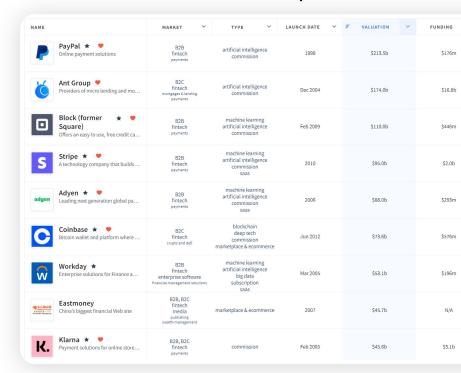
Global Fintech update

Fintech startups have surged to a combined value of \$3.5 trillion, up 6.2x since 2016.

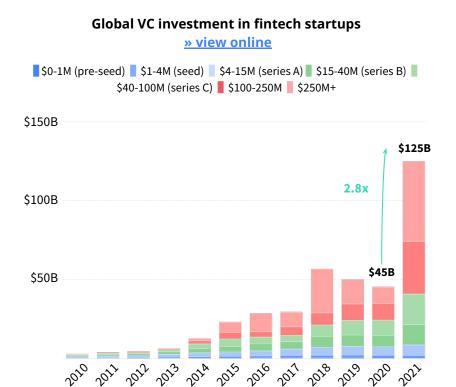
Combined enterprise value of fintech startups by launch year » view online



Most valuable Fintech companies



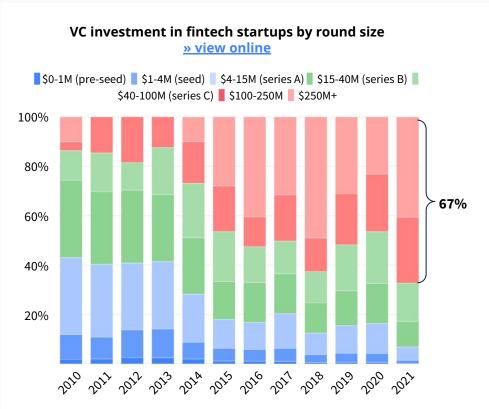
2021 broke every record for fintech VC investments with \$125B raised globally, up 2.8x since 2020.

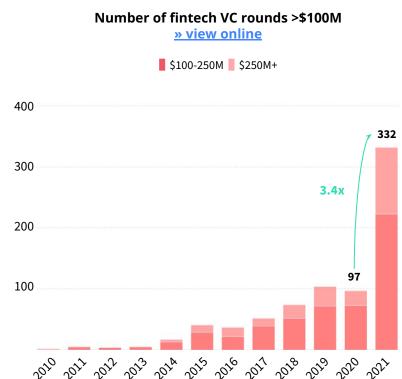


Top Fintech rounds in 2021

NAME		INVESTORS	MARKET	VALUATION	IF LAST ROUND
Robinhood Commission-free trading in one, to		Index Ventures ICONIQ Capital Andreessen Horowitz Sequoia Capital New Enterprise Associates	fintech wealth management	\$32.0b	\$2.4b CONVERTIBLE
	Devoted Health Healthcare company serving senio	General Catalyst Partners Andreessen Horowitz NextView Ventures GIC Uprising Ventures	health fintech insurance	\$12.6b	\$1.2b SERIES D
I	Integrity Marketing Group Integrity Marketing Group is one o	Silver Lake Partners	fintech marketing insurance		\$1.2b GROWTH EQUIT
Paytm	Paytm India's leading mobile payments a	BlackRock GIC Aditya Birla Sunlife Mutual Fund Canada Pension Plan Investment Board (CPPIB)	fintech payments	\$16.0b	\$1.1b PRIVATE PLACEME
8	Insightsoftware Software solution provider	Hg Capital TA Associates	fintech financial management solutions	\$4.0b	\$1.0b GROWTH EQUIT
#	NYDIG Provides Bitcoin investment and t	Bessemer Venture Partners Morgan Stanley FIS Global Affirm New York Life Insurance Co	fintech wealth management crypto and defi	\$4.0—6.0b	\$1.0b LATE VC
P	Robinhood Commission-free trading in one, u	Sequoia Capital Goldman Sachs JP Morgan	fintech wealth management	\$32.0b	\$1.0b LATE VC
K.	Klarna Payment solutions for online store	Atomico Northzone Permira Silver Lake Partners Technology Crossover Ventures	fintech payments	\$45.6b	\$1.0b GROWTH EQUIT
₹ FTX	FTX Exchange FTX Exchange is a powerful crypto	Lightspeed Venture Partners Sequoia Capital Circle Third Point Ventures	fintech crypto and defi	\$25.0b	\$900m SERIES B

