



2021 mid-year update of UK tech

Supported by the Digital Economy Council and the Department for Digital, Culture, Media and Sport



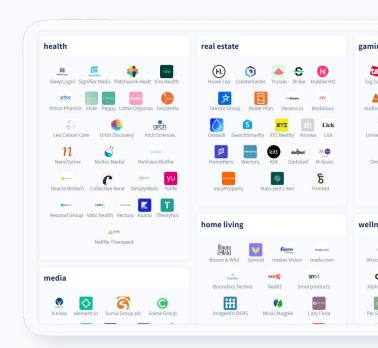
Department for Digital, Culture, Media & Sport

Investment in UK startups grew 2.8x in the first half of 2021, hitting \$18B.

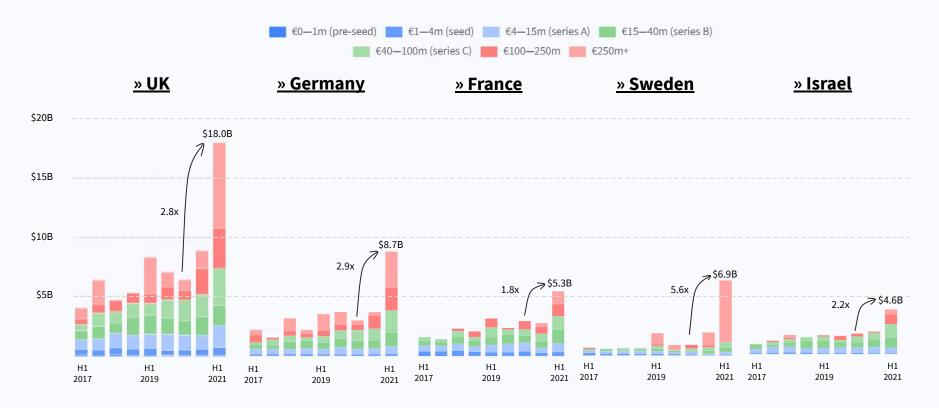
VC investment in UK startups » view online



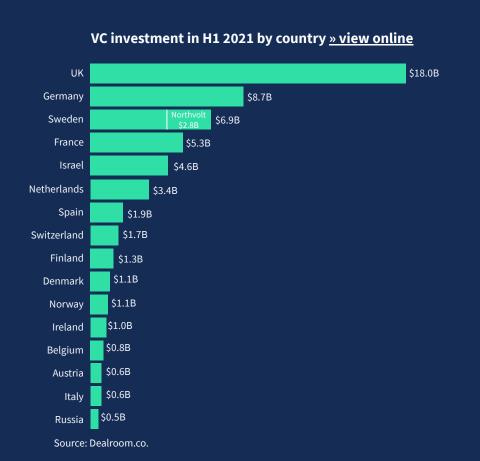
Over 1,700+ UK startups raised in 2021 » view online



The UK attracts more venture capital than Germany and France combined, and 4x that of Israel.



Investment activity in the UK over 2x higher than the next biggest European market.

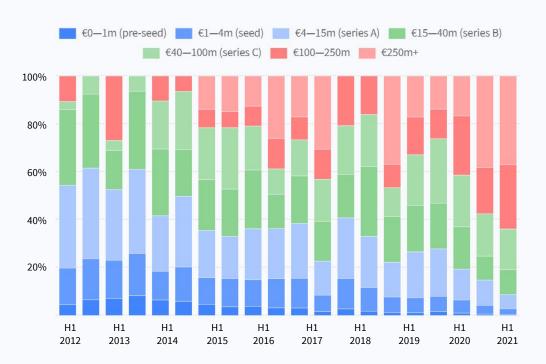


VC investment in H1 2021 by city <u>» view online</u>

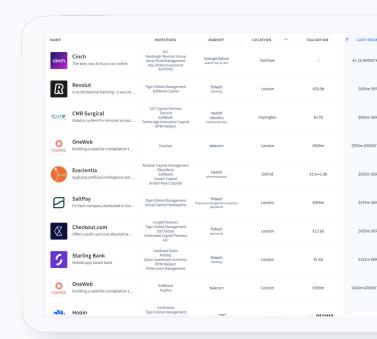


Mega-rounds are dominating the VC landscape in the UK, more than half of all investment now comes from rounds of over \$100m.

