

Prompt Cheat Sheet

Ready-to-use prompts to explore companies, investors, markets & ecosystems — directly from any company profile.

COPY, FILL IN THE BRACKETS, AND GO



Deep company analysis

"Give me a complete overview of **[company]** — business model, funding, team, and growth signals

[use Dealroom connector](#) "



Compare competitors

"Compare **[company A]**, **[company B]**, and **[company C]** across funding, team strength, and growth rate

[use Dealroom connector](#) "



Ecosystem around a university

"Analyze the startup ecosystem around **[university]** — unicorns, top sectors, and geographic reach

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Evaluate founders

"What makes the founders of **[company]** exceptional? Include their background, founder tier, and prior experience

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Map the competitive landscape

"Show me the 5 closest competitors to **[company]** and explain the key difference for each

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Understand an investor's thesis

"What is **[investor]**'s investment thesis? What sectors, stages, and geographies do they focus on?

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Full funding history

"Walk me through **[company]**'s full funding history — rounds, valuations, lead investors, and how it evolved

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Assess a team before a meeting

"Analyze the team behind **[company]** — who are the founders, what are their backgrounds, and how strong is the team signal?

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Find what an investor backs in your region

"What has **[investor]** backed in **[region/country]**? Show their top-performing portfolio companies there

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Market landscape for a sector

"Give me a market landscape for **[sector]** in **[region]** — leading companies, recent funding activity, and who's investing

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GO DEEPER — DILIGENCE & SIGNALS



Exits & track record

"Show me **[company/investor]**'s exits — acquisitions and IPOs, with dates, acquirers, and outcomes

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Patents & IP moat

"What does **[company]**'s patent portfolio look like? Summarize their IP and how defensible their tech is

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Cap table & ownership

"Break down **[company]**'s shareholder structure — who owns what, ownership stakes, and key sources

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Co-investor network

"Who does **[investor]** co-invest with most often? Show their syndicate partners and shared portfolio companies

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Track growth signals

"Show me **[company]**'s growth signals — headcount trend, web traffic, open jobs, and app downloads over time

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Executive summary

"Can you give me an executive summary of **[company]** from a commercial and technology perspective

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