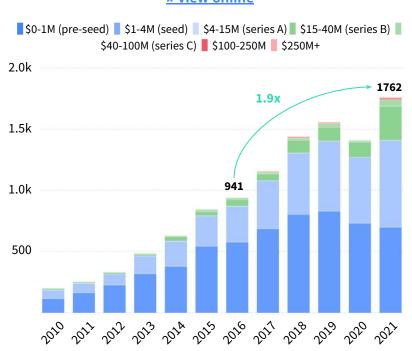
Megarounds have accounted for 67% of all funding in 2021, an all-time high. There were 332 megarounds in 2021 compared with less than 100 in 2020.





Not just megarounds in fintech. Early stage funding is at all-time high, with almost 2x rounds than in 2016.

Number of early stage fintech rounds >\$1M* » view online



Top Fintech early stage rounds in 2021

NAME		INVESTORS	MARKET	VALUATION	IF LAST ROUND
•	MoonPay Financial technology company tha	Tiger Global Management Thrive Capital New Enterprise Associates Coatue Management Blossom Capital	fintech crypto and defi payments	\$3.4b	\$555m SERIES
≯ Bullish	Bullish Global Bullish exchange will offer new aut	Nomura Peter Thiel Block.one Louis Bacon Christian Angermayer	fintech crypto and defi	\$9.0b	\$400m EARLY V
Grab	Grab Financial Group Subsidiary of Grab ridehailing com	Arbor Ventures GGV Capital Flourish Ventures K3 ventures Hanwha Asset Management	fintech payments wealth management insurance banking	\$3.0b	\$300m SERIES
Z	ZA Group A challenger bank and insurtech	Zhongan AIA Company Chow Tai Fook	fintech payments banking	\$1.0b	\$230m SERIES
bunq	bunq Reinventing money itself with mo	Pollen Street Capital Ali Niknam	fintech banking	\$1.8b	€193m SERIES
đ	Wave Mobile Money Sub-Saharan Africa mobile money	Partech Sequola Capital Ribbit Capital Founders Fund Stripe	fintech payments	\$1.7b	\$200m SERIES
FORTE	Forte An end-to-end solution for token	Battery Ventures Andreessen Horowitz Union Grove Venture Partners Griffin Gaming Partners	gaming fintech crypto and defi	\$2.9—4.4b	\$185m SERIES
bolk tech	Bolttech An international insurtech compa	Tony Fadell Activant Capital Dowling Capital Management B. Riley Tarsadia Investments	fintech insurance	\$1.0b	\$180m SERIES
^	Landis Landis changes the way we buy an	Sequola Capital Signia Venture Partners Roc Nation Dreamers	fintech real estate mortgages & lending	\$660—990m	\$165m SERIES

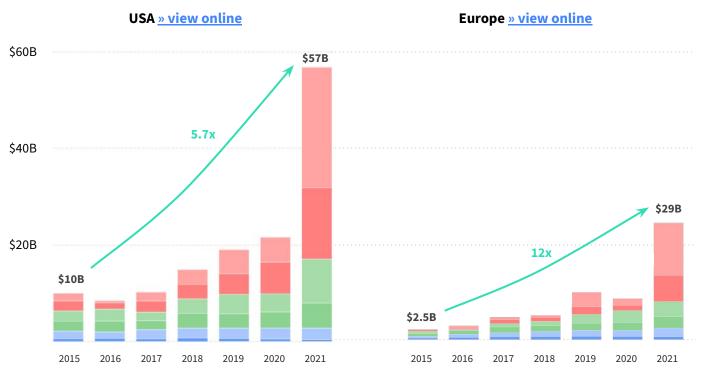
Payments still leads by funding, ecosystem value and new unicorns, but Crypto and DeFi is growing much faster than any other sector.

	Funding VC funding 2021	Number of rounds 2021	Size Ecosystem value	Number of new unicorns 2021	Grow % growth in ecosystem value (2021 vs 2020)	wth Number of early stage rounds 2021
Payments	\$32B	565	\$1.4T	52	+27%	318
Wealth Management	\$21B	512	\$481B	34	+58%	323
Crypto & Defi	\$19B	420	\$332B	42	+310%	304
Banking	\$19B	361	\$380B	22	+102%	195
Mortgages & lending	\$17B	395	\$525B	18	-5%	234
Financial management solutions	\$17B	578	\$446B	27	+49%	372
Insurance	\$15B	404	\$312B	25	+71%	257
Regtech	\$4.7M	59	\$62B	14	+96%	25

2 Regional analysis

European fintech continues to compete strongly internationally. European fintechs raised half of the US's total in 2021, compared to one fourth in 2015.