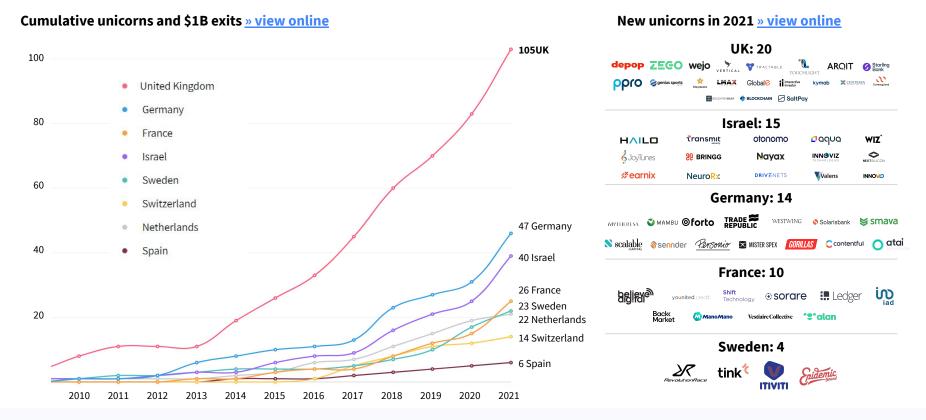
VC investment in UK startups <u>» view online</u>



Biggest VC rounds of 2021 <u>» view online</u>



In 2021, the UK became the third country in the world to pass 100 unicorns, after the US and China. The UK now has more unicorns than Germany, France and Sweden combined.

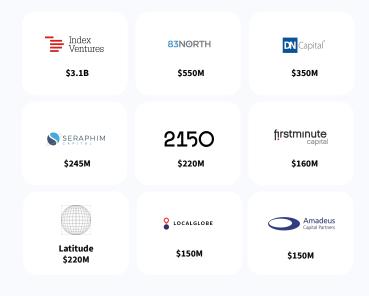


Record amounts of dry powder. \$7.1B has been raised in new funds already in 2021, almost as much as in the full year 2020, which was an all-time record.

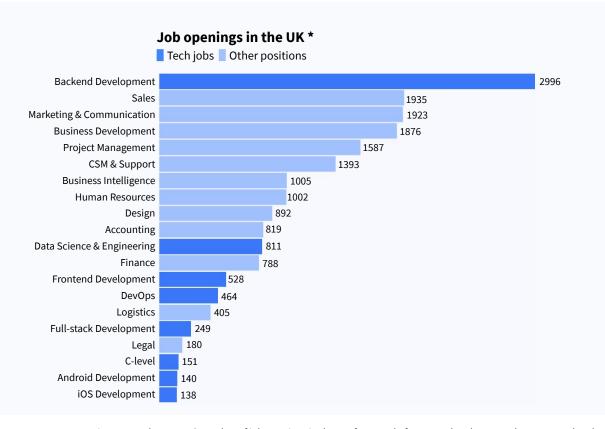
New funds raised by UK based VC firms » view online



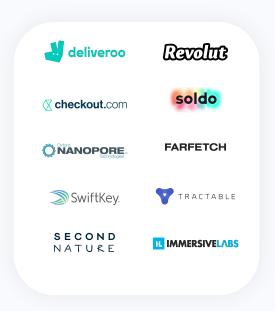
New VC funds announced in 2021 » view online



Startup jobs aren't just for skilled tech talent. When hiring, startups look for a range of skills.



Notable startups actively hiring in the UK



UK has several major tech hubs that measure up to Europe's capitals.