The US are the largest ecosystem, followed by the UK. But countries such as Sweden, Canada and Brazil are growing much faster.

	Funding		Size		Grow	
	VC funding 2021	Number of rounds 2021	Ecosystem value	Number of new unicorns 2021	% growth in ecosystem value (2021 vs 2020)	Number of early stage rounds
United States	\$55B	1.1k	\$1.7T	101	42%	621
United Kingdom	\$13B	410	\$290B	16	84%	285
India	\$9.3B	233	\$128B	12	64%	136
Germany	\$4.2B	113	\$43B	4	94%	78
Canada	\$4.2B	109	\$50B	8	127%	65
Brazil	\$3.8B	85	\$92B	4	95%	49
Singapore	\$2.6B	95	\$24B	2	97%	74
France	\$2.4B	2	\$26B	6	59%	64
Sweden	\$2.1B	34	\$64B	2	177%	22
China	\$2.0B	27	\$437B	2	-19%	7
Netherlands	\$1.8B	32	\$112B	3	60%	22
Indonesia	\$1.4B	61	\$24B	3	39%	37

Explore fintech funding by regions, countries and cities.

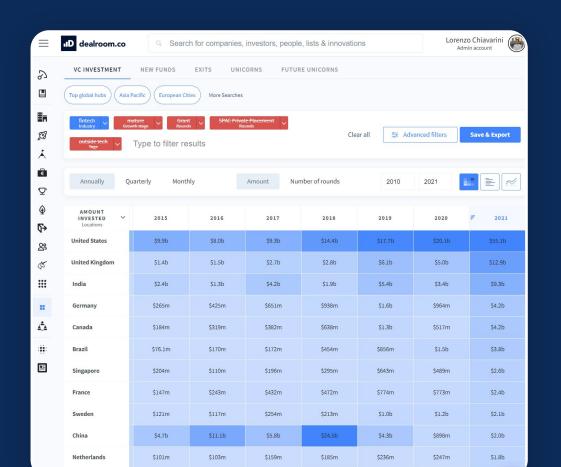
Fintech is the biggest sector for VC funding, attracting 20% of all the investments. Regions such as US, Europe and China have already seen global leaders emerge in the field and now India, South East Asia, Latin America and Africa are coming to the scene. Competition among countries and cities to attract fintech talent and business is increasing.

» Investment by regions

» Investment by countries

» Investment by cities

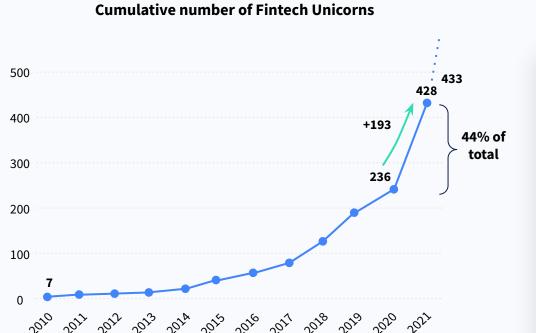
» More ...



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Unicorns and exits

There are now 433 fintech unicorns globally. More than 40% of all fintech unicorns have been created in 2021.



FTX FTX Exchange Acrisure OpenSea Digital Currency Group Fintech, Crypto And Defi Fintech Insurance Fintech, Media, Crypto And Defi Fintech, Crypto And Defi Antigua And Barbuda based Grand Rapids, United States based San Francisco, United States based New York City, United States based 2006 founded 2015 founded 18 Job Openings \$25 0B valuation (latest) \$13.3B valuation (latest) \$10.0B valuation (latest) \$17.5B valuation (latest) Dapper Labs Gemini Bitcoin exchange the blockchain Fintech, Crypto And Defi, Wealth Fintech, Enterprise Software, Crypto And Gaming, Fintech, Crypto And Defi Management Security, Fintech, Payments, Regtech Device Security & Antivirus Vancouver, Canada based New York City, United States based New York City, United States based San Francisco, United States based 2018 founded 2014 founded 100 Job Openings 66 Job Openings 172 Job Openings \$7.6B valuation (latest) \$7.1B valuation (latest)

Explore over 433 fintech unicorns online.

Fintech unicorns are being created faster than ever before.

More than 1 unicorn every 2 days has been created in fintech in 2021.

193 unicorns have been created in 2021, compared to "just" 51 in 2020.