European cities <u>» view online</u>



















	London	Berlin	Paris	Amsterdam	Stockholm	Oxbridge	Manchester	Dublin	Bristol
Unicorns created *	71	20	18	15	16	11	5	5	3
Population	8.9M	3.6M	2.2M	821K	975K	373K	553K	544K	535K
Investment per capita in 2021E	\$2,412	\$2,567	\$3,361	\$5,895	\$12,185	\$7,721	\$506	\$3,235	\$710
Highest ranked university **	11	75	46	66	36	1	51	155	91

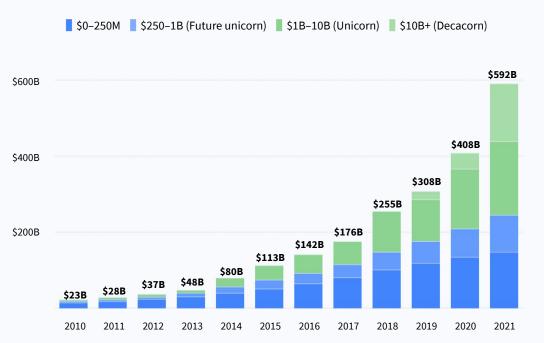
The UK is also home to 153 potential future unicorns, valued over \$250M.

Future unicorns in the UK » view online

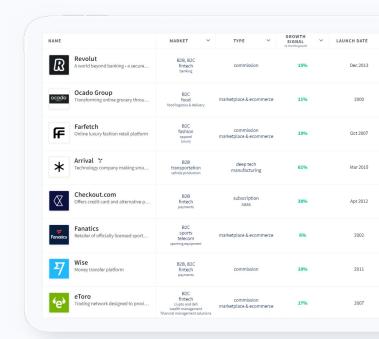


Combined value of UK tech companies founded since 2000* is \$592 billion, led by Revolut, which is valued \$33 billion.

Enterprise value of UK tech companies founded since 2000 <u>» view online</u>



Most valuable tech companies founded since 2000



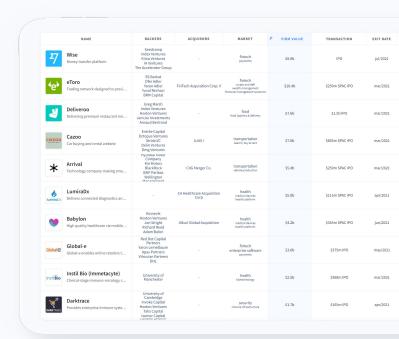


A record-smashing \$80 billion in Enterprise Value exited via IPO (Deliveroo, Wise, Darktrace), SPAC (Cazoo, Babylon, Arrival) or sale via acquisition (Depop) in 2021.

Enterprise value of exits of UK startups <u>» view online</u>



VC-backed exits announced in 2021 » view online



Methodology & definitions

Startups & venture capital

This report focuses on companies in the internet age, i.e. after 2000. Most but not all unicorns are VC backed.

Companies included in the analysis are tech-driven. Industries include software, ecommerce, online marketplaces, hardware, ICT infrastructure. The full industry & business model taxonomy can be found online

Investment numbers refer to venture capital investment rounds such as seed, series A, B, C, late stage, and growth equity rounds. It excludes debt or other non-equity funding, lending capital, grants and ICOs.

Buyouts, M&A, secondary rounds, and IPOs are treated as exits: excluded from funding data, but included in exit data.

Unicorns

A unicorn is defined as a tech-driven company that has reached a \$1 billion valuation, on the basis of a funding round (unrealised), acquisition or IPO (realised).

There are some notable edge-cases:

- Companies that IPO-ed at or above \$1 billion but subsequently dipped below that valuation, are still included as \$1B+ exit (examples: Alfa, Rovio, eDreams).
- Some companies have at some stage reached a \$1 billion but subsequently raised, IPO-ed or were acquired below that value. In this case the company is not counted as a unicorn (examples: Blippar, Home24, Fanduel, Ulmart, Conduit, Wonga, VE Interactive, Powa).
- If a unicorn moved HQ, the company is counted in the country where it reached unicorn status. Occasionally companies received dual HQ status.