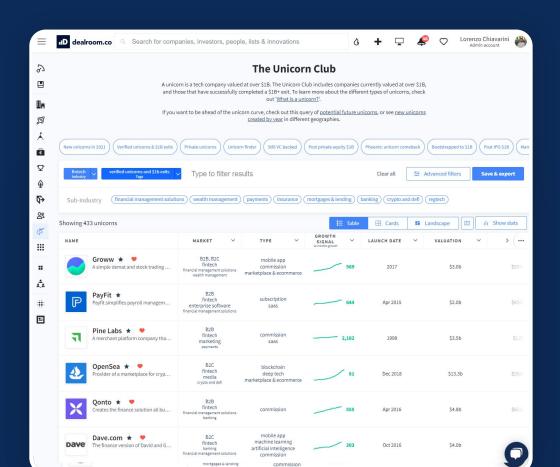
More than 40% of all fintech unicorns have been created in 2021.

» New unicorns in 2021

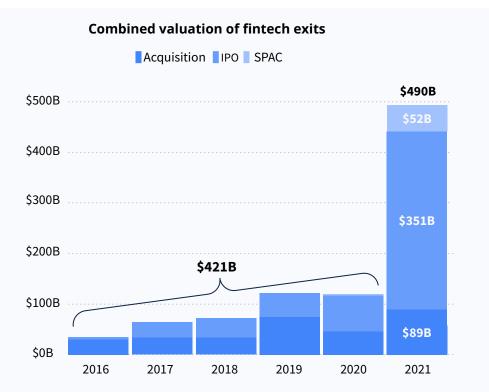
» Private unicorns

» Rumoured unicorns

» More ...



Fintech saw a massive \$490B of exit value in 2021, more than in the last 5 years combined. Mainly driven by SPACs and IPOs.



Biggest fintech exits in 2021: » view online

	NAME	BACKERS	MARKET	F ENTERPRISE VALUE	TRANSACTION	EXIT DAT
C	Coinbase Bitcoin wallet and platform where	Wouter Kneepkens Y Combinator Initialized Capital FundersClub Greg Kidd	fintech crypto and defi	\$65.0b	IPO	apr/202
ወሰ	Nubank Leading financial technology com	Sequoia Capital KaszeK Ventures QED Investors Nicolas Berggruen Tiger Global Management	fintech banking	\$41.5b	\$2.6b IPO	dec/202
P	Robinhood Commission-free trading in one, u	Index Ventures Andreessen Horowitz GV Rothenberg Ventures Susa Ventures	fintech wealth management	\$32.0b	\$2.0b IPO	jul/2021
Ø	Afterpay Buy now, pay later fintech based i	Coatue Management Tencent Mitsubishi UFJ Financial Group (MUFG)	fintech payments	AUD39.0b	AUD39.0b ACQUISITION	aug/202
a	Affirm Offers a platform for digital and m	Khosla Ventures HVF Labs Lightspeed Venture Partners Nyca Partners Andreessen Horowitz	fintech payments	\$15.0b	\$1.2b IPO	jan/202
	Toast An all-in-one restaurant managem	Princeton Ventures Bessemer Venture Partners GV F-Prime Lead Edge Capital	fintech food payments in-store retail & restaura	\$20.0b	\$870m IPO	sep/202
Paytm	Paytm India's leading mobile payments a	Alibaba Ant Group MediaTek SAIF Partners SoftBank	fintech payments	\$16.0b	\$2.5b IPO source: thehindubusinessline.com/ma	nov/202
7	Wise Money transfer platform	Seedcamp Index Ventures Kima Ventures IA Ventures The Accelerator Group	fintech payments	£8.0b	IPO	jul/202

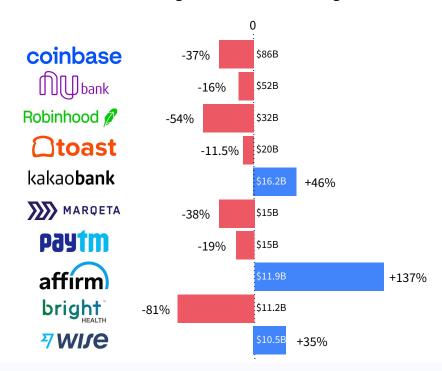
Fintech IPOs have strongly underperformed the market in 2021, with most of the listing being down double digits.





Top 2021 Fintech Public Listings

Listing valuation and % change*



A look ahead to 2022. Will we see record exit or a slowdown?

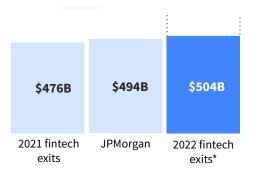
Pushing for more exits:

- Enormous value which has been created in private markets by fintech startups and which need to exit.
- Record investment showing no slowdown

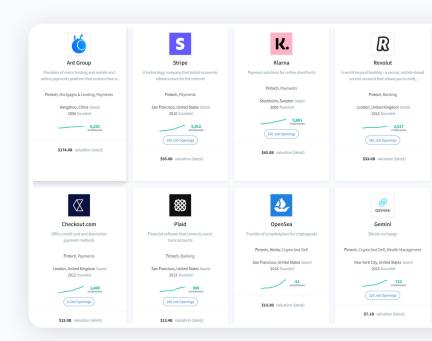
Pushing for less exits:

- Poor performances in public markets
- Interest rates increase due to inflation fears, starting from US.

Combined valuation

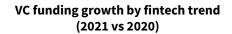


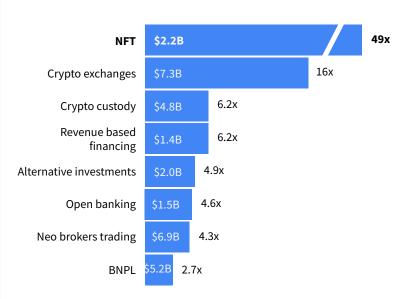
Some of the biggest fintech exits we might see in 2022: » view online



4 Top fintech trends in 2021

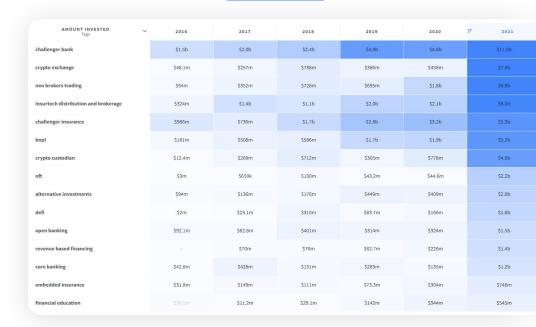
NFTs, crypto exchanges & custody, revenue-based financing, neo brokers and BNPL and much more have been the key fintech trends of 2021.





Compare the top fintech trends in 2021:

» view online



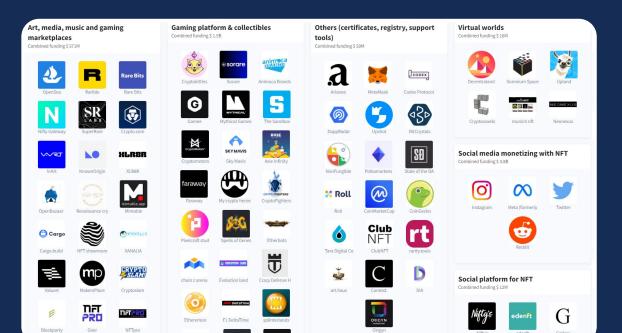
Investment into the NFTs startups is up 49x from last year, to \$2.2B.

VC funding into NFT startups

» Explore 300+ NFT startups across 30 categories <u>here</u>







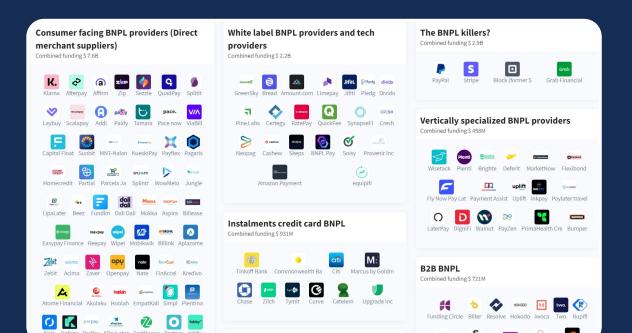
Investment into the BNPL startups is up 2.7x from last year, to \$5.2B.

VC funding into BNPL startups

» Explore 180+ BNPL startups across 9 categories here









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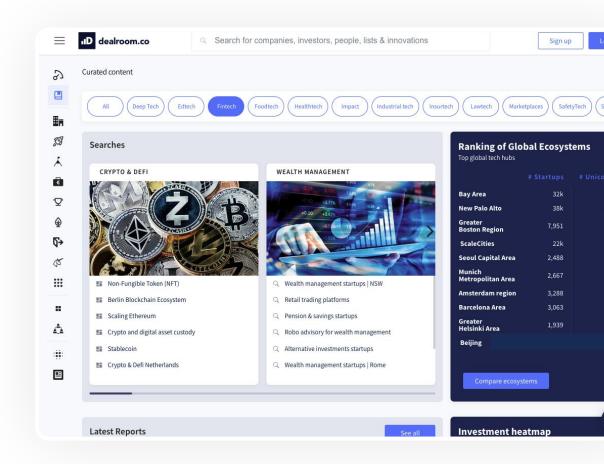


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