Underlying data

Dealroom's proprietary database and software aggregate data from multiple sources: harvesting public information, user-submitted data verified by Dealroom, data engineering. All data is verified and curated with an extensive manual process.

Most underlying data from the report is available online via https://datacommons.technation.io. For more info please visit dealroom.co or contact support@dealroom.co

Visit <u>datacommons.technation.io</u> to explore UK's tech ecosystem in greater depth.



Supported by

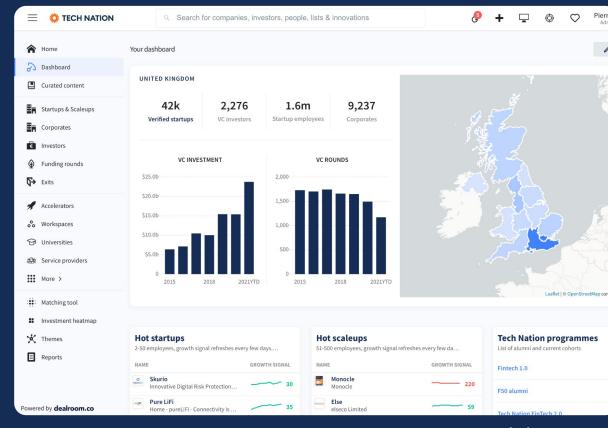




To discuss partnership opportunities, contact support@dealroom.co

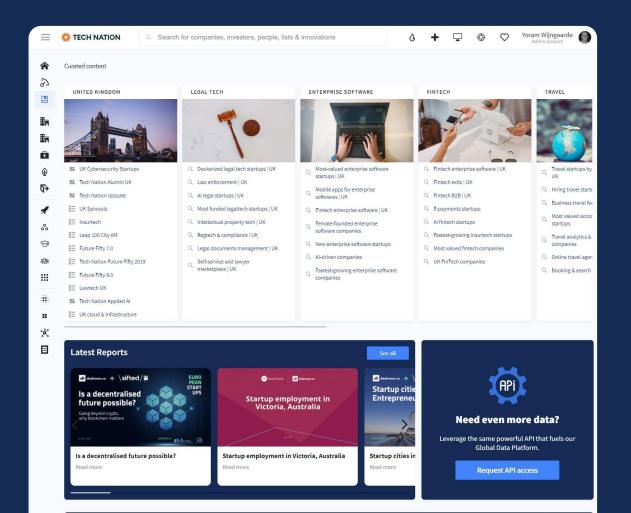
Powered by



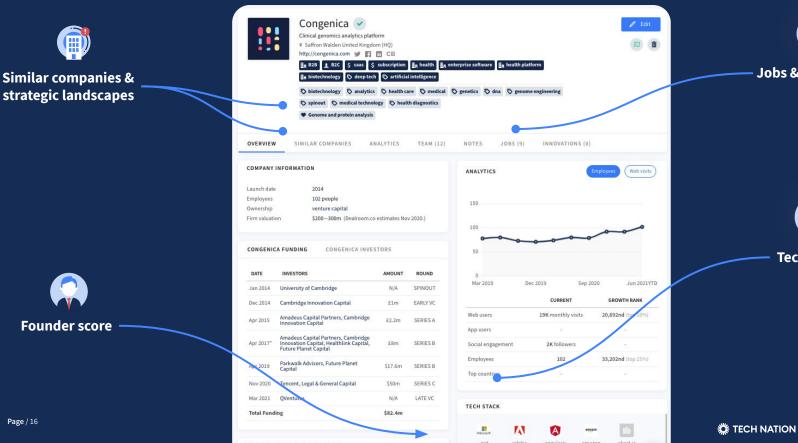


We've added Curated Content for deep thematic data, built by both researchers and contributors from the community.

» View curated content



Detailed information on UK startups.



Jobs & hiring data



Tech stack